

Celebrating Animals | Confronting Cruelty



**THE HUMANE SOCIETY**  
OF THE UNITED STATES



helping hands

2007 ANNUAL REPORT

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# The HSUS by the Numbers (2007 Year-End Totals)

<b>Members</b>	10,571,955	Members and Constituents
	1,020,000	HSUS Online Community Members
	134,532	Humane Society International Online Members
	438	Staff
<b>Finances</b>	\$120,552,973	2007 Revenues
	\$112,827,228	2007 Expenses
	\$5,472,000	Amount Raised through Online Donations
<b>Outreach</b>	2,400,000	Advocacy Actions by Online Members
	14,201	Attendance at HSUS Training Courses and Workshops
	\$6,801,762	Grants to Animal Care Partner Programs
	438	Grant Awardees
	275	HSUS Action in Cruelty Cases
	15	Completed Covert Investigations
	24,078	Animals Receiving Direct Care from The HSUS
	27,973	Media Hits
	4,900,000	Unique Visits to <i>humanesociety.org</i>
	165	Videos Produced
1,336,000	Video Viewings on <i>humanesociety.org</i>	



# An Extraordinary Year

**T**hat helpless days-old puppy on the cover of this year's annual report is just one of some 900 infant and adult dogs we rescued last fall from a dilapidated commercial breeding facility in Virginia. The rescue was a heartwarming outcome of our investigation that uncovered close to 1,000 puppy mills in a state not known to be a hub for this foul industry.

It was a small but satisfying victory in a year marked by extraordinary progress in our fight to combat cruelty whenever and wherever we find it—be it an industrial-scale factory farm breeding pets or pigs in America's rural backwoods, or a blood-soaked fur market in China where thousands of dogs and cats are skinned alive.

While we at The Humane Society of the United States put boots on the ground and even our safety at risk, it is you members who make our work and our joint achievements possible. It is you who enable these victories—won in the field, in boardrooms, in the marketplace, in legislative bodies, and in elections.

In these pages that follow, you will read of the passage—in a single year—of 86 new state laws that benefit animals. You will learn of investigations of puppy mills and animal fighting syndicates, the trade in dogs and cats for their fur and meat, the arrests of lawbreakers and rescues of animals in peril, and much, much more.

If the founders of The HSUS could survey our situation today, they would surely be distressed by the persistence of old cruelties and the emergence of new ones. They would be amazed that dogfighting and cockfighting, fur trapping, inhumane slaughter, and captive hunting continue long after any remotely plausible defense could be offered for such depravities.

They would be appalled by new methods of industrial farming such as caging and cloning, and by perverse new methods of wildlife exploitation like hog-dog fighting, fox and coyote penning, shark finning, and other abuses they could not have imagined in the early 1950s.

When I took the helm of The HSUS in 2004, I vowed we would build on the foundation of an outstanding mainstream organization and make it better. To that end, we combined with The Fund for Animals, the Doris Day Animal

League, and the Association of Veterinarians for Animal Rights.

These unions have allowed us to create many new departments and programs including Campaigns, Animal Protection Litigation, Equine Protection, Animals and Religion, and the Humane Society Veterinary Medical Association.

We have grown or retooled many long established units including Investigations, Communications, Humane Society Youth, Emergency Services, and Field Services. Top litigators, policy advocates, veterinarians, animal scientists, investigators, communications specialists, and disaster experts have been added, creating the most powerful and successful animal protection organization in the world.

Our founders are not around to share in these victories, but you and I continue their mission. We are grateful for your support and for your deep generosity. In return, you have my promise that we will confront cruelty in every dark corner we find it and create a better world for the animals, and for humanity.

A handwritten signature in cursive script that reads "Wayne Pacelle".

Wayne Pacelle  
*President & CEO*  
*The Humane Society of the United States*

# Top 10 Victories for Animals

## **A FEDERAL FELONY ANIMAL FIGHTING LAW IS ENACTED.**

Louisiana and New Mexico, the last two holdout states, ban cockfighting. In scores of nationwide cockfight raids, 1,100 are arrested and 14,000 game fowl seized.

## **CONFIDENTIAL INFORMATION GATHERED BY THE HSUS**

spurs the successful investigation and prosecution of football star Michael Vick on dogfighting charges. In the subsequent national crackdown, 485 arrests are made and more than 1,900 dogs confiscated.

## **HORSE SLAUGHTER FOR HUMAN FOOD EXPORTS ENDS**

in the U.S. as the last three equine abattoirs are forced to close. We now focus on ending the export of live horses to slaughter plants in Canada and Mexico.

## **MAJOR U.S. AND CANADIAN PORK PRODUCERS PLEDGE**

to phase out extreme confinement crates for breeding pigs and veal calves. Oregon bans gestation crates for pregnant sows.

## **WOLFGANG PUCK, BURGER KING, COMPASS GROUP**

(the world's largest food service provider), and others adopt reforms for more humane food sourcing.

**FIELDING OUR BIGGEST DISASTER RESPONSE** since Hurricane Katrina, we save more than 1,000 animals from the imminent danger posed by the raging wildfires in Southern California.

**THE 27 NATIONS OF THE EUROPEAN UNION** ban the import and export of dog and cat fur, capping an eight-year HSUS campaign. Our investigation of the Chinese fur industry widens: More designers and retailers go fur-free.

## **A MAJOR INVESTIGATION INTO THE GROWING PUPPY MILL INDUSTRY**

is launched and raids are conducted in partnership with law enforcement across the country. Hundreds of illegal breeding operations are documented and thousands of puppies and adult dogs rescued for adoption.

## **CALIFORNIA BANS THE USE OF LEAD SHOT BY HUNTERS**

in the habitat of the endangered California condor. Our successful lawsuit against hunting in national wildlife refuges keeps untold numbers of animals safe in now-protected habitat.

## **THE HSUS AND THE ASSOCIATION OF VETERINARIANS FOR ANIMAL RIGHTS**

combine to launch the Humane Society Veterinary Medical Association, giving animals a powerful new voice.

# Protecting Our Animal Companions



## Overpopulation of Dogs and Cats

Consumer demand for ever-more popular and exotic breeds of dogs continued to increase last year with U.S. and foreign puppy mills churning out as many as 4 million animals for the burgeoning market. We conducted undercover investigations of puppy mills, public auctions, pet stores, and Internet sellers and joined with law enforcement to conduct major raids on both licensed and illegal mass-breeding facilities from Maine to California. Thousands of adult dogs and their offspring were rescued from horrendous, production-line conditions typical of these canine factory farms: barren cages, flimsy shelter, inadequate food, and minimal or no veterinary care.

\* [humanesociety.org/stopppupmills](http://humanesociety.org/stopppupmills)

## Swift Help for Animals Who Are in Dire Need

HSUS disaster response teams rescued victims of hoarders, animal fighters, and puppy mill operators around the country. We traveled to Mexico to assist in relief efforts in the wake of Hurricane Dean, and helped save more than 1,000 animals affected by Southern California's massive wildfires.

Working close to the fire lines, we established and operated emergency shelters, conducted search and rescue missions to find animals left behind, and reunited lost and rescued

animals with their owners. During operations near San Diego, HSUS personnel discovered a huge cockfighting operation with 5,000 roosters, several animal hoarding situations, and a large-scale puppy mill. Authorities investigated each of these cases.

\* [humanesociety.org/emergency](http://humanesociety.org/emergency)

### We also...

- Documented close to 1,000 commercial dog breeding operations in Virginia, many of them unlicensed, unregulated, and in violation of state and federal laws. More than 900 adult dogs and puppies were rescued from one mill alone and placed in East Coast animal shelters.
- Revealed that a Beverly Hills-area pet boutique catering to Hollywood stars and selling puppies for more than \$2,000 each obtained many of its dogs from puppy mills in the Midwest.



Dogs after rescue from a puppy mill

- Led a groundbreaking class-action lawsuit against a notorious Florida based pet store and online seller of mass produced puppies.
- Filed a lawsuit that forced the Florida Department of Agriculture to adopt new rules requiring veterinary inspections of puppy mill dogs before they can be sold.
- Conducted a four-state undercover investigation of puppy mill public auctions that documented hundreds of dogs suffering in deplorable conditions and selling for anywhere from \$1 to more than \$1,000.
- Secured passage of a provision in the U.S. Senate's version of the Farm Bill to ban the import of tens of thousands of puppies from foreign breeders.
- Established an online resource center enabling caregivers and communities to find humane methods of controlling feral cat populations.

- Initiated a regional feral cat training series to teach communitywide spay/neuter and vaccination programs.
- Persuaded Congress to direct the U.S. Department of Housing and Urban Development to stop requiring federal housing residents to declaw their cats.
- Gave help and advice to more than 6,000 callers to our safety information hotline established in response to the nationwide crisis caused by poisoned pet food imports from China. Helped pass legislation in Congress setting higher standards for pet food safety.
- Prompted the spaying and neutering of 20,541 cats and dogs during our annual Spay Day USA event. In addition to support for 53 local spay/neuter organizations nationwide, our donations also included \$100,000 for a mobile operating clinic in North Carolina and \$50,000 to help fund a clinic at the Washington Humane Society in the nation's capital.

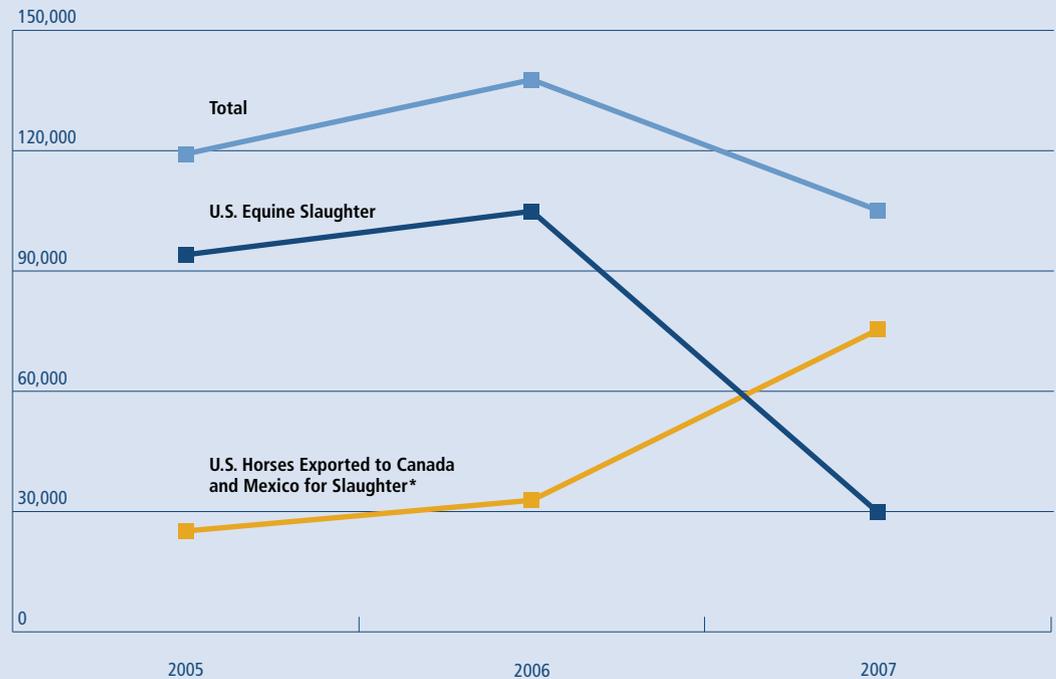
\* [humanesociety.org/feralcats](http://humanesociety.org/feralcats)

## Last Gasp for a Loathsome Industry

An end is in sight for the repugnant slaughter of American horses to satisfy foreign demand for horsemeat. We lobbied for the successful passage of legislation in Illinois to prohibit the practice and later won two federal court decisions upholding the state's new ban. Another legal ruling confirmed a similar law



Equine Slaughter: U.S. and U.S. Exports (2005–2007)



\*Data for equines shipped to Canada for slaughter is available only through November 2007.

Sources: USDA APHIS, 2007(a). Canadian Live Animal Imports into the U.S. by Destination. USDA APHIS, 2007(b). U.S. to Mexico Weekly Livestock Export Summary. USDA NASS, 2007. Equine Slaughter data series. Statistics Canada, 2007, Horse slaughter import/trade data.



Hoarded cats before removal to shelter

already on the books in Texas, thus shutting down the nation's three remaining equine abattoirs. We conducted a major investigation of horse slaughter plants in Mexico where long distance transport and killing methods are particularly crude and cruel, and continued our push in Congress for legislation prohibiting the export of live horses for slaughter.

A first-ever equine rescue summit cosponsored by The HSUS led to the creation of a "Homes for Horses" coalition of 20 animal welfare, horse rescue, and veterinary organizations, and we also launched a Pets911 online horse adoption program. With the help of a \$1.7 million Annenberg Foundation grant, we began working with the U.S. Bureau of Land Management on a five-year contraception project that seeks to replace costly and cruel roundups of western wild horses with humane population control methods.

\* [humanesociety.org/horses](http://humanesociety.org/horses)

## The Miracle Horses

The only horses in America to see the inside of a slaughter plant and live to graze in the lush green pastures of an animal sanctuary landed in their new homes after a successful HSUS lawsuit shut down the country's last active horsemeat plant in DeKalb, Ill. The 30 animals had reached the killing floor and were minutes away from death when word of the court decision forced the U.S. Department of Agriculture to pull its inspectors from the plant, halting operations.

Other horses waiting in pens and trucks were shipped to slaughterhouses in Mexico and Canada. The owner of the lucky 30, however, contacted The HSUS after learning of the court decision and granted us possession of the horses in exchange for paying his expenses.

After being packed into trailers, trucked for days, prodded to the brink of death, and then rescued at the last moment, the animals were quickly dubbed the "Miracle Horses." Following treatment, assessment, and recovery, they were adopted by new owners or retired to our Cleveland Amory Black Beauty Ranch in Texas and to other sanctuaries.

\* [fundforanimals.org/ranch](http://fundforanimals.org/ranch)

Miracle Horses at our Cleveland Amory Black Beauty Ranch



# Battling Cruelty



## Animal Fighting: The Public Learns the Grisly Truth

In a year when the Michael Vick prosecution thrust the hidden truth and ugly reality of organized canine combat squarely into a shocked America's consciousness, we scored two major related victories. Congress made interstate dogfighting and cockfighting federal felonies, and cockfighting was outlawed in Louisiana and New Mexico, the last two states to allow it.

The HSUS assisted in the federal case against Vick by providing information to authorities

### Enforcement of Animal Fighting Laws Since Start of The HSUS Animal Fighting Campaign

	Raids	Arrests	Animals Confiscated
Dogfighting (began August)	34	50	439
Cockfighting (began March)	14	798	2,003
<b>2005 Total</b>	<b>48</b>	<b>848</b>	<b>2,442</b>
Dogfighting	96	171	1,168
Cockfighting	83	730	5,637
<b>2006 Total</b>	<b>179</b>	<b>901</b>	<b>6,805</b>
Dogfighting	174	485	1,947
Cockfighting	122	1,105	14,000
<b>2007 Total</b>	<b>296</b>	<b>1,590</b>	<b>15,947</b>

Left: Pit bull love on Chicago's mean streets



Michael Vick sentencing

through a key undercover witness, and we worked with law enforcement agencies in this and scores of other animal fighting cases nationwide. We participated in dogfighting and cockfighting raids from Virginia to California, with one bust resulting in the record seizure of more than 5,000 roosters from a criminal syndicate operating in San Diego County. Ensuing publicity, combined with the new laws, significantly increased the number of animal fighting raids in 2007.

\* [humanesociety.org/animalfighting](http://humanesociety.org/animalfighting)

### We also...

- Persuaded Continental and Korean airlines to stop shipping fighting birds to Guam and the Philippines.

- Sued Amazon.com and the U.S. Postal Service in federal court for selling and



Cockfight losers



Trophy kill

## Abusing Wildlife for Pleasure and Profit

The killing of semi-tame exotic animals or native wildlife held captive in fenced enclosures continued to top the list of cruel and unsporting methods of trophy hunting. A perverse activity known as wildlife penning grew in popularity as animal traders, spotting a lucrative new market, began live-trapping large numbers of coyotes and foxes. Sold for \$50 to \$200 apiece as live bait, they are released into large fenced areas where hunting dogs are let loose to chase them down and tear them apart. Owners evaluate their dogs' speed and aggression and wager on performances.

Our legal attacks on wildlife abuse resulted in the Pennsylvania Supreme Court ordering state wildlife officials to crack down on captive hunting. Legislation that would have sanctioned a yearly dove hunting season in Iowa and allowed hunting and baiting on Sundays in several states was defeated, and the number of states banning Internet hunting increased to 34.

The 2006 courtroom victory against hunting in national wildlife refuges thwarted the planned opening of dozens of refuges to gun and bow hunters in 2007. In Congress, we secured language in the Senate Interior Appropriations bill to stop the import of polar bear trophies killed by hunters in the Canadian Arctic (although the House rejected

shipping dogfighting and cockfighting paraphernalia in violation of federal law.

- Persuaded legislators to upgrade the federal animal fighting law to ban training, breeding, and possession of fighting dogs and to allow for the prosecution of dogfighting crimes, even if there is no interstate activity.
- Developed a pilot program in Chicago to combat street dogfighting through law enforcement training, youth education, focus group research, street level intervention, and dog training classes for youths most at risk.
- Secured passage of laws banning cockfighting in New Mexico and Louisiana, the last two holdout states, and won a lawsuit upholding the constitutionality of New Mexico's anti-cockfighting law.

Foxes await a savage death





Pit bull after a fight

similar language and it was not retained in the final bill). Our efforts also led to the inclusion of language in the House Foreign Operations Appropriations bill to stop American tax dollars from funding the hunting of elephants, lions, and other foreign trophy species.

\* [humanesociety.org/hunt](http://humanesociety.org/hunt)

### We also...

- Strengthened our anti-poaching reward program to combat illegal killing of wildlife that accounts for tens of millions of animal deaths each year in the U.S.
- Collected crucial evidence to support our ongoing legal campaign against an annual North Carolina live pigeon shoot that kills some 40,000 to 60,000 birds.
- Persuaded the New Jersey Legislature to allocate \$850,000 for nonlethal black bear management after the state's bear hunt was discontinued.

Maryland protest



# Confronting Corporate Abuse



## A Half-Billion-Dollar Seal Pup Massacre

Our boycott of Canadian seafood, organized to pressure Ottawa to end the commercial seal hunt, grew last year to include 550,000 individuals and more than 3,500 food-related businesses, costing that nation's fisheries more than \$500 million since the protest began in April 2005. Last year's seafood exports from Newfoundland—site of the seal hunt—to the U.S. fell 44 percent from 2004, the pre-boycott year, while the 2007 hunt generated a mere \$12 million in pelt sales. Our strategy of closing global markets led Belgium and Holland to prohibit the sale of seal products. Germany, Italy, and Austria are drafting similar legislation, prompting pressure for the European Union to adopt a ban.

\* [humanesociety.org/protectseals](http://humanesociety.org/protectseals)

### We also...

- Won passage of two precedent-setting bills in the New York State Legislature to mandate accurate labeling of all fur garments and ban the electrocution of animals in fur factories.
- Persuaded the 27-nation European Union to prohibit the sale of dog and cat fur.
- Helped pass a resolution in the U.S. House of Representatives calling on Canada to stop the seal massacre.



## From Canada and China: The Cruellest Commodity

As the cause of unimaginable suffering and the gruesome deaths of more than 50 million animals each year, the fur industry remains a major violator of animal welfare standards worldwide. As we intensified our campaign against the Canadian fur seal hunt, the world's biggest commercial slaughter of marine mammals, we also stepped up our efforts to slow the trade in the estimated 4 million domestic dogs and cats and purpose-bred raccoon dogs killed in China for their fur and often skinned alive.

We continued a major investigation into the U.S. apparel industry, revealing that many fur-trimmed garments—especially from China—are falsely labeled and advertised as “fake fur.” Our efforts persuaded leaders in the fashion industry such as Calvin Klein,



Skinned alive: Chinese fur production

Tommy Hilfiger, and Foot Locker to go fur-free; prompted Michael Kors and DKNY to pledge to stop using raccoon dog fur; and encouraged other designers and retailers including Burlington Coat Factory to drastically reduce the amount of fur they sell. We named 12 of the nation's biggest fashion retailers and designers in a legal petition before the Federal Trade Commission to halt the false advertising and sale of canine fur.

\* [humansociety.org/furfree](http://humansociety.org/furfree)

## Progress in Research and Testing Laboratories

Our Chimps Deserve Better campaign was launched to stop invasive research on these great apes. Some 20,000 public comments we helped to generate persuaded the National Institutes of Health to ban the breeding of government-owned chimpanzees for research, and helped secure passage of legislation in Congress that ensures chimps—

when retired into the national sanctuary system—cannot subsequently be returned to the laboratory.

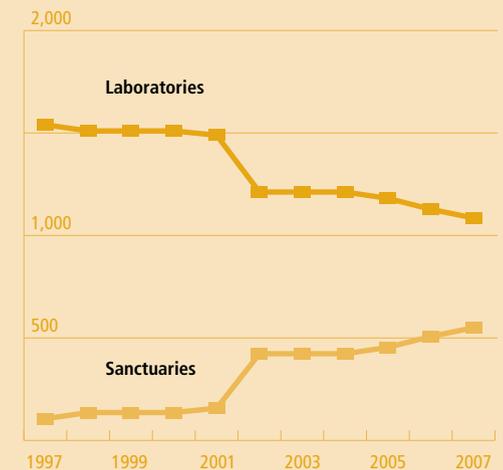
HSUS staff helped produce a landmark National Academy of Sciences report that envisions eventual elimination of animal use in toxicity testing. A new website we created in partnership with industry, AltTox.org, will help pave the way for alternatives.

Language was secured in the Farm Bill to stop animal dealers from selling “random source” dogs and cats, including household pets, to medical research labs; to increase penalties for research violations of the Animal Welfare Act; and to prohibit the use of live animals in sales and marketing demonstrations. A shareholder resolution was filed against Allergan, the maker of Botox Cosmetic®, to continue pressuring the company to end



Raccoon dog

Estimated Number of Chimpanzees  
in Laboratories and Sanctuaries in  
the United States



its use of the infamous LD<sub>50</sub> Test, which causes animals to suffocate to death.

\* [humanesociety.org/research](http://humanesociety.org/research)

## Factory Farms: Humane Reforms Gather Momentum

### Examples of Pigs and Hens Freed from Crates and Cages

Entity	No. of Eggs Sold Annually	No. of Animals Affected
<b>Burgerville</b> 39 restaurants	600,000	2,300 hens
<b>Guckenheimer</b> Large U.S. food service company	5 million	19,200 hens
<b>Burger King</b>	20 million	76,000 + hens
<b>Harvard University</b>	500,000	1,900 hens
<b>Compass Group</b> World's largest food service provider: 7,500 U.S. clients	48 million	185,000 hens
<b>Smithfield Foods</b> Largest pig producer in U.S.	N/A	1.2 million sows
<b>Maple Leaf Foods</b> Canada's largest pig producer	N/A	116,000 sows
<b>Oregon law</b>	N/A	4,000 sows



Following our successful state ballot initiative campaigns in Arizona and Florida, North America's largest pork and veal producers—Smithfield, Maple Leaf, Marcho Farms, and Strauss Veal—announced they would phase out gestation crates for breeding pigs and veal crates for calves. A successful HSUS-led campaign to outlaw gestation crates in Oregon marked the first ban on cruel confinement of breeding pigs enacted by a state legislature. Threatened with an HSUS sponsored ballot initiative on the issue, the Colorado Pork Producers Council also agreed to phase out close confinement systems.

Food industry leaders like Burger King, Wolfgang Puck, and Compass Group, the world's largest food service provider, adopted groundbreaking animal welfare reforms advanced by The HSUS. Some 350 educational institutions have now joined our

campus campaign to dramatically reduce or end their purchases of eggs from battery-caged hens. The USDA, bowing to HSUS pressure, gave final approval in June to a regulation banning the slaughter of downer cattle—although it includes a gaping hole that is now the subject of HSUS litigation.

Our lawsuit against the nation's largest foie gras producer forced the state of New York to fine Hudson Valley Foie Gras tens of thousands of dollars for polluting a local river. We began gathering signatures to place the Prevention of Farm Animal Cruelty Act on California's November 2008 ballot. Successful passage will outlaw some of the worst factory farming abuses and free 20 million animals from cages.

\* [humanesociety.org/farm](http://humanesociety.org/farm)

# Extending Our Global Reach



## No Borders in the Fight to Protect Animals

From shark finning to dog eating, whale killing to polar bear hunting, seal clubbing to elephant poaching, a seemingly endless array of cruel practices challenged The HSUS and Humane Society International (HSI) staff, who continued to make significant strides in their work to protect animals and people around the globe.

We brought relief to disaster victims in India, Nepal, Mexico, and Belize; helped farmers in Costa Rica, Guatemala, and Nicaragua improve care for their livestock and protect wildlife; and introduced the concept of humane reforms for factory farms in India and Brazil. We supported spay/neuter and humane animal control initiatives in more than 10 countries, and some 3.5 million people in six nations saw or heard our messages on protecting endangered species, conserving habitat, and ending the illegal wildlife trade.

Japan's continuing refusal to halt its ruthless slaughter of whales and smaller cetaceans prompted us to strengthen our ongoing campaign to end the killing. The nation's fourth-largest fisheries company, Kyokuyo, responded by halting the sale of whale and dolphin meat, and the government announced that it would scrap its plan to kill endangered humpback whales.

Left: Dr. Michael Kennedy rescuing a crocodile in Indian disaster

At two international meetings, we reversed a resolution backed by Japan, Norway, and Iceland calling for the resumption of commercial whaling; blocked efforts by Japan to strip great whales of their highest level of protection under a global endangered species treaty; and defeated Japan's proposal to allow its coastal communities to resume commercial whaling.

\* [hsi.org](http://hsi.org)

### We also...

- Secured a nine-year ban on the international commercial trade in elephant ivory.
- Prevailed upon a majority of nations to reject China's bid for international approval of its tiger-breeding farms.
- Persuaded Beijing to halt its misguided policy of rounding up and killing pet dogs as a rabies control strategy.
- Fought off U.S. efforts to ease international restrictions on the export of bobcat skins for the fur trade.
- Pressured Iceland to end commercial whaling.
- Convinced the United Nations to encourage member countries to end shark finning.
- Won our lawsuit to maintain the integrity of the U.S. dolphin-safe label against a bid by the U.S. and Mexican governments to weaken protections.
- Conducted an undercover investigation into the Philippines' cruel commercial



Philippine dogs destined to be killed for meat. The HSUS saved them.

trade in dog meat and gained passage of a groundbreaking new law to help crack down on the illegal practice.

- Persuaded Ethiopian authorities to cancel a planned mass street-dog poisoning program in Addis Ababa through strong international pressure from more than 6,000 of our HSI online advocates.
- Helped secure a prohibition on the capture, keeping, and killing of chimpanzees in Sierra Leone and trained government officials in wildlife enforcement techniques to support the ban.

# Where We Work

HSI was active in more than 35 nations last year. Our programs included disaster relief, wildlife protection, veterinary and husbandry training, cruelty investigations, care and rescue, humane farming and slaughter, and public education. Here's a glimpse of the range of our activities.

- **Africa**—elephant contraception (South Africa); elephant desnaring (Kenya); ivory trade (Kenya, Mali); dog cull (Ethiopia); great apes protection (Congo, Sierra Leone); seal hunt (Namibia)
- **Armenia**—animal shelter project
- **Bahamas**—veterinary clinic
- **Belgium**—HSI Europe office; ban on seal products; dog/cat fur ban in 27 EU nations
- **Brazil**—hen battery cages; pig gestation crates
- **Cambodia**—wildlife protection
- **Canada**—HSI office; seal hunt
- **Central America**—wildlife protection (El Salvador, Nicaragua, Guatemala, Costa Rica, Honduras)
- **China**—dog/cat fur; rabies; tiger farming
- **Costa Rica**—HSI office; disaster response; dog spay/neuter; shark finning; livestock
- **Cuba**—sea turtle trade
- **Denmark**—whaling
- **Dominican Republic**—dolphin protection
- **Iceland**—whaling
- **India**—HSI office; dog spay/neuter; hen battery cages; disaster relief
- **Indonesia**—humane slaughter training (Sumatra); Banda Aceh veterinary school rebuilt and reopened
- **Japan**—whaling: supermarket whale meat campaign; dolphin kill
- **Latin America**—sustainable tourism
- **Mexico**—horse slaughter; disaster relief; dog spay/neuter clinic; dolphin protection
- **Netherlands**—ban on seal products
- **Nicaragua**—livestock; equine program
- **Norway**—whaling
- **Panama**—dolphin protection
- **Peru**—dolphin protection; equine project
- **Philippines**—dog meat investigation; dog spay/neuter
- **Puerto Rico**—street dog rescue
- **United States**—UN treaties (N. Y.); International Whaling Commission (Alaska); Expo training/capacity building for delegates from 30 nations (Texas)





# Litigating and Campaigning



## From Congress to Courthouse to Statehouse, the Victories Mount

Our litigation team continued filing and winning precedent-setting cases. With an expanded staff of 13 attorneys and a major new partnership with Georgetown University Law Center, we won legal victories to protect three critically endangered whale species from fishing gear entanglement deaths, dolphins from capture in tuna nets, Canada lynx from commercial trapping, and mountain lions from hunting. Other successes included bans on horse slaughter, cockfighting, and captive hunting; mandatory inspections for dogs raised in Florida puppy mills; and thousands of dollars in pollution fines for a New York foie gras producer.

More than a dozen new lawsuits were filed, and we helped prosecutors bring scores of animal abusers and animal fighters to justice. Hundreds of lawyers from the country's top legal firms donated some \$2.3 million in pro bono legal work to help our HSUS legal team confront offenders in courts from California to New York.

\* [humansociety.org/litigation](http://humansociety.org/litigation)

HSUS lobbyists helped to gain passage of a record 86 new animal protection laws in state legislatures. They mandated disaster planning for pets, allowed companion animals to be part of domestic violence protective



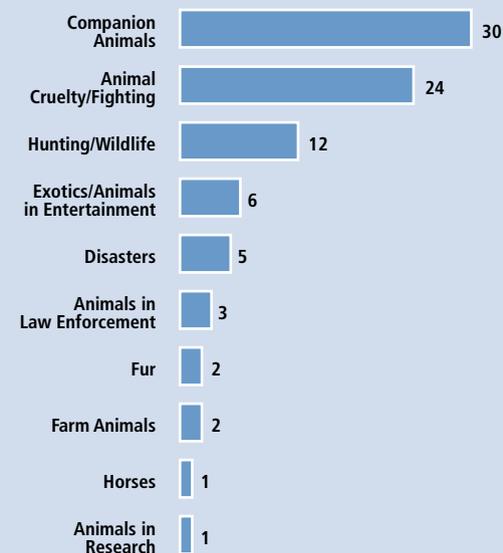
Rescued fighting cock

orders, cracked down on animal cruelty and fighting, prohibited the private ownership of exotic pets, and banned cockfighting, horse slaughter, and Internet hunting.

We also helped to launch ballot initiative campaigns that would ban greyhound racing in Massachusetts and prohibit the cruel confinement of animals on industrial factory farms in California and Colorado. The farm animal measures have the potential to mitigate the suffering of 24 million animals. Initiatives were also supported to prohibit aerial wolf hunting in Alaska and captive hunts in North Dakota.

\* [humansociety.org/legislation](http://humansociety.org/legislation)

### 86 New State Laws Passed in 2007



# Strengthening and Engaging



## Vets Are a New Force within The HSUS Ranks

Animals gained a powerful new voice in the veterinary community when The HSUS and the 3,500-member Association of Veterinarians for Animal Rights (AVAR) agreed to join forces. While The HSUS has been building our veterinary assets for years, our corporate combination with the animal protection movement's only veterinary organization represents a major infusion of talent and resources. The new entity, called the Humane Society Veterinary Medical Association (HSVMA), will focus on advocacy and hands-on services and will give veterinarians, along with veterinary technicians and students, an opportunity to participate in animal protection work.

HSVMA will offer a home for veterinarians who want to work more actively on animal welfare issues and provide an alternative to industry-oriented veterinary groups that often side against animals on a range of

### Rural Area Veterinary Services (RAVS) U.S. and Abroad

Number of Animals Treated	6,231
Number of Treatments Given	26,490
Dollar Value of Treatments Given	\$1,003,420
Number of Veterinary Schools Involved	25
Number of Volunteers	530



RAVS veterinary training in El Salvador

unacceptable practices. These include horse slaughter for human consumption, the use of randomly sourced dogs and cats for research, foie gras production that abuses ducks and geese, and factory farm confinement of animals in small crates and cages that barely allow them to move.

The HSUS's longstanding partnerships with veterinary professionals—in the areas of disaster response, spay/neuter initiatives, and animal care at sanctuaries and wildlife centers—will continue to grow. So, too, will our Rural Area Veterinary Services (RAVS) program that last year delivered more than 26,000 treatments to animals in underserved communities here and abroad.

\* [humanesociety.org/vets](http://humanesociety.org/vets)

## Supporting Our Partners

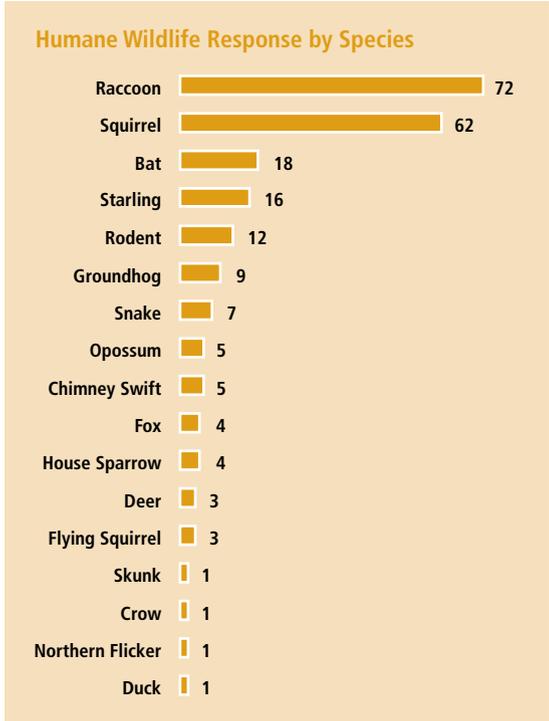
The HSUS awarded \$6,801,762 in grants to 438 animal care organizations in 2007, making us the third largest U.S.-based grant maker to humane programs. Fulfilling our post-Katrina pledge to improve the lives of animals on the economically deprived Gulf Coast, we gave close to \$900,000 to 56 shelters in Louisiana and Mississippi; \$800,000 to the Louisiana State University veterinary school to launch a community animal health program; and \$600,000 to build an emergency shelter in Dixon, La. We also committed \$2 million for a regional spay/neuter campaign.



## New Initiatives Widen Our Services and Scope

In May, we launched an innovative program called Humane Wildlife Services in the Washington, D.C., area and on Cape Cod, Mass. It provides direct assistance to homeowners and businesses in need of humane and effective solutions to urban wildlife problems. In eight months, we serviced 224 jobs and answered more than 1,000 phone calls from home and property owners seeking advice in the D.C. area.

\* [humanesociety.org/hws](http://humanesociety.org/hws)



Other new programs include Humane Capital Partners, the first animal protection venture capital fund that invests in companies producing humane products and services and helps animal-friendly businesses grow in the marketplace. Animals and Religion is an interfaith initiative that engages people and institutions on an array of critical animal protection issues.

\* [humanesociety.org/religion](http://humanesociety.org/religion)

## More Habitat for Our Wild Friends

The HSUS Wildlife Land Trust added more than a dozen properties and projects to our portfolio of sanctuaries and protected habitat areas, which now encompass nearly 2 million acres in 36 states and seven foreign countries. We also worked with developers and government officials to develop protocols

### Animals Cared for by The HSUS in 2007

Natural Disasters	1,840
Human-Caused Crises	12,108
Animal Care Centers	
Cape Wildlife Center	1,610
Black Beauty Ranch	1,254
FFA Wildlife Center	1,035
Rural Area Veterinary Services	6,231
<b>Total Animals Cared For</b>	<b>24,078</b>



for mitigating development impacts on native wildlife. Close to 1,000 Florida gopher tortoises, buried alive or imperiled by construction projects that also destroyed their habitats, were rescued and relocated, as were more than 200 box turtles in Maryland and Virginia.

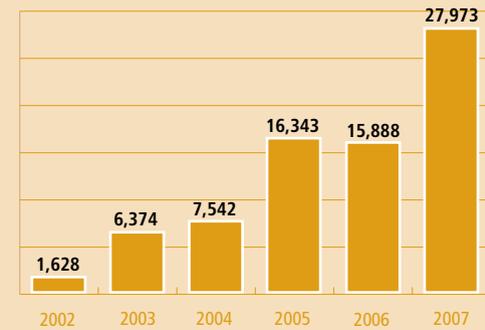
\* [wlt.org](http://wlt.org)

## Building Expertise and Sharpening Skills

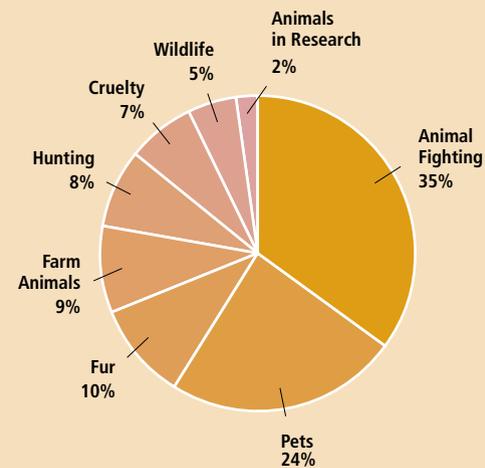
We conducted a series of events that trained people and recognized talented individuals for their work for animals. More than 1,500 people from 30 countries attended our annual Animal Care Expo; 1,160 participated in our online shelter volunteer management training program; some 1,000 attended our Taking Action for Animals conference; 1,172 participated in Lobby 101 workshops around the country, and close to 500 attended feral

## The HSUS in the News

Print and Video: Media Hits (2002–2007)



Percentage of Media Hits by Issue (2007)



cat workshops. Some 4,000 people sought information on shelter-related issues from fundraising to euthanasia. HSUS staff organized and conducted hundreds of workshops on topics ranging from political lobbying to investigating animal fighting to coping with compassion fatigue in shelters.

# The 22nd Annual HSUS Genesis Awards Honor the Best in Activism and the Media

The 2007 Wyler Award, conferred on a celebrity or public figure for their commitment to animal advocacy and ability to raise public awareness, was presented to 18-year-old actress Hayden Panettiere at the annual HSUS Genesis Awards, which recognize those in major media whose work exposes animal abuse and celebrates their humane treatment. Sir Paul McCartney won the inaugural award established in honor of Gretchen Wyler, the Broadway and Hollywood actress, animal advocate, and former HSUS vice president who founded the Genesis Awards 22 years ago and died last year.

Panettiere was cited for “using her courage, compassion, and celebrity to draw worldwide attention to Japan’s cruel dolphin slaughter.” Presenters included comedian and political satirist Bill Maher; Hollywood veteran James Cromwell; and Ben Stein, writer, actor, and game show host. *Year of the Dog* was named top feature film; the Sid Caesar Comedy Award went to ABC’s show *According to Jim*; and best documentary was judged to be *Sharkwater*. A Special Recognition Award was given to famed restaurateur and humane advocate Wolfgang Puck.

## Winners and Honorees

### Feature Film

***Year of the Dog* — Paramount Vantage**  
Compassionate portrait of an animal activist.



HSUS President & CEO Wayne Pacelle presenting The Wyler Award to *Heroes* star Hayden Panettiere for her protest of Japan’s dolphin slaughter

### Documentary Film

***Sharkwater* — Atlantis/Alliance**  
Shark finning threatens the oceans’ top predator.

### Sid Caesar Comedy Award

***According to Jim* “Guinea Pygmalion” — ABC**  
Domineering dad’s love for a very small family pet.

### Dramatic TV Series

***CSI: Crime Scene Investigation* “Lying Down with Dogs” — CBS**  
Brutality and sadism in the dogfighting underground.

### TV Newsmagazine — National

***60 Minutes* multiple episodes — CBS**  
Endangered elephants and mountain gorillas.

### TV Newsmagazine – Cable/Local/PBS/Syndicated

***Real Sports with Bryant Gumbel* “Bred to Die” and “Faster Horses” — HBO**  
Dogfighting and illegal doping of racehorses.

### National TV News Feature

***CBS Evening News with Katie Couric* multiple segments — CBS**  
Reports on a tiger sanctuary, horse racing, dogfighting.

### Local TV News Series

**WAGA-TV FOX 5 (Atlanta) “Fox Pens: Fair Hunt?”**  
Dogs kill captive foxes in a perverse new blood sport.

### WKYC-TV (Cleveland) “Pig Farm Abuse”

Appalling cruelty on a factory farm.

### Local TV News Feature

**KHOU-TV (Houston) multiple segments**  
Horse slaughter, elephant abuse, fur fraud, dogfighting.

### National TV Morning Show

***Sunday Morning* multiple segments — CBS**  
War zone animals, training shelter dogs, retired elephants.



Bill Maher presenting the Sid Caesar Comedy Award to *According to Jim* writer/producer Judd Pillot



Debra Skelton presenting the Documentary Film Award to *Sharkwater* writer/director/narrator Rob Stewart



Kate Flannery and Kaley Cuoco presenting the National TV Newsmagazine Award to *60 Minutes* producers Solly Granatstein and Andy Court



Esai Morales presenting the Local News Series Award to WKYC-TV Cleveland reporter Bill Safos



James Cromwell presenting the Feature Film Award to *Year of the Dog* writer/director Mike White



Kyle MacLachlan presenting the National News Feature Award to *CBS Evening News with Katie Couric* producer Marc Lieberman and correspondent Bill Whitaker

#### TV Documentary

***Planet in Peril* — CNN**

Exotic animal trade in Thailand's street markets.

#### Brigitte Bardot International Video

***The Cairo Connection* — various countries**

Global trafficking in bush meat.

#### Brigitte Bardot International Print

***The Japan Times***

Cruelty and health risks of eating dolphin meat.

#### Periodical Article

***Gourmet***

**"The Occasional Vegetarian"**

Cruelties endured by chickens raised for human food.

#### Newspaper Magazine Article

***Chicago Tribune***

**"Is Animal Liberation Going Soft?"**

New perspectives on the animal rights movement.

#### Series of Newspaper Articles

***Tulsa World***

Probe of Oklahoma's huge puppy mill industry.

#### Columnist

**Stu Bykofsky — *Philadelphia Daily News***

Captive elephants, foie gras, Thanksgiving turkeys.

#### The Wyler Award

**Hayden Panettiere**

Protesting Japan's dolphin slaughter.

#### Special Recognition

**Wolfgang Puck**

World-class chef embraces humane food sourcing.

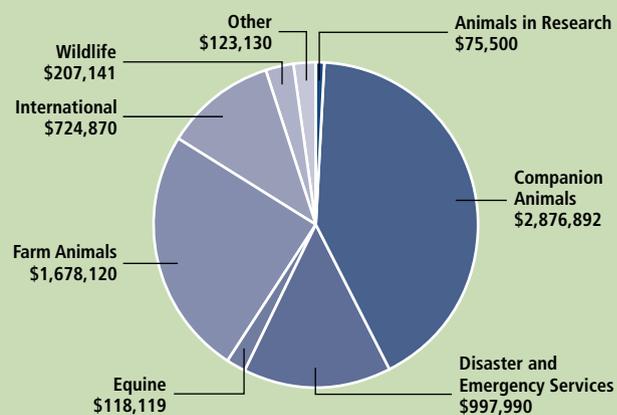
# Financial Operations Report

For the Year Ending December 31, 2007

## Consolidated Statement of Financial Position

	Dec. 31, 2007
<b>Assets</b>	
Cash and cash equivalents	\$ 63,107,007
Receivables	14,726,054
Prepaid expenses, deferred charges, and deposits	919,404
Investments, at market value	137,997,005
Fixed assets, net of depreciation	16,316,729
<b>Total Assets</b>	<b>\$ 233,066,199</b>
<b>Liabilities</b>	
	<b>\$ 26,540,932</b>
<b>Net Assets</b>	
Unrestricted	147,658,433
Temporarily restricted	29,511,836
Permanently restricted	29,354,998
<b>Total Net Assets</b>	<b>\$ 206,525,267</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 233,066,199</b>

### Distribution of \$6.8 million in HSUS Grant Awards



The HSUS is tax exempt under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax deductible to the extent allowed by law. The HSUS's audited financial statements are available upon request.

## Consolidated Statement of Activities

	Unrestricted	Temporarily Restricted	Permanently Restricted	Year Ending Dec. 31, 2007
<b>Revenue, Other Additions, and Transfers</b>				
Contributions and grants	\$ 74,963,590	\$ 15,044,471	\$ 262,977	\$ 90,271,038
Bequests	12,306,498	5,826,409	11,085	18,143,992
Investment income	6,336,252	556,454	11,529	6,904,235
Sale of literature and other income, net	4,492,188	741,520	—	5,233,708
<b>Total Revenue and Other Additions</b>	<b>\$ 98,098,528</b>	<b>\$ 22,168,854</b>	<b>\$ 285,591</b>	<b>\$ 120,552,973</b>
Transfers (net assets released from restrictions)	21,033,877	(21,033,877)	—	—
<b>Total Revenue, Other Additions, and Transfers</b>	<b>\$ 119,132,405</b>	<b>\$ 1,134,977</b>	<b>\$ 285,591</b>	<b>\$ 120,552,973</b>
<b>Expenses and Other Deductions</b>				
Animal protection programs				
Research and education	\$ 7,182,218	\$ —	\$ —	\$ 7,182,218
Field and disaster response program	13,654,970	—	—	13,654,970
Domestic cruelty prevention program	7,204,395	—	—	7,204,395
Wildlife programs	11,826,770	—	—	11,826,770
Animal care facilities	6,677,918	—	—	6,677,918
Campaigns, litigation, and investigations	27,351,171	—	—	27,351,171
International animal programs	8,023,368	—	—	8,023,368
Strategic communications	13,239,390	—	—	13,239,390
Supporting services				
Management and general	4,805,791	—	—	4,805,791
Fundraising	12,861,237	—	—	12,861,237
<b>Total Expenses and Other Deductions</b>	<b>\$ 112,827,228</b>	<b>\$ —</b>	<b>\$ —</b>	<b>\$ 112,827,228</b>
Change in net assets from operations	\$ 6,305,177	\$ 1,134,977	\$ 285,591	\$ 7,725,745
Realized and unrealized gain on investments	4,801,248	169,376	797,116	5,767,740
<b>Change in Net Assets</b>	<b>\$ 11,106,425</b>	<b>\$ 1,304,353</b>	<b>\$ 1,082,707</b>	<b>\$ 13,493,485</b>
Net assets at January 1, 2007, as previously reported	\$ 142,006,266	\$ 28,207,483	\$ 28,272,291	\$ 198,486,040
Adoption of FAS 158-Postretirement Benefits Adjustment	(5,454,258)	—	—	(5,454,258)
<b>Net Assets at Jan. 1, 2007, as adjusted</b>	<b>\$ 136,552,008</b>	<b>\$ 28,207,483</b>	<b>\$ 28,272,291</b>	<b>\$ 193,031,782</b>
<b>Net Assets, end of year</b>	<b>\$ 147,658,433</b>	<b>\$ 29,511,836</b>	<b>\$ 29,354,998</b>	<b>\$ 206,525,267</b>

# Our Goals for 2008

**MAKE DOGFIGHTING A FELONY IN ALL 50 STATES** by passing new laws in Idaho and Wyoming. Upgrade animal fighting laws in 15 others.

**PASS A LANDMARK BALLOT INITIATIVE IN CALIFORNIA** to phase out pig gestation crates, veal crates, and hen battery cages; ban veal and gestation crates in Colorado.

**DOUBLE THE CURRENT LIST OF SOME 400 RESTAURANT CHAINS, FOOD SERVICE PROVIDERS, AND EDUCATIONAL INSTITUTIONS** who have halted or minimized the use of eggs from battery cages. Add 25 more fashion retailers and designers to the 100 who have quit using fur and fur trim.

**PASS MEANINGFUL FEDERAL LEGISLATION IN CONGRESS** including the Captive Primate Safety Act, the Bear Protection Act, the Dog and Cat Fur Prohibition Enforcement Act, and a ban on imports from foreign puppy mills.

**STOP THE COMMERCIAL SEAL HUNT** in Canada.

**CLOSE THE LOOPHOLES IN FEDERAL LAWS** that allow some downed cattle to enter the food supply and permit sport-hunted polar bear trophies to be imported into the U.S.

**INCREASE OUR ANIMAL SANCTUARIES FROM THREE TO FIVE**, establishing The HSUS as the nation's leading provider of direct care to animals.

**COMPLETE OUR "AFTER KATRINA" PROJECT** to help some 60 shelters in Louisiana and Mississippi provide greater care for dogs and cats, to encourage more people to spay and neuter their animals, and to adopt pets from shelters.

**LAUNCH A HUMANE VENTURE CAPITAL FUND** to invest in businesses that help animals and encourage the marketplace to offer more humane options.

**INCREASE MEDIA COVERAGE OF ANIMAL PROTECTION ISSUES** to raise awareness of our core issues and to stimulate public action and support.

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trees	water	energy	solid waste	greenhouse gases
114 fully grown	24,869 gallons	52 million Btu	5,440 pounds	9,193 pounds

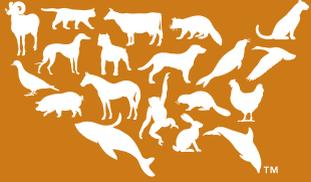
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**THE HUMANE SOCIETY**  
OF THE UNITED STATES

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