



(FOLD)

A GIFT FROM A
HUMANEWATCH
FAN NEAR YOU!



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SURPRISED

to hear the Humane Society of the United States shares less than 1 percent of your donations with local pet shelters?



The Humane Society of the United States is **NOT** your local animal shelter.

Don't be fooled, go to:

HUMANEWATCH.ORG

Keeping a watchful eye on the Humane Society of the United States

(PUNCH)

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Questions? E-mail info@HumaneWatch.org

Keeping a watchful eye on the Humane Society of the United States
HUMANEWATCH.ORG



(FOLD)

HumaneWatch.org just enrolled its 200,000th “fan” on Facebook, but we’ve asked our readers to send their congratulations to you instead of us. We’ve designated the first Saturday of December as “**Shelter Supply Saturday**” from now on.

Although the super-rich Humane Society of the United States talks a good game, it shares less than one percent of its funding¹ with shelters that do most of the heavy lifting. Fully 71 percent of Americans² mistakenly think HSUS is a shelter-support umbrella group.

Please know that 200,000 Americans appreciate your hard work, and wish you well. Keep caring for animals, and we’ll keep teaching the public that **if they want to support their local pet shelters, HSUS’s Washington headquarters is the last place their dollars and other support should go.**

Happy Holidays from HumaneWatch!

1. HSUS tax return for FY2008.

2. Opinion Research Corporation poll of 1,000+ Americans, February 2010