

THE HUMANE SOCIETY OF THE UNITED STATES  
DONOR SERVICES GROUP  
SUSTAINER INVITE

CLIENT NAME: THE HUMANE SOCIETY OF THE UNITED STATES

CAMPAIGN TYPE: MONTHLY GIVING/SUSTAINER INVITE

Monthly Giving Programs: President's Circle (sustainers on credit card)  
Partner's Circle (sustainers on check)

MEMBERSHIP: New to File Donors \$15+

TAX DEDUCTIBLE: YES

CREDIT CARDS: VISA, MASTERCARD, AMERICAN EXPRESS, DISCOVER

Sustainer Credit Card Charges: After initial gift is charged—subsequent charges will take place on the 1st of every month

GOAL: CONVERT DONORS INTO MONTHLY GIVERS

PRESIDENT AND CEO: WAYNE PACELLE  
(pronounced pah-cell-ee)

CONTACT: THE HUMANE SOCIETY OF THE UNITED STATES  
2100 L Street, NW  
Washington, DC 20037 L Street, NW

THE NUMBER IS: 301-258-8276

WEB: [www.humanesociety.org](http://www.humanesociety.org)

**PRESENTATION:**

Hello, Mr./Mrs. \_\_\_\_\_. It's \_\_\_\_\_ (name as registered) calling from Donor Services Group, a paid solicitor who will receive compensation for making this call, calling on behalf of The Humane Society of the United States which is located at 2100 L Street, NW, Washington, DC 20037.

For prospects in Alaska:

The organization's financial statement and a copy of the fundraising contract are available upon request.

For prospects in Connecticut:

Hello, Mr./Mrs. \_\_\_\_\_. It's \_\_\_\_\_ (name as registered) a paid solicitor calling from Donor Services Group, a paid fundraiser who will receive compensation for making this call, calling on behalf of The Humane Society of the United States which is located at 2100 L Street, NW, Washington, DC 20037.

I promise I'll be brief and I want to let you know that this call is monitored or recorded for my accuracy.

Mr/Mrs.\_\_\_\_\_, first I want thank you so very much for your recent contribution to The Humane Society of the United States (or The HSUS), we welcome you and are grateful you value the cause. HSUS always likes to know more about their supporters – do you have as a member of your family a dog or a cat or other pets? That's wonderful; I hope (he/she) is doing well. (NOTE to fundraisers: not in comment field) (Use codes: OWNDOG, OWNCAT, OWNBOTH, OWNOTHER)

With your generous gift recently, The HSUS will continue to be the voice for all animals and make great strides in their protection and well-being. The HSUS will continue to confront animal cruelty, nationally and across the globe, through cruelty investigations and public awareness campaigns. They couldn't do what they do without your support.

Your recent gift along with others helps run many programs to protect dogs, cats and other animals. HSUS works with the general public and the animal protection community to reduce pet over-population (a major factor in the incidence of animal cruelty).

But that is not all; The HSUS will continue to rescue thousands of dogs from puppy mills this year, as in the past. Each time the rescue teams are called in to assist with a rescue operation from illegal puppy mills, numerous puppies are found living in terribly dirty and overcrowded conditions. And, sadly, most puppies and dogs are routinely found to have been denied proper veterinary care and socialization.

As you may know, HSUS members' support gives these puppies a second chance at a happy and healthy life. The HSUS transports the puppies to temporary shelters where they are checked over by a trained veterinary staff so they can receive any needed medical treatment before they are transferred to humane shelters where they become available for adoption.

Through other efforts, The HSUS continues to support legislative issues all over the country to strengthen laws against animal fighting in all its forms, and remains ready to always provide emergency animal rescue assistance when disaster hits. After the recent devastation from Hurricane Irene, HSUS was able to quickly deploy the Animal Rescue Teams to both North Carolina and Vermont. These are just a few of the many ways they work to protect animals every day.

The reason we are calling you today, is to ask you to be a part of all that the HSUS is doing for animals by becoming a member of The President's Club. **The President's Club** was designed as a way for a special group of supporters to help HSUS have the needed funds available for many critical animal protection programs. The HSUS' President's Club members help by making small regular monthly contributions.

This reliable income stream means HSUS can react quickly to rescue animals and have the funds for all of the important programs. Your monthly gifts would help HSUS make sure they can continue their work without hesitation.

**FIRST ASK:**

Mr/Ms \_\_\_\_\_ can HSUS count on you to join this critically important group of supporters with a gift of \$1 a day, or \$30 a month? Truly, it is one of the most valuable ways you can give and hopefully, easier than making a larger one-time contribution in these tough economic times.

*(if yes, Go to Closing Language)*

*(If NO....continue below)*

**SECOND ASK:**

(Address concern—is it the monthly giving program or the amount being asked for?) I understand, not everyone can give at that level. Please know HSUS wants you to be comfortable with your gift.

Mr/Ms. \_\_\_\_\_, it's the monthly support that enables the team to work year round responding quickly to so many critical issues such as puppy mills, dog fighting, and other programs to protect animals. The HSUS saves more animals than any other animal protection organization in the country -- So far this year alone, The HSUS has successfully rescued over 5,400 animals from cruelty and abusive situations and provided veterinary care for nearly 19,000 animals—that's more than any other animal protection organization in the country. In addition, The Humane Society of the United States is at the forefront of a number of major legislative battles to help pass laws to protect countless dogs, cats and other animals who are subjected to abuse and neglect.

None of these accomplishments would have been possible without the support of their members.

When thousands of supporters come together and give small amounts each month it makes a significant difference in the success to protect all animals. With a smooth and steady cash flow throughout the year, HSUS will have the resources they need to fulfill their mission to celebrate animals and confront cruelty.

Would you consider joining with a monthly gift of 50 cents a day or \$15 a month?

IF YES, "Great. *(Go to Closing Language in Section 2)*

**3<sup>rd</sup> ASK:**

I understand. Monthly giving is not for everyone. I appreciate your time and I thank you for your recent support of The Humane Society of the United States. I hope you will keep the President's Club program in mind for the future. As a fellow animal lover, you know there's nothing more brutal than the intentional infliction of pain and suffering on defenseless animals, and every dollar can make a vital difference.

Would you be able to support The HSUS with a one-time gift today/tonight? Your last gift to The HSUS was for \$MRC. Would it be possible to match that now? Every dollar matters and brings HSUS closer to putting an end to animal cruelty.

**CLOSING LANGUAGE**

**CLOSING (One-time gifts and monthly Pledge):**

That is wonderful! Thank you. Just a couple of things to take care of:

ADDRESS: First, let me check your address for the records. Are you still at \_\_\_\_\_?

CONFIRM: And you're contributing \$\_\_\_\_ (every month), is that correct?

**VERMONT:**

For prospects in Vermont (you must disclose prior to payment authorization):

Information on how much of the contribution goes to the non-profit organization and how much goes to the fundraiser can be obtained by contacting the Vermont Consumer Assistance Program, Morrill Hall, UVM, Burlington, VT 05405, tel. 1-800-649-2424 or at the Attorney General's web site, <http://www.state.vt.us/atg>.

**CREDIT CARD:** Will that be on MasterCard, VISA, American Express, or Discover? GREAT! All I need is your card number and expiration date (**record all necessary information, including confirming name as it appears on the card**) Have a wonderful evening!

**SECOND CREDIT CARD ASK (If hesitant to use card)** I understand. The reason HSUS encourages you to use a debit or credit card is that it's the most cost effective method for them. It saves administrative and mailing costs, so more of your money can go to saving the animals. So can you reconsider putting your (monthly) gift on VISA, MasterCard, American Express, or Discover?

**If still no to credit – check confirmation**

Ok Mr/Mrs/Ms. \_\_\_\_\_ I'll send your \$ \_\_\_\_\_ pledge materials to <<donor's address>>. Is that correct? Great! You'll receive the materials in 3-5 days. Can you commit to get that back as soon as you receive it?

**If the donor says YES.** Great. Again thank you so much for your generous contribution and have a great day/night.

**If the donor says NO.**

Well let me ask you Mr/Mrs/Ms \_\_\_\_\_, would two weeks give you enough time to get it back to HSUS?

**If the donor says YES (see above thank you)**

**If the donor still does not commit.**

I understand completely Mr/Mr/Ms. Thank you for taking my call tonight and for all of your past support. Have a great day/night.

**For Monthly Donors:** If you prefer to donate by monthly check, you'll receive a pledge package in a few days indicating your monthly gift of \$X. All we ask is that you return your first monthly gift as soon as you receive the envelope. Is that something you can do? (If no) I understand – and HSUS can give you up to 7 to 10 days to return it. Is that more doable for you? Great. After that, you'll receive a reminder each month for your monthly gift of \$X.

**Disclaimer/Tax Status**

Just a reminder that all contributions are tax-deductible to the extent permitted by law.

**Closing Points**

Thank you again for your generous (monthly) gift, and for taking the time to speak with me tonight. Your support of the Humane Society of the United States will help so many animals and really makes a tremendous difference.

**For all << Monthly Sustaining >> donations:**

Thank you, your gift is very important to HSUS. In acknowledgement of your generous monthly gifts, you'll receive a one-year subscription to *All Animals* magazine, the full-color bi-monthly

membership magazine of The Humane Society of the United States. Your donation is tax-deductible less the fair market value of \$3.60 for the subscription.

**For all << One Time >> donations of \$25 or more:**

Thank you, your gift is very important to HSUS. In acknowledgement of your generous one-time donation, you'll receive a one-year subscription to *All Animals* magazine, the full-color bi-monthly membership magazine of The Humane Society of the United States. Your donation is tax-deductible less the fair market value of \$3.60 for the subscription.

**The HSUS would like to remind you to: (present TWO of any below)**

1. Spay and neuter your pets.
2. Make sure your pet wears an ID tag.
3. Make sure you have a plan for your pet in the event of a disaster.
4. To prevent destructive animal behavior problems, make sure you enroll your new puppy or dog in behavioral training classes,
5. Make sure your pet has a complete medical exam once a year.
6. Plan for your pet's future in case something happens to you.
7. Learn how to avoid dog bites, and how to prevent your dog from biting.
8. Never leave your dog in a parked car.
9. Think about adopting an animal when you decide to add a pet to your home. You can save a life and get a great companion!
10. Think outside the house: volunteer with your local shelter or rescue group and help more animals find homes.
11. Take time to play with your pet every day and give her some individual attention.
12. Provide a safety collar and visible ID for pet cats, even those who live strictly indoors, and search immediately if your cat goes missing.

**Have a great evening!**

For Kentucky:

If the donor asks what percentage of their contribution goes to the HSUS:

We are not paid a percentage of any donation raised for HSUS, but rather a flat fee per person we speak to, regardless of whether or not you choose to give. Trying to estimate what percentage the charity might receive based off of our flat fee is difficult since I don't know all the information about how HSUS budgets fundraising costs, but it could be approximately 40% - 50% over two years. However, please know that we provide HSUS with a daily report of our performance and they have the authority to cancel our campaigns at any time the results do not meet their expectations. As a company that has worked on behalf of non-profit organizations for more than 27 years, our goal, first and foremost is to provide our clients with quality calling programs that accomplish their objectives.

## **2011 Accomplishments**

In 2011, The Humane Society of the United States has made important strides for animal protection. See what we've accomplished so far this year.

### **Rescuing thousands of pets in crisis**

The HSUS' Animal Rescue Team worked with local law enforcement to save more than 4,000 animals from life-threatening cruelty. We removed dogs from puppy mills in Tennessee, North Carolina, and Vermont, and rescued cats, dogs, and other pets from deplorable conditions in Alabama, Arizona, California, and Florida. We set up emergency shelters and cared for these pets for up to several months, working alongside other animal protection groups.

The HSUS was also called in by local officials to rescue more than 130 Arabian horses from neglect in Maryland and 94 horses in Wyoming, helped care for about 200 Missouri puppy mill dogs, assisted with the care and placement of exotic animals from a defunct Montana sanctuary, helped care for more than 100 horses rescued from neglect in Arkansas, and transported hundreds of homeless dogs to be put up for adoption at local shelters.

In response to severe floods and tornadoes, HSUS staff and volunteers deployed to Alabama, Mississippi, Missouri, and North Dakota to rescue pets, staff emergency shelters, help reunite people with their animals, and assist local shelters with disaster response. After Hurricane Irene, we operated emergency shelters in North Carolina and Vermont to care for pets displaced by the storm, distributed pet food to residents, and worked closely with local officials to help animals in need.

#### **Caring for animals, finding hundreds new homes**

We sponsored free spay/neuter clinics in Oregon, New York, and Wisconsin, as well as free veterinary clinics in Chicago and Baton Rouge. We helped find homes for more than 250 rescued cats at a massive Florida adoption event, which we organized with the Alachua County Humane Society, Alachua County Animal Services, PetSmart Charities, The Maddie's Shelter Medicine Program at the University of Florida, and All Cats Health Care Clinic. In all, The HSUS has provided hands-on care for more than 46,000 animals so far this year, including through our broad network of animal care centers.

#### **New horse rescue center opens**

We celebrated the grand opening of The Doris Day Horse Rescue and Adoption Center in Murchison, Texas—an innovative new facility for the rescue, rehabilitation, and rehoming of abused and abandoned horses.

#### **Landmark agreement would give egg-laying hens more space**

The HSUS arrived at a historic agreement with United Egg Producers, a major industry trade group, to work together to enact federal legislation that would ban barren battery cages for all 280 million laying hens in the United States. The proposed legislation would give hens nearly twice as much space and would mandate labels on egg cartons to inform consumers about how the eggs were produced.

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#### **HSUS investigation uncovers cruelty of captive hunting**

Our undercover investigators traveled to captive hunting ranches and auctions in Texas and New York to document unethical and cruel practices, obtaining footage that was featured in the TV special "Animal Planet Investigates: Captive Hunting Exposed." The investigation showed semi-tame, exotic mammals ranging from a kangaroo to an endangered oryx confined inside fenced enclosures to be shot for trophies, with one captive hunt operator even admitting that he drugged animals at his ranch with tranquilizers.

#### **Progress to give chimpanzees a reprieve from testing**

The National Institutes of Health officially announced the suspension of the transfer of 186 chimpanzees from a facility in New Mexico to an active research laboratory in Texas, where they would have been made readily available for invasive research. Following pressure from The HSUS, New Mexico Gov. Bill Richardson, Animal Protection of New Mexico, and others, NIH indicated that no chimpanzees will be transferred while the National Academy of Sciences conducts a review of chimpanzee research policies.

In April, the Great Ape Protection and Cost Savings Act was introduced with bipartisan support to phase out invasive research on chimpanzees, end the breeding of chimpanzees for invasive research, and retire government-owned chimpanzees to sanctuary.

#### **Cracking down on illegal animal fighting**

In Florida, a call to The HSUS's animal fighting tip line led to felony charges and the seizure of dozens of dogs and gamefowl being used for fighting. HSUS staff assisted with the investigation, rescue, and care of the animals at an emergency shelter. Working with local law enforcement, we also helped rescue 20 dogs from a suspected fighting operation in Indiana, about 50 dogs from fighting operations in North Carolina, and assisted with cockfighting raids in California and Texas. We also paid out 12 rewards for successful animal fighting cases nationwide.

The HSUS released undercover video footage exposing 17 illegal cockfighting rings across Texas. Our investigators documented severe animal cruelty and other criminal activity at these events where children were often present.

### **State legislative victories for animals**

This year, Washington and Oregon both passed laws to address the cruel shark fin trade. Hawaii, which previously had the nation's weakest dogfighting law, cracked down on this blood sport by making it a crime to attend or bet on a dogfight, or to train or sell dogs for fighting.

Mississippi enacted an important law to make egregious cruelty to dogs and cats a felony, after The HSUS campaigned to strengthen the state's weak anti-cruelty penalties. Texas set basic standards of care for commercial dog and cat breeders and made it illegal to attend a cockfight, own or train a rooster to fight, or possess cockfighting paraphernalia.

### **Relocating prairie dogs to safety**

For the second year, we worked with the U.S. Forest Service, Defenders of Wildlife, World Wildlife Fund, and Biodiversity Conservation Alliance to relocate hundreds of prairie dogs from an area where they could have been killed to a new home on protected land in Wyoming's Thunder Basin National Grassland.

We reached an accord with United Egg Producers to support a ban on barren battery cages in the U.S.

### **Cruelty-free testing method announced for Botox®**

After The HSUS and Calvert Investments filed several shareholder resolutions urging Allergan to replace the LD 50 test, the company announced a new procedure that avoids using animals in testing batches of Botox® products. The LD50 test for Botox causes animals considerable suffering and results in death by suffocation. Allergan expects the new method will reduce its use of animals in Botox testing by 95 percent within three years.

### **Ohio moves to phase out cruel confinement of farm animals**

As part of an agreement brokered between The HSUS, leading agricultural groups, and former governor Ted Strickland, the Ohio Livestock Care Standards Board approved new standards to phase out veal crates and gestation crates for breeding pigs, and to prohibit new egg operations from confining laying hens in cages.

### **Petition filed to protect vulnerable African lions**

The HSUS/Humane Society International and the Fund for Animals joined the International Fund for Animal Welfare, Born Free USA, Born Free Foundation, and Defenders of Wildlife to file a petition with the Department of Interior to list African lions as endangered under the U.S. Endangered Species Act. This would generally prohibit importing lion trophies into the United States, an essential step to reversing the current decline of the population.

### **Protection for sharks signed into law**

President Barack Obama signed the Shark Conservation Act into law, a bill supported by The HSUS that will strengthen protections for sharks from the inhumane and wasteful practice of finning.

### **Cage-free trend continues**

Dozens of companies have begun to use cage-free eggs in recent years, moving away from the cruelty of cramped battery cages. This year, General Mills, Hyatt Hotels & Resorts, Barilla, Whataburger, and SAGE Dining Services announced that they will switch a portion of their eggs to cage-free. The University of California, Riverside, and Loyola Marymount University will now use only cage-free eggs in campus dining facilities.



**THE HUMANE SOCIETY**  
OF THE UNITED STATES

The Humane Society of the United States is the nation's most effective animal protection organization. We work to reduce animal suffering and to create meaningful change for animals by advocating for public policy, investigating cruelty, and educating the public about animal issues. Our efforts have rescued thousands of animals during times of disaster, and exposed abusive puppy mills and the barbaric practices of dogfighting. It is your support that enables us to speak out for the animals who cannot speak for themselves. Thank you for your commitment and generosity.

- Make sure your pet wears an ID Tag • Make sure your pet has a complete medical exam once a year

Thank you for speaking with us and agreeing to support The HSUS with a special one-time gift. Please return your tax-deductible donation, along with this form, in the envelope provided and we will put it to work immediately protecting countless animals and putting an end to animal cruelty.

31937068 HT11923A HSH38SP  
RICHARD SHULL  
2727 36TH AVE SW  
SEATTLE, WA 98126-2102

One-time Gift Amount: \$10

Date Due: 10/17/11

Payment Type: ☐ Check Enclosed

☐ Visa ☐ American Express  
☐ Mastercard ☐ Discover

Account #

Exp. Date

Signature

4011 31937068 HACD11109T3002 7

HS1FM-001

2100 L Street, NW ♦ Washington, DC 20037 ♦ [www.humanesociety.org](http://www.humanesociety.org)



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31951206 HT11923A HSH38SP  
DONNA K OROURKE  
2640 S SKYVIEW DR  
NAMPA, ID 83686-8773

One-time Gift Amount: \$25

Date Due: 10/17/11

Payment Type: ☐ Check Enclosed

☐ Visa ☐ American Express  
☐ Mastercard ☐ Discover

Account #

Exp. Date

Signature

4011 31951206 HACD11109T3002 1

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Thank you for agreeing to join The HSUS's monthly Partners Circle program with a tax-deductible monthly pledge. We appreciate your commitment to work hand-in-hand with The HSUS to protect countless animals and work to put an end to animal cruelty. Please return your check with your first monthly donation in the envelope provided. If you would like to make your contribution go even further by using a credit card, please complete the credit card information to the right.

30258764 HT11922A HSH38SUS  
HELENE DIVITA  
62 TRUDY DRIVE  
LODI, NJ 07644-2045

Monthly Gift Amount: \$10

1st Monthly Gift Due: 10/17/11

Payment Type:

☐ Monthly Check (Enclosed is my 1st check to HSUS)

☐ Credit Card- I authorize the HSUS to charge \$10 for this month's gift to my:

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

4011 30258764 H03D11109T3002 7

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31960490 HT11922A HSH38SUS  
JULIA A GILBERT  
12146 OLDE SOUTH SPUR  
MC CALLA, AL 35111-2354

Monthly Gift Amount: \$25

1st Monthly Gift Due: 10/17/11

Payment Type:

☐ Monthly Check (Enclosed is my 1st check to HSUS)

☐ Credit Card- I authorize the HSUS to charge \$25 for this month's gift to my:

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

4011 31960490 H03D11109T3002 8

HS1FM-001

2100 L Street, NW • Washington, DC 20037 • [www.humanesociety.org](http://www.humanesociety.org)



The Humane Society of the United States' mission is to celebrate animals and confront cruelty and work to reduce suffering and to create meaningful social change for animals by advocating for sensible public policies, investigate cruelty and work to enforce existing laws, educate the public about animal issues, join with corporations on behalf of animal-friendly policies, and conduct hands-on programs that make ours a more humane world. The Humane Society of the United States (HSUS) is located at 2100 L Street, NW, Washington, DC 20037, (202) 452-1100. The HSUS has retained Donor Services Group, LLC headquartered at 6715 Sunset Blvd, Los Angeles, CA 90028, (888) 474-1900, a paid professional fund raiser, to assist in this fund raising program. Your contribution is fully tax-deductible. Although our financial report is always sent free to anyone requesting a copy, certain states require us to advise you that a copy of our financial report is available from them.

Arizona: Financial information filed with the Secretary of State is available for public inspection or by calling toll-free, 1-800-458-5842. Colorado: PFR's registration number: 20033002599; Charity's registration number: 20053007448; Colorado residents may obtain copies of registration and financial documents from the Secretary of State by calling (303) 894-2680 or at <http://www.sos.state.co.us>. FLORIDA: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352, TOLL-FREE WITHIN THE STATE. Florida registration number CH-01705. Georgia: A full and fair description of the programs of HSUS and our financial statement summary is available upon request at the office and phone number indicated above. Illinois: Contracts and reports regarding the charity are on file with the Illinois Attorney General. Kansas: HSUS's Kansas registration number is 227-694-7. The annual financial report for the preceding fiscal year is on file with the Secretary of State, 1<sup>st</sup> Floor, Memorial Hall, 120 SW 10<sup>th</sup> Ave., Topeka, KS 66612. Maine: you may obtain information on the respective percentages of contributions that will be paid to the charitable organization and to the paid fund raiser by contacting the Attorney General, Department of Professional & Financial Regulation, 35 State House Station, Augusta, ME 04333. Maryland: A copy of the current financial statement of HSUS is available by writing 2100 L Street, NW, Washington, DC 20037 or by calling (202) 452-1100. Documents and information submitted under the Maryland Charitable Solicitations Act are also available for the cost of copies and postage from the Secretary of State, Statehouse, Annapolis, MD 21401, 1-410-974-5534. Mississippi: The official registration and financial information of HSUS may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.niconsumeraffairs.gov/ocp.htm#charity>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. New York: New York residents may obtain a copy of HSUS annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271. North Carolina: Financial information about HSUS and a copy of its license are available from the State Solicitation Licensing Branch at (888) 830-4989. The license is not an endorsement by the State. Pennsylvania: The official registration and financial information of The HSUS may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Tennessee: Humane Society of the United States has retained Donor Services Group, LLC, a paid solicitor, to assist with this campaign. Washington: A Notice of Solicitation required by law is on file with the Washington Secretary of State. You may obtain additional financial disclosure information by contacting the Secretary of State at 1-800-332-GIVE. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305.

#### **How Contributions Are Allocated Between The Humane Society of the United States and Donor Services Group, LLC**

Vermont: For information on how much of your contribution goes to the charity and how much to the paid fundraiser, contact the Vermont Consumer Assistance Program, Morrill Hall, UVM, Burlington, VT 05405, tel. 1-800-649-2424, or the Vermont Attorney General's Internet website, <http://www.state.vt.us/atg>.

**REGISTRATION WITH A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE OF THE PAID SOLICITOR. THE ORGANIZATION OR THE CAUSE THE SOLICITOR REPRESENTS.**

Virginia: The professional solicitor conducting this campaign, Donor Services Group, LLC, files a financial report for each campaign it conducts. Copies of these financial reports are available from the Virginia Office of Consumer Affairs, P.O. Box 1163, Richmond, VA 23218; 1-804-786-1343.



**THE HUMANE SOCIETY**  
OF THE UNITED STATES  
2100 L Street, NW  
Washington, DC 20037

*Thank you for speaking with us by phone.*

HSIOE-001

*Your first-class stamp on this envelope is  
another gift to the animals. Thank you!*

HACDW1100T1002

**BUSINESS REPLY MAIL**

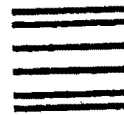
FIRST-CLASS MAIL PERMIT NO. 15759 WASHINGTON, DC

POSTAGE WILL BE PAID BY ADDRESSEE

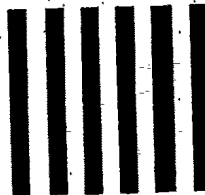
**THE HUMANE SOCIETY OF THE UNITED STATES**

PO BOX 97015

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