

For nearly forty years, The Humane Society of the United States, the nation's largest animal-protection organization, has worked to improve the lives of animals, both wild and domestic.

From its founding in 1954 by a small group of dedicated activists who believed that cruelty to animals must be attacked vigorously and aggressively, The HSUS has grown to a full-time staff of 140 individuals and an active constituency of more than 1.5 million persons.

A private, nonprofit, charitable organization, The HSUS is funded by membership dues, contributions, and bequests. The society receives no state or federal monies.

Here are just a few of the programs conducted by The Humane Society of the

Companion Animals

Foremost among the programs and activities of The HSUS are its continuing efforts to eliminate the tragic surplus of homeless cats and dogs and the attendant suffering these animals experience. Through legislation, education, and aggressive support for effective sterilization programs throughout the country, The HSUS is the nation's leader in turning the tide on what once appeared to be an insurmountable problem.

Working in close association with the hundreds of local animalprotection organizations and animal control agencies throughout the country. The HSUS offers regional and national workshops to ensure quality sheltering and care for companion animals. The Animal Control Academy provides a two-week training program for animal shelter and animal control personnel. Shelter Sense, a monthly newsletter, helps thousands of animal-agency employees do a better job of protecting animals.

Laboratory Animals

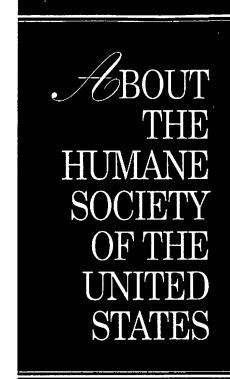
The HSUS has been in the forefront of efforts to end the suffering of animals in research. The HSUS is a national leader in promoting alternative research methods that replace, reduce, or refine the use of laboratory animals, and works actively for better treatment and housing of those animals that continue to be

Our Action Alert Team of dedicated HSUS members has become the model of an effective legislative network.

Humane Education

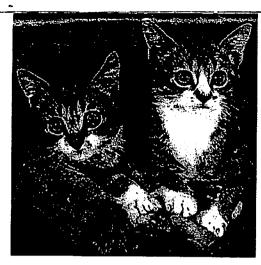
The HSUS is the nation's leader in the effort to educate children about animal-protection issues and to actively involve young people in the humane cause. The National Association for Humane and Environmental Education (NAHEE), The HSUS's Youth Education division, serves as a resource for classroom teachers and other educators nationwide. Through its Adopt-a-Teacher program, NAHEE has brought its two quality publications, KIND News and KIND Teacher magazine, to thousands of elementary classrooms. NAHEE's Kids in Nature's Defense club has over a half-million members, making it one of the largest children's pro-animal organizations.

NAHEE offers materials. including The KIND Workshop Leader's Guide, to help conduct in-service workshops for elementary teachers. NAHEE provides sample curricula for teacher-education courses at the university level. NAHEE also promotes alternatives to dissection at the elementary and secondary levels, offering hands-on lessons for students. In addition, NAHEE publishes The HSUS Student Action Guide, a newspaper-style manual



Farm Animals

The HSUS has worked to improve conditions for food animals, beginning with the passage of the Humane Methods of Slaughter Act in the 1950's and its successor in 1978. We continue to address problems associated with intensiveconfinement system for raising livestock and poultry, and to monitor the harmful consequences of such systems for the animals, the environment, and all of us. We are developing humane guidelines for the raising of farm animals, working with those who strive for humane and sustainable agriculture systems, and have developed a directory to help consumers locate such





ITH SPECIAL THANKS FROM THE HUMANE SOCIETY OF THE UNITED STATES...
THE HELPING HANDS FOR ANIMALS

Over the years, The HSUS has been instrumental in passage of the Animal Welfare Act and its amendments, in phasing out the use of the Draize Eye-Irritancy and LD 50 Tests, and curbing the use of shelter animals in research.

Legislation

The HSUS is a voice for animals in the Nation's capital, as well as at state and local levels. Our legislative staff monitors pending legislation and efforts to obtain funding for existing animal-protection programs: testifies before legislators; provides expert advice to elected officials and their staffs: and promotes legislation to benefit animals. Legislative priorities include: banning wild-bird importation, protection for marine mammals, endangered species and fur-bearing animals. alternatives to the use of laboratory animals, protection for animals on wildlife refuges and farms, and prevention of cruelty in "puppy mills".

Through our state legislative program, The HSUS has supported state and local efforts to pass mandatory spay/neuter laws, strengthen anti-cruelty statutes, ban the leghold trap and the practice of pound seizure; fought against efforts to legalize dog and horse racing; and fought for an increase in penalties for those promoting and participating in animal-fighting events, as well as the total abolition of cockfighting.

formation of earth/animal protection clubs.

For other university departments, The HSUS's Center for Respect of Life and Environment provides assistance to faculty and students in such areas as animal-protection course development, the initiation of animal-protection clubs and student groups, and the promotion of alternatives to the invasive use of animals in college-level biology and psychology courses.

Wildlife and Marine Animals

The HSUS is actively involved in protecting marine mammals. An early milestone in that effort was passage of the Marine Mammal Protection Act of 1972. We also successfully fought to stop the wholesale slaughter of seals on Alaska's Pribilof Islands.

We helped put a stop to the international trade in elephant ivory, and efforts continue to end the cruel trade in wild-caught birds. We are working through legal and legislative channels to eliminate hunting and trapping on national wildlife refuges; to stop inhumane methods of predator control; to outlaw the steel-jaw leghold trap; and to prevent the abuse and suffering of animals in zoos. circuses, aquaria, and roadside attractions. We are also fighting to make fur unfashionable.

We have sensitized the public to the suffering associated with the raising of veal calves, and we are documenting neglect and abusive handling of animals at livestock markets and slaughter houses.

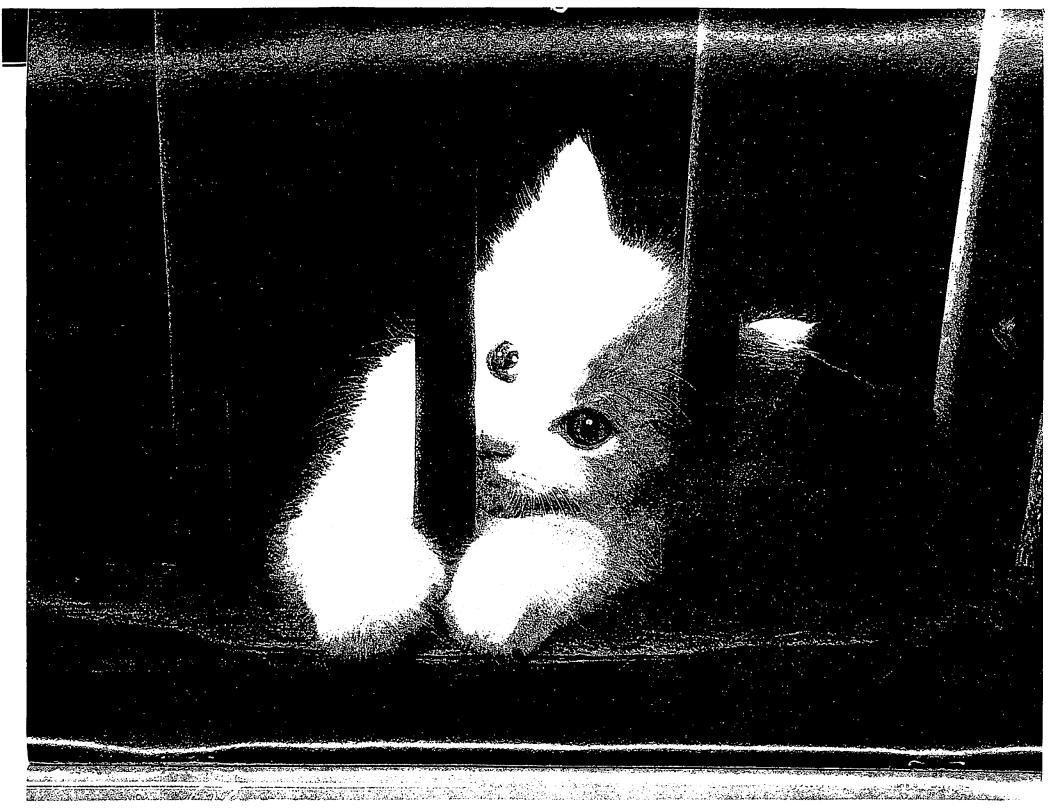
Regional Offices

The HSUS's network of ten regional offices provides support to local humane organizations. animal-control agencies, officials, educators, media, and the general public through legislative. investigative, educational, and legal activities on behalf of animals. The Great Lakes office is in Bowling Green, Ohio; the Gulf States office is in Corpus Christi, Texas; the Mid-Atlantic office is in Flanders, New Jersey; the Midwest office is in Kansas City, Missouri; the New England office is in East Haddam. Connecticut: the North Central office is in Naperville, Illinois; the Southeast office is in Tallahassee. Florida; the South Central office is in Knoxville, Tennessee; the Northern Rockies office is in Billings, Montana; and the West Coast office is in Sacramento. California. These offices serve forty-three states.

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HOTOTEY RONKIMEAUETOMESTIC UONGGRAUGIKIATEN Om-life is what our thoughts make it. MARCUS AURELIUS

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'NDER: It's a new Be sure all cat and venses, as well as ations are up 2.	DECEMBER 1992 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	14 15 16 17 18 19 20		New Moon First Quarter Full Moon Last Quarter	New Year's Day	2
	4	5	6	7	8 0	9
	11	12	13	14 Albert Schweitzer's Birthday	15	16
	18 Martin Luther King, Jr. Day	19	20	21	22	23
31	25	26	27	28	29	30

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EBRUARY 1993

FPHOTO BY HICHARD KOLAR; MIXED BRIEFOR BEE

My little old dog: a heart beat at my feet.
EDITH WHARTON

SUNDAY	MONDAY	TÜESDAY'	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
INDER: Now is a time to spay and r your dog or cat, cent the birth of nted animals.	1	2	3	4	5	6 0
	8	9	10	11	12	13
					Lincoln's Birthday	
	15	16	17	18	19	20
tine's Day	President's Day (observed)					
•	22	23	24	25	26	27
	Washington's Birthday traditional		Ash Wednesday			
				JANUARY 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MARCH 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	New Moon First Quarter Full Moon Last Quarter



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	8	0 9	10	11	12	13
	15	16	17 St. Patrick's Day Animal Care Expo '93 Orlando, FL (March 17 - March 20)	18	19	20 Spring begins
	22	23	24	25	26	27
· · · · · · · · · · · · · · · · · · ·	29	30	31	FEBRUARY 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	APRIL 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	New Moon First Quarter Full Moon Last Quarter



PHÔTO BY SUZANNE LEWIS: DOMESTIC SHORT HAIR CAT See how the flowers, as at parade, under their colors stand displayed. Each regiment in order grows, that of tulip, pink and rose. ANDREW MARVELL

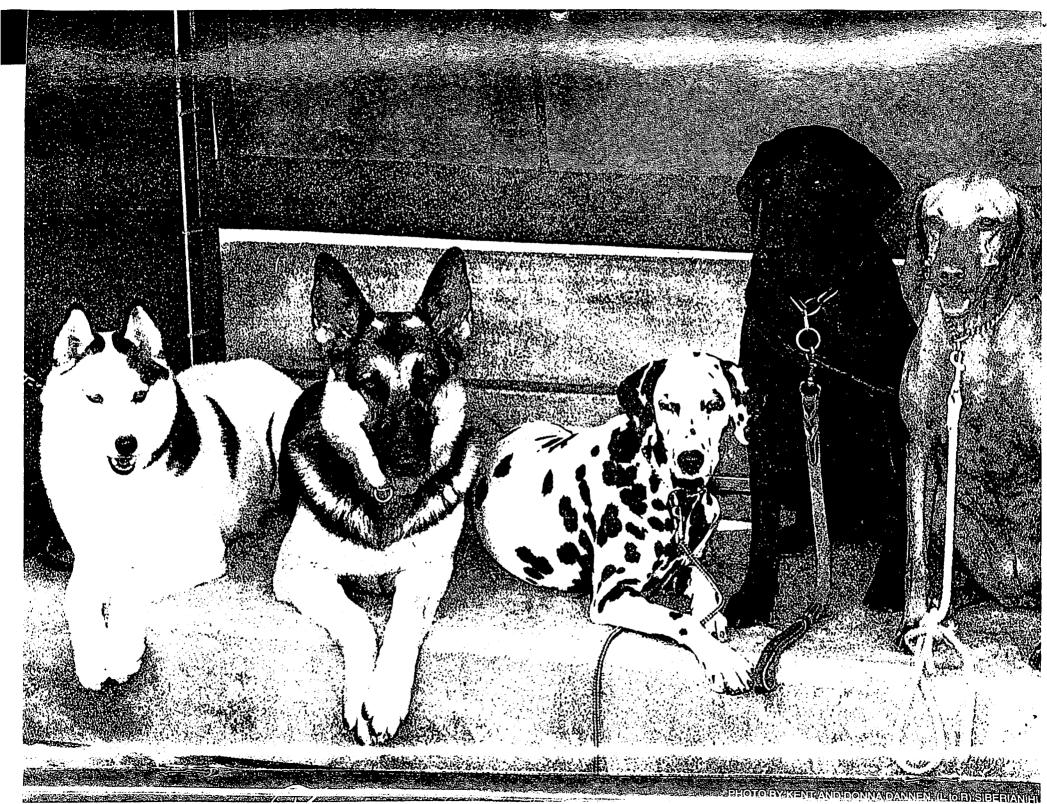
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MINDER: This is A.L." Month t is. "Prevent A Litter."		MARCH 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MAY 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1	2	3
	5	6 0	7	8	9	10
n Sunday		Passover			Good Friday	
	12	13	14	15	16	17
er Sunday						
	19	20	21	22	23	24
	26	27	28	29	30	● New Moon ① First Quarter ○ Full Moon ① Last Quarter



/////////1998

PHOTO BY RON KIMBAUL: DOMESTIC KITTEN/AND ENGLISH BULLDOG To get the full value of joy, you must have somebody to divide it with MARK TWAIN

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	":FRIDAY	SATURDAY
'MINDER: Don't jorget nave your veterinarian oh your dog for ort worms.	APRIL 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	SUNE 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 48 19 20 21 22 23 24 25 26 27 28 29 30		 New Moon First Quarter Full Moon Last Quarter 		1
Kind To Animals"	3	4	5	6	7	8
k Begins	10	11	12	13	14	15
her's Day	17	18	19	20	21	Armed Forces Day 22
Memoriai Day traditional 30	24 Victoria Day Canada Memorial Day observed 31	25	26	27	28	29



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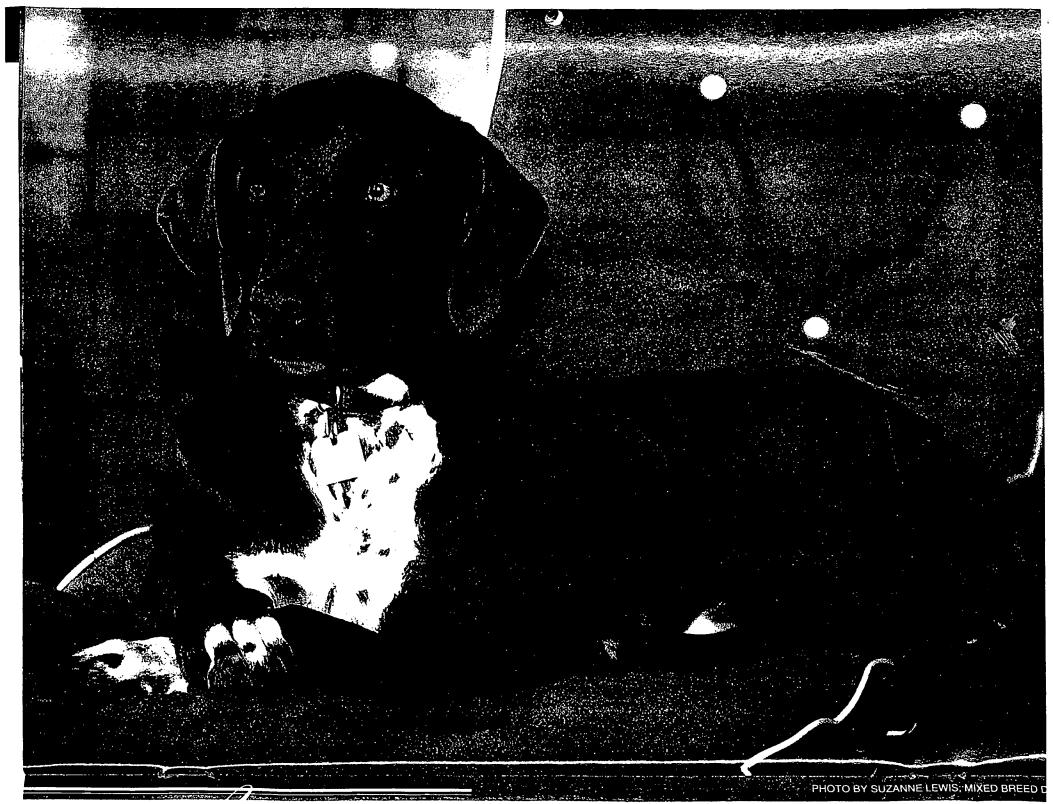
GERMAN'SHEPHERD, DALMATIAN, LABRADOR: RETRIEVER, AND VIZSLA

Take time for all things.
BENJAMIN FRANKLIN

K SUNDAY	<u>MONDAY</u>	TUCESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY 🔝
REMINDER: Check pets or fleas and ticks egularly. Also, if you plan o travel with your pet, heck with your etermarian for safety tips.	June is Adopt-a-Cat Month, Visit your local animal shelter or contact The Humane Society of the United States.	1	2	3	4 0	5
5	7	8	9	10	11	12
	14 Flag Day	15	16	17	18	19
?() •	21 Summer begins	22	23	24	25	26
?7	28	29	30	MAY 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JULY 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	New Moon First Quarter Full Moon Last Quarter
			HUMANDS	OCIETY OF		ED STATES



	WONDAY .	FINDERS DAY:	WEDNIESDAY	a Theory	FRIDAY	ANDREWMARVELL SATURDAY
EMINDER: Keep pets fe and inside during vecorks celebrations the Fourth of July.	JUNE 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	AUGUST 1993 S. M. T. W. T. F. S. 1	New Moon First Quarter Full Moon Last Quarter	1 Canada Day	2	3 .
7	5	6	7	8	9	10
idependence Day						
	12	13	14	15	16	17
	19	20	21	22	23	24
	26	27	28	29	30	31



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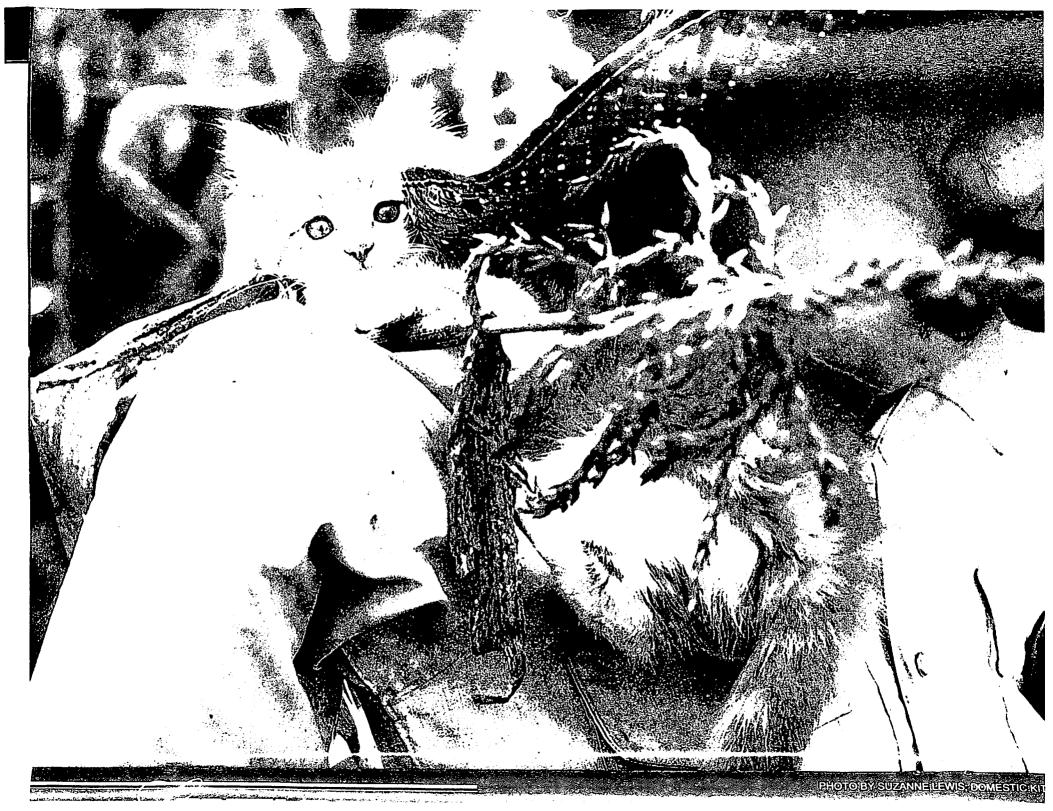
The silent man in mocha brown sprawls at the window sill and gapes; "
the waiter brings in oranges, bananas, figs and hothouse grapes.

T. S. ELIOT

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	2 0		4	5	6	7
	9	10	11	12	13	14
	16	17	18	19	20	21
	23	24 •	25	26	27	28
	30	31	REMINDER: During hot weather, keep pets in a cool area with fresh water. Don't leave any pet in a parked car even for a jew minutes — it can be fatal.	JULY 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	New Moon First Quarter Full Moon Last Quarter







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PHONORENEOUS L'eould tell this was going to be a terrible homible, no good, very bad day. JUDITH VIORST

· NAMINES	TEN, MONDAY .	* THORBOAY	<u>WEDNESDAY</u>	: THURSDAY	TRIDAY	SANURDAY
INDER: Don't let dog follow you wool.	AUGUST 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	OCTOBER 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1	2	3	4
	G Labor Day	7	8	9 •	10	11
	13	14	15	16 • Rosh Hashanah	17	18
***************************************	20	21	22	23	24	25
				Autumn begins		Yom Kippur
	27	28	29	30		New MoonFirst QuarterFull MoonLast Quarter

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CHODINALES

Al would rather sit on a pumpkin and have it all to myself than be crowded on a velvet cushion. HENRY THOREAU

SONDAY -	: MONDAY	S THEIDSDAY	- WEDNESDAY	THURSDAY	FRIDAY	SATURDAY.
HNDER: October is ot-a-Dog Moath. your neighborhood ral shelter or call Humane Society of the ed States.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	NOVEMBER 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		New Moon First Quarter Full Moon Last Quarter	1	2
	4 St. Francis of Assisi Feast Day	5	6	HSUS 1993 Symposium and Membership Conference, Washington, DC (October 7 - October 10) Westin Hotel	8	9
	11 Columbus Day. Thanksgiving Day (Canada)	12	13	14	1 5 ●	16
	18	19	20	21	22	23
Halloween 31	25	26	27	28	29	30



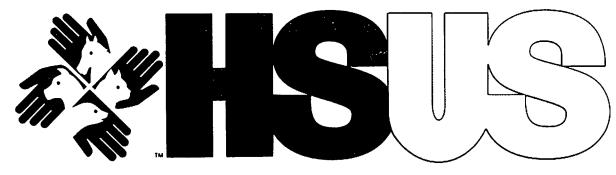
ZZOMBINIBINE 1998

Who shall say I am not the happy genius of my household. WILLIAM CARLOS WILLIAMS

SUNDAY	MONDAY	TÜESDAY	WEDNESDAY	THURSDAY	FRÍDAY	SATURDAY
INDER: Warning! feed turkey bones tother small bones mals.	1	2	3	4	5	6
		Election Day				
•	8	9	10	11	12	13
				Veterans' Day		
	15	16	17	18	19	20
•	22	23	24	25	26	27
				Thanksgiving Day		·
	29 0	30		OCTOBER 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	DECEMBER 1993 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	● New Moon ● First Quarter ○ Full Moon • Last Quarter



	ADOMY			The woods ar and mi	æ lovely, dark and deep; b les to go before I sleep, an	BY BILL LEA BULL ELK AND COW But I have promises to keep, d miles to go before I sleep. ROBERT FROST
INDER: Date of the second of t		JANUA	SIDANC AMPRIDATES RY 1994 A	DAY 2	AV 3 GERIDAY.	SATHURADAY. 4
	 ()		8	9	10	11
	13	◎ 1.4	15	Harrison 16	17	18
	20	② 21	22	23	24	
i		26	O : 29	30	31	Chapterins New Moon First Quarter Fall Moon Last Quarter
	n en protession		Anerdeloman	ADSOCIDAY	New Year's Eve	UNDID STATUDS



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2100 L STREET, N.W. WASHINGTON, DC 20037

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Be proud of your support.



Display your membership decal so that others will know of our concern for all animals. Accept your decal with our sincere thanks. Peel off decal from this form by folding along edge to remove from paper backing. Affix with adhesive side facing glass surface. Do not immerse in water.

1994 Membership Renewal Form	P Detact
ES, I wish to renew my membership in The Humane Society of the United States during the Appiversary year and support programs which protect all animals. Here is my tax-de	this ductible

Card No.	Exp. Date				
Please charge to my: VISA		sterCard (ch	eck one)		
Check enclosed (payable to The Hu					
Urbana, IL			'		
Harold D. Guither					
(Other)	\$100	□ ^{\$50}	□ ^{\$25}	□ ^{\$15}	
40th Anniversary year and support p gift in the amount of:	orograms wh	nich protect al	i animals. Her	e is my tax-deductible	

The card that shows you care about animals!

Please accept your 1994 HSUS Membership Card in recognition of your loyal support of The Humane Society of the United States. It is a symbol of your thoughtful generosity in working to protect aff animals.





The Humane Society of the United States

MEMBER 1994

Harold D. Guither Member 001237120

Our 40th Anniversary 1954-1994

To remove your 1994 Humane Society Membership Card, carefully detach the card from its carrier at the perforation lines. Be sure to complete the information on the reverse side of your card.

> Welcome Back!

More About The Humane Society of the United States

For 40 years, The Humane Society of the United States, the largest animal protection organization in the world, has worked to improve the lives of animals, both wild and domestic.

From its founding in 1954 by a small group of dedicated activists who believed that cruelty to animals must be attacked vigorously and aggressively, The HSUS has grown to a full-time staff of more than 150 individuals and an active constituency of 1,900,000 persons.

A private, non-profit, charitable organization, The Humane Society of the United States is funded by membership dues, contributions, and bequests. The Society receives no state or federal funds.

National Office

The Humane Society of the United States 2100 L Street, N.W., Washington, DC 20037-1598

Regional Offices

New England - Jacksonville, VT
Mid-Atlantic - Flanders, NJ
Southeast - Tallahassee, FL
Great Lakes - Bowling Green, OH
South Central - Knoxville, TN
North Central - Naperville, IL
Midwest - Kansas City, MO
Gulf Coast - Corpus Christi, TX
West Coast - Sacramento, CA
Northern Rockies - Billings, MT

The Helping Hands for Animals



The Humane Society of the United States

2100 L Street, NW, Washington, DC 20037-1598

To assist you if an animal-related emergency arises, please complete the following information:

Veterinarian: _____

Emergency
Animal Clinic:_____

Local Animal
Shelter:

This card certifies that you are a Member of The Humane Society of the United States and are entitled to all privileges and benefits of membership

The Humane Society of the United States 2100 L Street, N.W., Washington, DC 20037-1598





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Orbana, IL

Harold D. Guither SORT ** CR35

U.S. Postage I.A. 9 The Humane Society of the United States

Non-Profit Org.

The Humane Society of the United States 2100 t. Street, NW Washington, DC 20037-1598









Since 1954 we've protected them. Help us to continue our work.

RS 8/4/39 -2

40 Years of Helping Animals • 40 Yea

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Thank You!

We need you more than ever!



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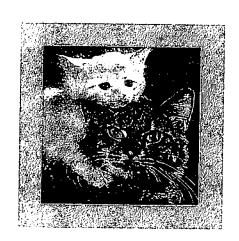
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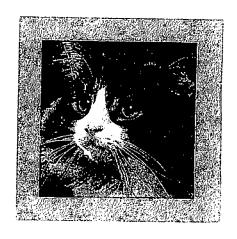
• 40 Years of Helping Animals • 40 Years of Helping Animals











Please don't let go!

Children Archives RS 8/4/39-2

40 Years of Helping Animals 1954–1994

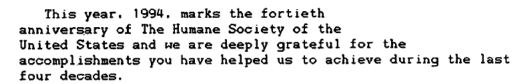


February 7, 1994

Harold D. Guither

Urbana, IL

Dear Harold D. Guither,



That is why this membership packet has such special meaning for both of us.

First, it identifies you as a loyal member of The Humane Society of the United States (HSUS) and signifies your continuing concern for protecting all animals.

Second, it confirms for us your desire to remain an active participant in the largest animal protection organization in the world (over 1,900,000 members strong), as we work to end all forms of animal cruelty and abuse.

As a member of The HSUS, you will receive our magazine, <u>HSUS</u> <u>News</u>, periodic <u>Close-Up Reports</u>, and timely <u>Action Alerts</u>.

These publications will keep you informed about the programs and activities of The Humane Society of the United States, as they relate to companion animals, laboratory animals, farm animals, and wildlife.

Needless to say, the last forty years have brought about dramatic changes-and improvements-in protecting the lives of animals. These changes and improvements would not have been possible without the support and compassion of people, like

(over, please)



you, who share our concern for animals and wish to help us protect them.

Your help and encouragement have made it possible for us to achieve so much and the lives of millions of animals have benefited because of what we have accomplished.

However, if we are to reach our goal of ending all forms of animal cruelty and abuse, we must maintain the momentum we have worked so hard to build during these past forty years.

And that's why your continuing support is so important to the future of The HSUS.

Your tax-deductible contribution is needed now more than ever. The gift you send today, when you renew your valued membership, will be put to immediate use in helping animals.

Please remain an important, integral part of The Humane Society of the United States. I cannot begin to thank you for your past support -- support that has made a difference to millions and millions of animals.

I can only say that with you, the world in which we live is a far better place. You care. You are, literally, the "helping hands" for animals.

On behalf of the Directors, Officers and Staff of The Humane Society of the United States thank you for your help and past generosity. With your continued support, we can achieve even more in the future.

Joincerely

Paul G. Irwin

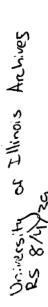
President

P.S. The window decal and membership card I've enclosed carry the message of our "40 years of helping animals". I hope you'll take special pride in displaying them for all to see. Thank you.

Photos by Ron Kimball

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE PENNSYLVANIA DEPARTMENT OF STAIL BY CALLING, TOLL FREE, WITHIN PENNSYLVANIA 1 800 732-0399 WEST VIRGINIA RESIDENTS MAY OBTAIN A SUMMARY OF THE HISTS REGISTRATION AND FINANCIAL DOCUMENTS FROM THE SECRETAPY OF STATE. STATE CAPITOL CHARLESTON, WV 20:05 VIRGINIA RESIDENTS MAY OBTAIN A COPY OF HSUS FINANCIAL STATEMENT FROM THE STATE DIVISION OF CONSUMER AFFAIRS. DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES, RICHMOND, VA 20:09 FLOTIDA RESIDENTS MAY OBTAIN A COPY OF HSUS, OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1 800 435-7352 WITHIN THE STATE, MARYLAND RESIDENTS MAY OBTAIN A COPY OF HSUS, CURRENT FINANCIAL STATEMENT FROM THE MARYLAND SECRETARY OF STATE OR BY CONTACTING THE HSUS, 2101 STREET, N.W. WASHINGTON, DC 20:057, OR CALL 202-452-1109, REGISTRATION DOES NOT IMPLY ANY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THESE STATES.







How can an HSUS VISA® Card with an 11.9% APR* interest rate bonus help you protect animals you love?

> Harold D. Guither Urbana, IL

Dear Harold D. Guither:

Lately, I seem to cross paths with animals everywhere I go.

Dogs and dolphins, cats and raccoons of all stripes fill my everyday
experience! (For an animal lover and a city dweller, this is heaven!)

Do I live an exotic life? Hardly. I work in an office. My wife and I are raising two kids. But I made a simple choice. The same choice I'm offering you now: to try a new VISA Card created by The Humane Society of the United States (HSUS) and Marine Midland Bank. (There's a picture of the card on the brochure enclosed for you.)

This new VISA is just like a regular VISA Card, with one important exception: every time you use it, a portion of your purchase is donated to The HSUS. (Average use of your VISA Card in the first year should generate \$25-\$40 for The HSUS, depending on personal spending and financing patterns.) Now you can support the Society's vital work at no cost to you, and make a real difference, everyday.

And the choice is so easy, because the card is yours FREE for six months*.

The HSUS VISA Classic Card does a world of good for you, too: a personal credit line of up to \$25,000, a competitive 16.95% variable APR*, a full 25-day grace period on purchases and a host of valuable services:

- Emergency cash and card replacement
- Free \$500,000 Travel Accident Insurance
- Free \$3,000 Lost Luggage Insurance
- Free \$25,000 Car Rental Collision Insurance
- Toll-free 24-hour Travelers Message Service
- Toll-free access to Account information
- Free personalized Line of Credit Checks
- Free additional VISA cards
- Free Credit Card Protection Program
- Hotel, airline and car rental discounts

Respond now, and get an even lower 11.9% APR on all your transferred credit card balances!

It's so easy! Just transfer the balances from your higherinterest credit cards, travel cards and most gas and department store cards to your new VISA Card (up to your approved credit limit) at a very attractive 11.9% APR*! If you're paying upwards of 18% APR on your current credit cards, this Balance Transfer Bonus could save you hundreds of dollars in interest charges alone.

As a fellow member of The HSUS, I've always believed that the way you live and how you spend your money makes a powerful statement. Now, those everyday choices can help protect animals the world over.

Use your HSUS VISA Classic Card FREE for six full months to do a world of good. If you decide to keep the card, your annual membership fee is just \$20* - a small price to pay for benefits usually offered only with gold cards costing many times more.

How often does such a simple choice make you feel so good, and so effective! Don't delay. Please complete and return the enclosed VISA Card Application today. And to start saving with your bonus 11.9% APR personalized Line of Credit Checks, simply initial the Balance Transfer Approval.

Gratefully yours,

Arthur Keefe

Member of The Humane Society

of the United States

P.S. You are one of a very select group receiving this invitation. Which means that your new VISA Card in support of The HSUS counts a lot. Let your money talk for the animals who cannot. Mail your Application now, or to apply by phone, call one of our Client Services Representatives at 1-800-446-5336 from 8:00 AM to 8:00 PM ET and ask for Operator HS-2.

^{*} See back of Application for Truth-in-Lending Disclosures and Balance Transfer Program Cardholder Agreement Amendment.

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Check here if y	on would like	to be conside	red for a VIS	SA Gold Card	d. (\$35,000 mi	nimum annu	al income, \$5,	000 minimur	n credit line fo	or VISA Gold.)*
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Now, Get An 11.9% APR' On Your Other Transferred Credit Card Balances!

Average Daily Balance	\$1,000	\$2,500	\$5,000
If You're Now Paying 19.9%** APR You'll Save	\$80	\$200	\$400
If You're Now Paying 17.8%** APR You'll Save	\$59	\$148	\$295

Based on simple interest at the nominal Annual Percentage Rate over a one-year period. Amounts shown are for example only and have been rounded to nearest dollar.

The More You Transfer, The More You Save.

The Balance Transfer Bonus lets you transfer the balances from your other, higher-interest credit eards to your new Marine Midland VISA account - at a rockbottom 11.9% APR!

It's as easy as writing a Marine Midland Line of Credit Check. If you currently carry monthly balances, it could mean considerable savings over your present card payments.

To receive your Line of Credit Checks, and take full advantage of this limited time offer, please initial the

*Truth-In-Lending Disclosures

		
CLASSIC: Current variable APR through 9/30/93 is 16.95% / 25% maximum APR.	Grace Period For Purchases	The minimum Grace Period is 25 days.
GOLD: Current variable APR through 9/30/93 is 14.95% / 25% maximum APR.	Annual Fees	CLASSIC: \$20 Annual Membership Fee. GOLD: \$36 Annual Membership Fee. First six months FREE. Additional Gold Cards: \$15.
The Variable Annual Percentage Rate is determined by adding the following: CLASSIC: 9.25% (925 basis points) or	Method of Computing Purchases Balance	Average Daily Balance (including new purchases).
GOLD: 8.25% (825 basis points) to the Index Rate for the current calendar quarter. The variable rate may change in the first cycle of any calendar quarter. The Index Rate for the current and each subsequent calendar quarter is the monthly average offered rate in the secondary market for 3-month Certificates of Deposit, for the first month of the prior calendar quarter, as published in Federal Reserve Statistical Release G-13.	Transaction Fee for Cash Advances and Fees for Paying Late or Exceeding the Credit Limit	Transaction Fee For Cash Advances: 1% of loan amount or a flat \$1.25 if obtained at ar electronic facility. Late Payment Fee (After 10 Days): \$15. Overlimit Fee (By 5% or more): \$15.
	16.95% / 25% maximum APR. GOLD: Current variable APR through 9/30/93 is 14.95% / 25% maximum APR. The Variable Annual Percentage Rate is determined by adding the following: CLASSIC: 9.25% (925 basis points) or GOLD: 8.25% (825 basis points) to the Index Rate for the current calendar quarter. The variable rate may change in the first cycle of any calendar quarter. The Index Rate for the current alendar quarter and each subsequent calendar quarter is the monthly average offered rate in the secondary market for 3-month Certificates of Deposit, for the first month of the prior calendar quarter, as published in Federal Reserve Statistical	16.95% / 25% maximum APR. GOLD: Current variable APR through 9/30/93 is 14.95% / 25% maximum APR. The Variable Annual Percentage Rate is determined by adding the following: CLASSIC: 9.25% (925 basis points) or GOLD: 8.25% (925 basis points) to the Index Rate for the current catendar quarter. The variable rate may change in the first cycle of any calendar quarter. The Index Rate for the current and each subsequent catendar quarter is the monthly average offered rate in the secondary market for 3-month Certificates of Deposit, for the first month of the prior calendar quarter, as published in Federal Reserve Statistical

Returned Payment and Dishonored Line of Credit Check Fees: Returned Payment Fee: \$10

Dishonored Line of Credit Check Fee: \$15

The information about the costs of the card described in this application is accurate through 9/30/93. This information may have changed after that date. To find out what may have changed write to us at Marine Midland Bank, P.O. Box 1351, Buffalo, 8ty 14240-1351 or call 1-(800)-874-2100

Residents of Illinois may contact the Illinois Commissioner of Banks and Trust Companies for comparative information on Interest rates, charges, lees and grace periods. State of Illinois-CIP. P.O. Box 10181. Springlield, IL 62791, 1-(800)-634-5452. WISCONSIN RESIDENTS ONLY: Wisconsin law provides that no agreement, court order or Individual statement applying to marital property will affect a creditor's interest unless prior to the time the credit is granted, the creditor is furnished with a copy of the agreement, court order, or statement or has actual knowledge of the adverse provision.

Chargegard Protection Summary of Coverages

To enroll in Chargegard, you must be under age 70 in all states except age 71 in AZ. FL. MI. MO. OK: no maximum enrollment age in HI. IA, IN, and VT. In CA, CT. IO, MA. NJ. RI. WA. WI, and WY maximum enrollment age is through age 64 (age 65 in ME. MN. NY. OR and TX) and coverage ends at age 65 (age 66 in ME. MN. NY. OR and TX). You, the primary cardholder, are eligible for this coverage if you are employed full-time in a non-seasonal occupation. (Non-seasonal restriction does not apply in AZ. MI. NM, NY. OR and RI.) Unemployment and disability coverages begin after 30 consecutive days of unemployment or disability, and are retroactive to the first day of loss. All benefits are based on the outstanding balance as of the date of loss and will continue until your balance is paid off, you return to work, or you reach the limits of the master policy, \$10,000, whichever occurs first. Only Life benefits are available to the authorized user listed on your account (spouse, if no authorized user). Benefits are not payable on purchases or advances made while claims are being paid.

UNEMPLOYMENT BENEFIT: If you become involuntarily unemployed, Chargegard will make your scheduled minimum monthly payments, subject to the master policy limit. Retirement is not covered. In ME and NY, unemployment benefits are not payable for pregnancy and other medical conditions. (Coverage not available in CT, MA and MN; labor disputes/strikes excluded in AR, IL and NY.)

DISABILITY BENEFIT: If you become disabled. Chargegard will make your scheduled minimum monthly payments as long as you are under a doctor's care and unable to work, up to the master policy limit. Not available in MA.

LIFE BENEFIT: If you or the authorized user listed on your account (spouse, if no authorized user) die. Chargegard will pay the outstanding account balance as of the date of death, up to the master policy maximum of \$10,000. (Suicide excluded except in MD, ME and MO.) At age 65 (age 66 in IA) Life benefits convert to Accidental Death in HI, IN and VT. (Single Life coverage only in MA and ME.)

CHARGEGARD COSTS: 66¢ per S100 of your finance charge balance (6 9¢ in MA: 26 4¢ in CT: 29.3¢ in MN; 43.7¢ in NY; 46.6¢ in TX; 46.9¢ in NH: 55.8¢ in ME; 56.7¢ in VT; 57.5¢ in HI: 59¢ in WI; 59.1¢ in SC: 64¢ in NM: 64.8¢ in ND: 65.1¢ in VA; 65.8¢ in AZ: 60¢ in CA. IA, ID, IN, MO, NJ, OR, RI, WA and WY). Coverage is underwritten by American Bankers Life Assurance Company of Florida, 11222 Quail Roost Drive, Miami, FL 33157-6596. In NY, Life and Disability coverage is provided by Bankers American Life Assurance Company. TX Certificate numbers AC3181-CB (3.50 & 3.53 R.A.), AD9139CO-0791 & B2754EO-1089. NO COVERAGE IS AVAILABLE TO RESIDENTS OF NC AND PA.

BALANCE TRANSFER PROGRAM CARDHOLDER AGREEMENT AMENDMENT

Upon approval and if you decide to take advantage of this 11.9% APR* offer by utilizing your Line of Credit Checks, the following terms and conditions will apply and your Cardholder Agreement shall be amended accordingly:

- The Nominal ANNUAL PERCENTAGE RATE (APR) for all balances you transfer shall be a fixed rate of 11.9%. This rate shall apply only to Loans obtained via the Line of Credit Checks or a cash advance. All Purchases shall be subject to the rate as outlined in the Truth-in-Lending Disclosures provided above and in your Cardholder Agreement.
- II. The standard 1% transaction fee for cash advances and Line of Credit Checks shall be waived throughout the term of this offer. The standard \$1.25 fixed transaction fee shall continue to apply to all cash advances obtained at an electronic facility or Automated Teller Machine. Standard transaction fees will be instituted after December 31, 1994 in accordance with your Cardholder Agreement which you will receive with your Card(s).
- III. These and all Line of Credit Checks are subject to standard negotiation rules. Marine Midland Bank, N.A. is not responsible for checks returned based upon insufficient available credit. The maximum amount for all balances transferred cannot exceed your available credit under this Account.
- IV. The reduced APR shall remain in effect through December 31, 1994. After that date, this program and its terms shall be deemed expired and the normal Account rates and terms as described in the Truth-in-Lending Disclosures and in your Cardholder Agreement shall apply and your Loans interest rate shall revert to the rate then in effect.
- V. The Balance Transfer Program and offer is applicable only to the Account provided, upon credit approval.
- VI. All other provisions of your Cardholder Agreement shall remain in full force and shall be unaffected by this Balance Transfer Program Amendment.

Every time you use your HSUS VISA Card,

you'll help protect Animals...

- Apply for your special HSUS VISA Card.
 With every VISA Card purchase you make, a donation is made to The Humane Society of the United States.
- Take advantage of the 11.9% APR* Balance Transfer Bonus.
 When you transfer the balances from your higher-interest credit cards to your new VISA Card at 11.9% APR, yet another donation is made to The HSUS.
- Buy new clothes with your new VISA Card.
 Support responsible animal ownership through pet adoption programs and education in the schools.
- Travel with your new VISA Card.
 Your purchases will help support alternatives to animal testing and protect animals from unnecessary and painful laboratory experiments.
- 5. Rent a car with your new VISA Card.
 Help enact important legislation to protect porpoises from tuna nets and fur-bearing animals from brutal steel-jaw traps.
- Get a cash advance.
 Help put an end to the inhumane living conditions of livestock and other farm animals.
- Use your Humane Society of the United States VISA Card proudly and often.
 You show you care every time you show the eard.

and your hard-earned Money.

- Apply for your special HSUS VISA Card.
 You get 6 months free, a personal credit line of up to \$25,000 and a bounty of Gold Card services.
- Take advantage of the 11.9% APR* Balance Transfer Bonus.
 If you're paying upwards of 18% interest on your current cards, transferring your balances to your new VISA Card could save you hundreds in interest charges.
- 3. Buy new clothes with your new VISA Card.
 With free cards for family members and a free Credit
 Card Protection Program, shopping is always worry-free.
- 4. Travel with your new VISA Card. Save on air travel and accommodations, enjoy a 24-hour toll-free Travelers Message Service, and if your luggage is lost...don't worry, you're covered!
- 5. Rent a car with your new VISA Card.
 Free car rental collision coverage can save you up to \$10 a day!
 You'll save even more with car rental discounts!
- Get a cash advance.
 Get instant cash at over 350,000 locations worldwide with your VISA Card or free personalized Line of Credit Checks.
- 7. Use your Humane Society of the United States VISA Card proudly and often.

 Questions about your account? Save time with a toll-free call, 24 hours a day for general Account information.

It won't cost you a cent for 6 months. It's quick and easy to apply.

You could save hundreds of dollars with the 11.9% APR Balance Transfer Bonus. And... it really matters.

To apply for your HSUS VISA Card, please fill out the enclosed Application and return it in the postage-paid envelope today. Or to apply by phone, call one of our Client Services Representatives at 1-800-446-5336 from 8:00 A.M. to 8:00 P.M. ET and ask for Operator HS-2.

^{*} See back of Application for Trith-in-Lending Disclosures and Balance Transfer Program Cardbolder Agreement Amendment

you can do
With your
MSA® Card
To Save
To Save



you can do With your VISA® Card VISA® Card Animals

Simple Things

MARINE MIDLAND BANK

Marine Midland is one of the nation's largest commercial banks, with over \$16.5 billion in assets.

Over 1.2 million MasterCard and VISA cardholders count on Marine Midland for lower interest rates and dependable, personal service.



2100 L Street, NW • Washington, DC 20037

Dear Friend,

I hope you'll use the complimentary name labels I've enclosed because I want everyone to know about your concern for animals.

Your name -- and the name of The Humane Society of the United States (HSUS) -- are very important to the well-being of all animals because we both care about them very much.



Help us protect them

I wish I could tell you that <u>everyone</u> is concerned about protecting dogs, cats, farm animals and wildlife, but the sad truth is animal cruelty, abuse and neglect continues at an alarming rate.

Every day The Humane Society of the United States receives numerous complaints about all kinds of animal cruelties.

Some are well-known examples of animal cruelty and neglect, such as abusive treatment of dogs and cats; the tortures of the leghold trap; clubbing of fur seals; and the horrors of experimentation on animals in the "research" laboratory.

Still others are less obvious but just as horrible: dogs fighting to the death for the benefit of gamblers; baby calves caged and starving to provide "milk-fed" veal for the gourmet; and the "accidental" drowning of porpoises in the nets of tuna fishermen.

What is even more shocking is that more than 30 million animals die these cruel and painful deaths each year. . . needless deaths that could have been stopped!

And with so much animal cruelty and suffering going on, I'm sure you can understand why the work of The Humane Society of the United States is so vitally important and why we need the support of many other concerned people, like you, to help us bring an end to animal suffering and abuse.

Our programs and activities are aimed at stopping and eliminating all animal abuse and we spend a great deal of time investigating animal cruelty cases and working with the courts to prosecute the guilty parties.

We also work hard and <u>lobby</u> for better animal welfare laws at the

(over, please)

University of Ellinois Archives RS 871/39-2 local, state and federal government levels and we insist they <u>enforce</u> existing laws to prevent animal cruelty.

Our primary goal though, is to \underline{stop} the cruel and inhumane treatment of animals \underline{before} it happens, so we spend thousands of hours teaching the public about the need to protect all animals from suffering, abuse and exploitation.

But while our programs and activities have been successful in reducing animal cruelty, we are constantly faced with new problems of animal suffering which need <u>immediate</u> attention and drain our resources.

It's a difficult problem, because we have to fight the well-financed and powerful agri-business and research industries, but we try to do our best to protect the animals.

I have always believed that most people favor humane treatment for dogs, cats, farm animals and wildlife and will help if asked. Right now, the <u>problems are mounting</u> and we need all the help we can get.

To stop the inhumane treatment of animals we must reach as many people as possible with our vital message that it is <u>everyone's</u> responsibility to protect all animals from cruel treatment.

And that's where you can help.

The name labels I've enclosed will help spread the name of The Humane Society of the United States and the message that <u>you</u> support our goals and objectives for an end to animal suffering. The more people who know about The Humane Society of the United States and the importance of our work, the sooner we can end animal cruelty.

I also hope you will give a big boost to our work to protect all animals by sending a generous tax-deductible donation today.

Your gift of at least \$15 will help The HSUS save the lives of millions of animals each year.

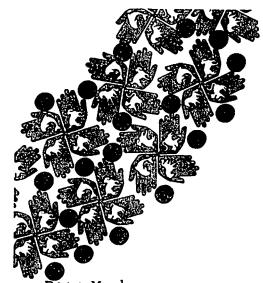
If you can afford to send \$25, \$50, \$100 or even more, please don't hesitate. I assure you it will be used <u>immediately</u> to work for an end to all forms of animal suffering and cruelty.

I know you care deeply for the well-being of all animals. <u>Please</u> help us carry this message to others so that animal cruelty and abuse can be eliminated soon. Thank you.

P.S. Whatever you can send will be deeply appreciated, but I hope you will be generous with your love and concern for the animals.

Sincerely,

John A. Hoyt





2100 L Street, N.W. Washington, DC 20037-1598

1991 Holiday Appeal

Dear Member:

I hope you will use the complimentary name labels I've enclosed on your holiday greetings because I want everyone to know about your concern for animals.

Your name -- and the name of The Humane Society of the United States -- are vitally important to the well-being of all animals because we both care about them very much.

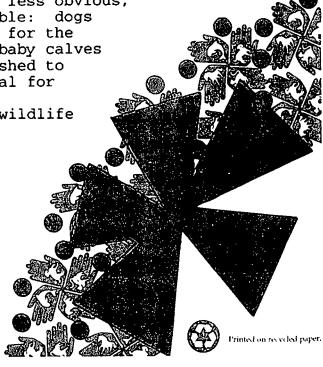
I wish I could tell you that <u>everyone</u> is concerned about protecting dogs, cats, farm animals and wildlife, but the sad truth is animal abuse continues at an alarming rate.

Some are well-known examples of animal abuse, such as cruel treatment of dogs and cats; the pain and anguish of the leghold trap; and excessive animal experiments in research labs.

Still others are less obvious, but just as unacceptable: dogs fighting to the death for the benefit of gamblers; baby calves confined and malnourished to provide "milk-fed" veal for the gourmet; and the senseless killing of wildlife on our public lands.

(over, please)

May the Joy of this Holiday Season Surround You with Love



And with so much animal cruelty going on, I'm sure you know why the work of The Humane Society of the United States is so important and why we need your support to end animal abuse and suffering.

The HSUS has always been known for its tireless efforts on behalf of all animals.

We aggressively investigate animal abuse in many areas, such as "puppy mills", laboratories, auctions, sporting events and food production.

We <u>lobby</u> for better animal protection laws at the local, state and federal government levels and insist they enforce existing laws to prevent animal cruelty.

We also work to stop the cruel and inhumane treatment of animals before it happens by teaching the public about the need to protect all animals.

I have always believed that most people favor humane treatment for animals and will help if asked.

But to stop the inhumane treatment of animals we must reach as many people as possible with our vital message that it is <u>everyone's</u> responsibility to stop animal cruelty.

And that's where you can help.

The name labels I've enclosed will help spread the name of The HSUS and the message that vou support our goals for an end to animal suffering. The more people who know about -- and support -- our work, the sooner we can end animal cruelty.

Will you give a big boost to our work to protect all animals by sending your gift of at least \$15 to this 1991 Holiday Appeal?

If you can send \$25, \$50, \$100 or even more, I would be very grateful. And please be assured it will be used at once to end animal suffering.

On behalf of the animals, "thank you", and please accept my personal best wishes for a joyous Holiday Season and a healthy 1992.

Sincerely,
John A. Hoyt

This Holiday Appeal is the most important P.S fundraising event of the year for The Humane Society of the United States. The animals need us and we need you. Please help us.





1991 Holiday Appeal

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□ Yes!	dogs, cats, a	nd other ani	of The Humane ates in protecting imals from se. Here is my
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□ \$100 □ \$50 □ \$25 □ \$15 □ Other \$_____

Please make check payable to: HSUS

Contributions are deductible for federal income tax purposes.

In This Season of Giving...

won't you please help end animal cruelty and abuse?

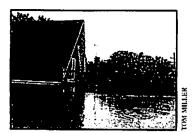
If you care about animals, please use these name labels... and join in supporting the very important work of The Humane Society of the United States.

Your tax-deductible donation will help fund HSUS's educational, legislative and investigative programs to help end the suffering and abuse of millions of cats, dogs, and other animals each year.

It is your love and generosity which help bring about an end to animal suffering and abuse.

Please help. Thank you!

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Third story of home where Feathers was eventually rescued.



Owner Ginger Bowman with Feathers.



Phil Snyder joins Ledy Van Kavage (Madison County Humane Society), Larry Judd (Illinois State Cruelty Investigator) and owner Ginger Bowman in welcoming Feathers back.



Jachie Behling expresses appreciation for being reunited with Camelia.



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Covers.

Horses found safe on Chouteau Island.



NCRO FLOOD RELIEF UPDATE!

August 1993

Dear Friends:

Sometimes, even in the midst of tragedies like the Great Flood of '93, something happens that changes everything for the people involved. That's what occurred when we finally rescued a cat named Feathers who had survived on her own in a flooded house for two long weeks.

I'll tell you more about Feathers in a minute, but first let me update you on what The HSUS has been doing to help all the animals and people caught up in this disaster.

I've just returned to the North Central Regional Office after several weeks in the field as part of a special HSUS disaster relief Task Force. We worked with animal shelters, animal-control organizations, wildlife experts and individuals to provide needed supplies and veterinary care, as well as to rescue dogs, cats and livestock stranded by the rising waters in Illinois, Iowa, Kansas and Missouri.

You'd be proud of the efforts made by our staff and people throughout the region. The U.S. Coast Guard, for example, was a tremendous source of help, providing us with transportation through areas only accessible by boat, and even assisting us in rescues. Local Illinois animal protection groups also banned together. That brings me back to Feathers. Ginger Bowman, Feathers' owner, had been forced to leave her home on Chouteau Island, Illinois as the waters raged and rose around her. But as her family prepared to evacuate, Feathers couldn't be found. Confused and panicked, the cat had found some place to hide and wouldn't come out. All the Bowmans could do was leave food for her on the third floor, and hope Feathers would be safe until they could return for her. It was two weeks before help could arrive, when a Coast Guard boat brought me, volunteers from Madison County Humane Society, Granite City Association for the Protection of Animals, and Noah Animal Hospital personnel of Indianapolis, Indiana to look for Feathers. By then, only the thirdfloor deck of the A-frame house could be seen above water. We were able to enter through sliding glass doors and began a thorough search. Suddenly, one of the rescuers heard a cat cry out. There, in the back of a very large closet, was Feathers. We got the cat in the boat and

August 1993 Page 2

back to shore. And back in the arms of her grateful owner. Ginger Bowman lost her home and many of her possessions. But seeing her hugging Feathers, I knew we'd helped reunite the Bowmans with a member of their family. It was enough to keep us all going for another day.

There were more success stories that buoyed our spirits and kept us focussed on the need for our help. One involves Camelia, a one-year old mixed terrier/hound. After being rescued from their flooded home in West Alton, Missouri by owners Jackie Behling and Bill Fishbeck, Camelia had to be taken to a relative's house 70 miles away because they had no place to keep her. Weeks had passed and Jackie, wiped out by the flood, had no money to retrieve Camelia. It was very touching when she told me that her son was crying at night because he was used to sleeping with his dog. The HSUS funded the trip which reunited Camelia with her family, and also made it possible for Camelia to receive medical attention and a supply of food. Delighted to have Camelia back, who was originally found in a shoe box abandoned at 4 weeks of age, Ms. Behling said, "She's more than just a dog, she is a member of the family. We sometimes share the same ice cream cone."

In addition to domestic animals, livestock was greatly affected by the flood. Another rescue search proved successful as we discovered that two horses who were reportedly dead after a levee collapsed near Godfrey, Illinois, were in fact alive. Larry Judd, Illinois state cruelty investigator, Tom Miller, member of the Madison County Humane Society and I located the horses after being taken by Coast Guard boat to Chain of Rocks landfill. After conferring with a veterinarian it was determined it would be in the horses' best interest if they remained on the island. The owner was notified and their condition will be monitored and supplemental food will be provided as needed.

The work isn't over. The North Central Regional Office of The HSUS will continue to be in contact with humane organizations and animal-control agencies throughout the region in the weeks to come, offering assistance and guidance where we can. We are able to continue our efforts on behalf of flood victims, and all animals, because of the generous support of friends like you. Thanks, in advance, for helping us to reach Feathers, Camelia and all the animals who need us.

Sincerely,

Phillip R. Snyder

Director

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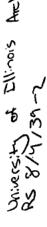
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HAROLD D GUITHER

URBANA, IL







Please Help The Humane Society of the United States Help The Animals









The Humane Society of the United STATES 2100 L STREET, N.W. WASHINGTON, D.C. 20037-9974

Thank you for your contribution in support of The Humane Society's vitally important programs. All gifts and dues may be listed as deductions on your income tax return. Please consider including The HSUS in your will. We will be pleased to send you a booklet discussing the procedures for doing so.

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YOUR CONTRIBUTION

\$10.90



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THE HUMANE SOCIETY OF THE UNITED STATES

2100 L Street, N.W. Washington, DC 20037-1598

December 16, 1991

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Harold D. Guither

Urbana, IL

Dear Harold D. Guither:

This past year has been filled with challenges, hard work and the ever-present realization that we are fortunate in having you among the loyal supporters of The Humane Society of the United States.

Because you have given so generously in the past to The HSUS, I wanted to "thank you", in a special way, so I am enclosing the new 1992 Calendar published by The HSUS.

This calendar is a fitting reminder that our mission to protect the interest of pets, wildlife, laboratory animals and farm animals requires a year-round commitment from each of us.

Just as we care about animals all year long, it is our sincere hope that you, too, will continue to keep the welfare of all animals in your thoughts throughout the year.

Without the help and encouragement of our members and friends, it would be impossible to continue the vital work of The HSUS for the benefit of all animals.

During 1991, support from friends, like you, helped our dedicated staff to continue to work on key issues and programs aimed at reducing animal suffering and exploitation, including:

- * the ongoing, number one priority and absolutely essential campaign to educate our fellow Americans about the cruelties and needless suffering caused by the problem of pet overpopulation;
- reaching millions of Americans, both directly and through the media, with the message that ALL

The Helping Hands for Animals.

(over, please)

animals must be protected from cruelty, neglect, abuse and exploitation;

- * active lobbying of Congress to pass the Wild Bird Protection Act which will ban the capture, importation and sale of wild exotic birds;
- * helping move closer to halting the torture of animals for consumer product testing and helping to promote humane and effective alternatives;
- * working on legislative issues at the local, state and national levels to make sure animals receive proper consideration and protection.

Of course, these are just some of the important achievements made possible through the generosity of our loyal members and friends. Our other programs extend to such vital areas as: humane education; teacher training; shelter management; and farm animal rearing, to name just a few.

Together, all of these programs comprise the crucial work of The Humane Society of the United States and, again, you and our other loyal supporters can take great pride and satisfaction in knowing that our work is making a difference and you make it "happen."

On behalf of the Board of Directors, Officers and Staff of The Humane Society of the United States, please accept our deepest and most sincere gratitude. Throughout the new year you can be sure we will continue to strive to fulfill the trust you have placed in us to protect the interests of all animals.

Best wishes for a healthy and peaceful New Year.

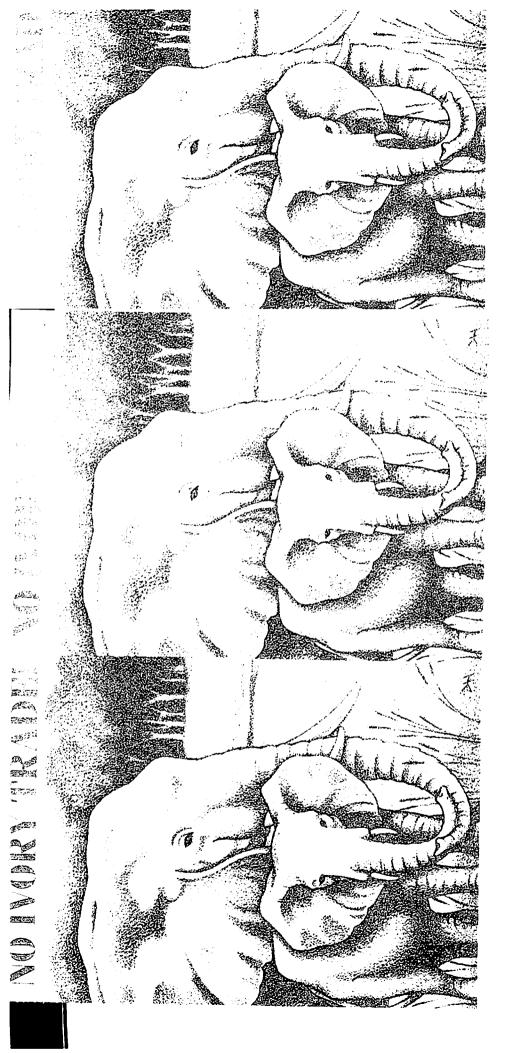
Sincerely,

Paul G. 'Irwin'

Executive Vice President

and Treasurer

P.S. We need your financial support to continue our important work. If you have already sent your tax-deductible gift to our 1991 Holiday Appeal, please accept our thanks. If you haven't, or if you can help with an additional gift, won't you please consider sending one today? You'll help us get off to a great start in 1992. Thank you very much.





Dear President Bush:

In 1989 the importation of ivory into the U.S. was halted and the U.S. CITES delegation led the fight to list African elephants on Appendix I. A few African countries are trying to remove Appendix I protection. Resuming the commercial trade in ivory and other elephant products will lead to massive slaughter, illegal trade, and extinction.

Please ensure that the 1992 U.S. CITES delegation strongly supports continued Appendix 1 listing for *all* African elephants.

Sincerely,

PLACE STAMP HERE

President George Bush The White House 1600 Pennsylvania Avenue, N.W. Washington, DC 20500



Dear Ambassador Sebele:

I strongly oppose Botswana's proposal to place elephants on CITES Appendix II, which will reopen trade in ivory and other elephant products.

In 1989, after a decade of destruction. CITES nations placed elephants on Appendix I, halting international ivory trade. Elephant populations are recovering, but they need more time. Opening the ivory trade in Botswana will increase poaching of depleted elephant populations throughout Africa.

Please save the African elephant from certain extinction by withdrawing your proposal.

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The Hon. Botswelgse Kingsley Sebele Ambassador
Embassy of Botswana
3400 International Drive, N.W.
Suite 7M
Washington, DC 20008

Sincerely,

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(print name)

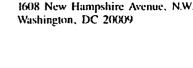
Dear Ambassador Chigwedere:

I strongly oppose Zimbabwe's proposal to place elephants on CITES Appendix II, which will reopen trade in ivory and other elephant products.

In 1989, after a decade of destruction, CITES nations placed elephants on Appendix I, halting international ivory trade. Elephant populations are recovering, but they need more time. Opening the ivory trade in Zimbabwe will increase poaching of depleted elephant populations throughout Africa.

Please save the African elephant from certain extinction by withdrawing your proposal.

Sincerely,



Embassy of Zimbabwe

The Hon. S.G. Chigwedere

Ambassador





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The Humane Society of the United States 2100 L Street, NW Washington, DC 20037

Mr. Harold D. Guither Urbana, IL

Dear Mr. Harold D. Guither:

During recent weeks, two HSUS Investigators, David Wills and Frantz Dantzler, traveled over 1000 miles and visited seven locations in Honduras documenting the illegal traffic of exotic birds from Honduras to the United States.

While we had heard about the massive numbers of exotic birds lilegally smuggled into the United States, even our experienced field investigators, who have "seen it all" -- were shocked at the scope of the problem and the deplorable conditions they found.

Can you imagine that, in some "legal" shipments, as many as 20-25 wild-caught birds are killed or crippled for each bird that survives the ordeal?

In other shipments, every bird dies . . . and <u>smuggled</u> birds are treated even worse.

It is no surprise, either, that the number of birds lost each year runs into the millions!

Even those wild-caught birds that are legally imported into the United States -- (yes, our government allows this to continue) have a very high mortality rate.

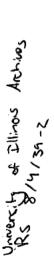
In fact, up to 80% of all captured exotic birds die before they ever reach a pet store.

Before I go any further, though, let me tell you that I have told the staff of The HSUS to "pull out all the stops" In an effort to bring an end to this wasteful and destructive abuse of the world's most beautiful and endangered exotic birds.

Fortunately, our outrage at this senseless loss of these truly magnificent birds has caught the attention of the media.

In recent weeks the issue has been covered in <u>USA Today</u>, the <u>New York Times</u>, the <u>Wall Street Journal</u>, the <u>Washington Post</u>, to name

(over, please)



. . .

just a few. All agree that something must be done to stop this incredible waste of wildlife . . . before it's too late.

And there <u>is</u> something <u>we</u> can do -- today -- to stop the killing of millions of parrots, macaws, cockatoos, finches, mynahs, and other exotic birds, but it will take <u>your immediate help</u> -- and the assistance of <u>every</u> member of The Humane Society of the United States.

Here's how you can help:

1. Right now, the U.S. Congress is considering the Wild Bird Protection Act (H.R. 2540 in the House and S. 1219 in the Senate) -- the single most powerful legislative initiative ever put forth to place an immediate stop on the importation of wild exotic birds into the United States.

Notice that I said "wild" exotic birds. I am not advocating a ban on captive-bred birds; I simply don't believe it is morally or biologically acceptable to decimate species of wild exotic birds to meet the pet industry's demands to satisfy uninformed "collectors".

And the Wild Bird Protection Act <u>can</u> stop the loss each year of millions of wild birds which die in capture or quarantine.

That's why it is so important for you to sign -- and mail -- the pre-addressed postcards I have enclosed for your:

* U.S. Senator

* Congressional representative

Tell them that you <u>favor</u> prompt passage of this critical legislation and that you want them to vote "YEA" on the bill when it comes time to vote on it.

Please don't delay in sending the cards, because we know that Congress is being heavily lobbied in favor of an industry-supported bill which would continue the importation and prolong the suffering and dying of millions of exotic birds.

(continued)



2. Write to the President of Delta Airlines:

Mr. Ronald W. Allen
Delta Air Lines, Inc.
Hartsfield International
Airport
Atlanta, GA 30320

and ask him to immediately stop accepting shipments of wild exotic birds. If the exporters are denied all legitimate forms of transport, it will be a serious blow to their ghastly business.

We have already seen Northwest Airlines, Lufthansa and Federal Express stop transporting wild birds. Just days ago, KLM, when faced with the brutal truth about the exotic bird trade, announced they would no longer accept such shipments. Now, we must ask Delta, a prominent U.S. carrier, to refuse this horrible trade.

3. Help us continue the fight to stop the wasteful killing of wild exotic birds by sending a generous tax-deductible contribution today. Your gift of \$20, \$35, \$50, \$100 or even more will be used at once to push for passage of the wild Bird Protection Act and to support other critically-important HSUS programs directed at stopping all forms of animal abuse and suffering.

Not only will your donation help us fight for passage of this vitally important legislation, it will also be used to fund a "first-time ever" wild-bird rehabilitation program carried out by The HSUS in cooperation with the Honduran government.

With our funds and technical Know-how, we are helping to treat hundreds of captured and injured birds each month and return them to the wild . . . where they belong. This is a very important -- and rewarding part of our work -- and, with your help, we hope to expand this life-saving effort.

But we must have your help if we are to succeed in stopping the tragic loss of millions of exotic birds each year.

Please, don't ignore this important appeal for help. Without our

(over, please)

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combined efforts, we could witness the <u>extinction</u> of dozens of species of beautiful exotic birds within our lifetimes. <u>Please don't let that happen.</u>

If you will appeal to your members of congress, write to Delta and, then, help us with a generous contribution, <u>I give you my solemn pledge</u> that HSUS will do all that it can to see a quick and successful end to the needless destruction of the world's wild exotic birds.

Please . . . don't delay. Every day thousands of exotic birds are being captured, and then imported or smuggled into the United States. Most will never make it.

With your help, we can put an end to this. Please help.

Sincerely,

John A. Hoyt President

- P.S. Don't think for a minute that the illegal importation of exotic birds is a "small-time" operation. Our investigators believe that \$50 million worth of exotic birds are either smuggled or imported into the U.S. with fraudulent documentation each year. While some birds may sell for under \$50, others, like the Imperial Amazon parrot from the Caribbean, fetch \$100,000. With that kind of market, Federal agents liken it to the drug trade. We have to stop it soon. Please help us to get the Wild Bird Protection Act passed.
- P.P.S. Momentum is in our favor! On July 15, the New Jersey State Senate passed tough new legislation by a 38-0 vote that would make it illegal to import wild exotic birds into the state. More and more states are becoming sensitive to the need to stop the wild bird trade. But even more can be achieved with a national law that bans the import of wild exotic birds. We need your help to make that happen.

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Carry the card that shows you care about all animals!

Accept your HSUS membership card in recognition of your loyal support. It is a symbol of your thoughtful generosity in working to protect all animals.





The Helping Hands for Animals

Harold D Guither Member Carefully punch out your 1993 Humane Society Membership Card along the perforated lines around your card. Be sure to complete the information on the reverse side of your card.



















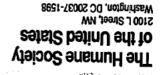




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Harold D Guither

Urbana, IL

Dear Member of HSUS,

If I were to take a look at the "Family Album" for The Humane Society of the United States, your picture would be right there along with the many beloved animals you and I have fought to protect.

That is why this membership packet has such special meaning for both of us.

You are our Helpina Handsl

First, it helps identify you as a loyal member of our "family..." The Humane Society of the United States (HSUS) and signifies your concern for protecting all animals.

Second, it confirms for us your desire to continue as an active participant in the largest animal protection organization in the United States (1,500,000 "family" members strong), as we work to end all forms of animal suffering and abuse.

As a member of The HSUS family, you are entitled to receive our magazine, <u>HSUS News</u>, and also periodic <u>Close-Up Reports</u>, and <u>Action Alerts</u>.

These publications will keep you informed about the programs and activities of The Humane Society of the United States, especially as they relate to companion animals, laboratory animals, farm animals, wildlife, and most especially, how your efforts make a real difference in our "family."

(Over, please.)

The Humane Society of the United States

2100 L Street, N.W., Washington, DC 20037-1598



Without you, there can be no "helping hands" for the animals of this world. As we continue into the new year, the demand for protecting our animals -- as well as our entire environment -- will become an even greater challenge.

We are witnessing change in our government. We are evolving as a nation. We are becoming much more aware of the world around us -- and for the need to sustain the protection for animals which you and I have worked so very hard for in the past.

Please help us maintain the momentum. We must achieve our goals -- goals which require the continued support of each of our HSUS "family" members, just like you.

Your tax-deductible contribution is needed now more than ever before. The gift you can send today -- in renewing your valued membership -- is a gift that will be put to <u>immediate use</u>. There is much more work to be done in eliminating all forms of animal cruelty and abuse.

Please remain an important, integral part of this family we call The Humane Society of the United States. I cannot begin to thank you for your past support -- support that has made a difference to thousands of magnificent animals.

I can only say that with you, the world in which we live is a far better place. You care. You are literally the "helping hands" for our animals.

On their behalf I thank you, once again, and look forward to working along side of you in the work of The Humane Society of the United States.

Sincerely,

Paul G. Irwin President

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE PENNSYLVANIA DEPARTMENT OF STATE BY CALLING, TOLL FREE, WITHIN PENNSYLVANIA, 1.800-732-0999. WEST VIRGINIA RESIDENTS MAY OBTAIN A SUMMARY OF THE HSUS' REGISTRATION AND FINANCIAL DOCUMENTS FROM THE SECRETARY OF STATE. STATE CAPITOL, CHARLESTON, WV 25305. VIRGINIA RESIDENTS MAY OBTAIN A COPY OF HSUS' FINANCIAL STATEMENT FROM THE STATE DIVISION OF CONSUMER AFFAIRS, DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES, RICHMOND, VA 23209. FLORIDA RESIDENTS MAY OBTAIN A COPY OF HSUS' OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN THE STATE. MARYLAND RESIDENTS MAY OBTAIN A COPY OF HSUS' CURRENT FINANCIAL STATEMENT FROM THE MARYLAND SECRETARY OF STATE OR BY CONTACTING THE RSUS, 2100. L STREET, N.W., WASHINGTON, DC 20037, OR CALL 202-452-1100. REGISTRATION DOES NOT IMPLY ANY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THESE STATES.



The Humane Society of the United States

February 3, 1995

Harold D. Guither

Urbana, IL



Dear Harold D. Guither,

If I were to take a look at the "Family Album" for The Humane Society of the United States, your picture would be right there along with the many beloved animals you and I have fought so hard to protect.

That is why this membership packet has such special meaning for both of us.

First, it identifies you as a loyal member of our family ... The Humane Society of the United States (HSUS) and signifies your concern with protecting all animals.

Second, it confirms for us your desire to continue as an active participant in the largest animal protection organization in the world (over 2,000,000 members strong), as we work to end all forms of animal cruelty and abuse.

As a member of The HSUS family, you will receive our magazine, <u>HSUS News</u>, periodic <u>Close-Up Reports</u>, and timely <u>Action Alerts</u>.

These publications will keep you informed about the programs and activities of the Humane Society of the United States, as they relate to companion animals, laboratory animals, farm animals, and wildlife.

Needless to say, since our founding in 1954, we have witnessed dramatic changes - and improvements - in protecting the lives of animals. These changes and improvements would not have been possible without the support and compassion of people, like you, who share our concern for animals and wish to help us protect them.

(over, please)

2100 L Street, NW, Washington, DC 20037-1598



Your help and encouragement have made it possible for us to achieve so much and the lives of millions of animals have benefited because of what we have accomplished.

However, if we are able to reach our goal of ending all forms of animal cruelty and abuse, we must maintain the momentum we have worked so hard to build during these last forty years.

And that's why your continuing support is so important to the future of The HSUS.

Your tax-deductible contribution is needed now more than ever. The gift you send today, when you renew your valued membership, will be put to immediate use in helping animals.

Please remain an important, integral part of The Humane Society of the United States. I cannot begin to thank you for your past support that has made a difference to millions and millions of animals.

I can only say that with you, the world in which we live is a far better place. You care. You are, literally, the "helping hands" for animals.

On behalf of the Directors, Officers and Staff of The Humane Society of the United States thank you for your help and past generosity. With your continued support, we can achieve even more in the future.

 $\boldsymbol{\gamma}^{ extsf{Sincerely}}$

Paul G. Irwin

President

P.S. I have enclosed your personalized wallet card and window decal. Display them proudly. Thank you.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE PENNSYLVANIA DEPARTMENT OF STATE BY CALLING, TOLL FREE, WITHIN PENNSYLVANIA, 1-800-732-0999. WEST VIRGINIA RESIDENTS MAY OBTAIN A SUMMARY OF THE HSUS' REGISTRATION AND FINANCIAL DOCUMENTS FROM THE SECRETARY OF STATE CAPITOL, CHARLESTON, WV 25305. VIRGINIA RESIDENTS MAY OBTAIN A COPY OF HSUS' FINANCIAL STATEMENT FROM THE STATE DIVISION OF CONSUMER AFFAIRS, DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES, RICHMOND, VA 23209. FLORIDA RESIDENTS MAY OBTAIN A COPY OF HSUS' OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN THE STATE. MARYLAND RESIDENTS MAY OBTAIN A COPY OF HSUS' CURRENT FINANCIAL STATEMENT FROM THE MARYLAND SECRETARY OF STATE OR BY CONTACTING THE HSUS, 2100 L STREET, N.W. WASHINGTON, DC 20037, OR CALL 202-452-1100. REGISTRATION DOES NOT IMPLY ANY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THESE STATES.



University of ellipse archer

Dear President Clinton:

The international trade in wild-caught primates causes intolerable cruelty and the destruction of wild populations of primate species. This unnecessary trade also poses potential risks to human health. Stopping this trade will not jeopardize research efforts. Please instruct your administration to do whatever is necessary to stop the importation of wild-caught primates into the United States.

Sincerely,		
Signature	 	
Name		
Address	 	

PLACE STAMP HERE

President Bill Clinton The White House 1600 Pennsylvania Ave., NW Washington, DC 20500



I WANT TO HELP PROTECT WILD PRIMATES!

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HSUS members receive a quarterly magazine and special reports. Your check is your receipt for contributions of less than \$10, unless specifically requested. Gifts to The HSUS are fully tax-deductible. Please make checks payable to: The Humane Society of the United States. Thank you.

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YOU CAN HELP THE HSUS HELP DOGS AND CAT



Enclosed is my tax-deductible contribution \$200* \$75* \$50* \$30* *Donors of \$30 or more will receive a Help End Pet Overpopulation.	C45		Can .
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All orders must be prepaid; make checks payable to The HSUS. Allow four to six weeks for delivery. Please provisiteet address and use the enclosed envelope when you return this card. Thank you for your gift to The HSUS.

The Humane Society of the United States, 2100 L Street, NW, Washington, DC 20037

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ISHING YOU THE BEST THIS HOLIDAY SEASON

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December 15, 1992

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Harold D. Guither

Urbana, IL

Dear Harold D. Guither,

This past year has been filled with challenges, hard work and the ever-present realization that we are fortunate in having you among the loyal supporters of The Humane Society of the United States.

Because you have given so generously in the past to The HSUS, I also wanted to thank you, in a special way, so I am enclosing the new 1993 Calendar published by The HSUS.

This calendar is a fitting reminder that our mission to protect the interests of pets, wildlife, laboratory animals and farm animals requires a year-round commitment from each of us.

Just as we care about animals all year long, it is our sincere hope that you, too, will continue to keep the welfare of all animals in your thoughts throughout the year.

Without the help and encouragement of our members and friends, it would be impossible to continue the vital work of The HSUS for the benefit of all animals.

During 1992, support from friends, like you, helped our dedicated staff to work on key issues and programs aimed at reducing animal suffering and exploitation, including:

* the ongoing, number one priority and absolutely essential campaign to educate our fellow Americans about the cruelties and needless suffering caused by the problem of pet overpopulation;

(over, please)

THE HUMANE SOCIETY OF THE UNITED STATES

2100 L STREET, N.W. • WASHINGTON, DC 20037-1598

smoresty of ellence wehre

- * reaching millions of Americans, with the message that ALL animals must be protected from cruelty, neglect, abuse and exploitation;
- * active lobbying of Congress to pass the Wild Bird Protection Act which will ban the capture, importation and sale of wild exotic birds;
- * convincing all major domestic airlines to stop the transportation of wild exotic birds;
- * winning a lawsuit to close a loophole that denied millions of animals the minimum regulatory protection afforded by the Animal Welfare Act;
- * continuing the fight to save the elephant through the successful retention of the ban on international trade in elephant ivory;
- * working on legislative issues at the local, state and national levels to make sure animals receive proper consideration and protection.

These are just a few of the important achievements made possible through the generosity of our loyal members and friends. As you may know, our other programs extend to such vital areas as: humane education; teacher training; shelter management; and farm animal rearing.

Together, all of these programs comprise the crucial work of The Humane Society of the United States and, again, you and our other loyal supporters can take great pride and satisfaction in knowing that our work is making a difference and you make it "happen."

On behalf of the Board of Directors, Officers and Staff of The Humane Society of the United States, please accept our deepest and most sincere gratitude. Throughout the new year you can be sure we will continue to strive to fulfill the trust you have placed in us to protect the interests of all animals.

Best wishes for a healthy and peaceful New Year.

Sinçerely,

Paul G. Irwin

President

P.S. We need your financial support to continue our important work. If you have already sent your tax-deductible gift to our 1992 Holiday Appeal, please accept our thanks. If you haven't, or if you can help with an additional gift, won't you please consider sending one today? You'll help us get off to a great start in 1993. Thank you very much.

Harold	D.	Guither
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Urbana, IL

YES! I wish to help put an end to animal suffering and abuse by joining The Humane Society of the United States. Here is my special holiday gift to strengthen The HSUS and support its vital work in the coming year:

= \$	Other		,	-	\$50			\$25		□ \$	15			
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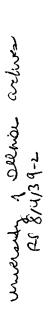
Contributions are deductible for federal income tax purposes.

Retain this stub for your records.

Check No. Amount_____ Date____

Harold D. Guither Urbana, IL

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From the desk of Paul G. Irwin President, The Humane Society of the United States

April 2, 1993

Dear Friend,

I am writing to you to bring a matter of significant concern to your attention. This society, from its inception, has faithfully sought to address the many issues relating to animal cruelty. We have done a fine job in addressing most of these issues. However, there is one area in which we have not yet seen significant improvement. The amount of suffering in this area is enormous and, quantitatively, exceeds the suffering in all the other areas we have sought to address. I am speaking about the animals who suffer on factory farms and are systematically killed to provide food for Americans and the citizens of other countries.

Please, do not put this letter aside and walk away. I am not going to graphically describe the suffering caused by intensively producing eggs, chicken, pork, veal, beef, and dairy products. Nor am I going to tell you that you should make drastic life-style changes, or that you should feel guilty if you don't. Rather, I am writing to ask you to join with me in finding creative and effective ways to address the enormity of this problem.

Our efforts are driven by the interests of the animals whom we represent and protect. However, you and I are living in an age when our humane interests coincide with other societal interests that have built large, committed followings. The medical community tells us constantly that the current level of consumption of animal protein and fat is a health risk to us all. The environmental community tells us repeatedly that the intensive raising of food animals creates enormous





Ads like this will be appearing nationally as we begin to educate the country about the interconnected issues of the humane treatment of farm animals, human health, and the environment. We need your support as we embark on this undertaking, the success of which will be crucial to our planet's healthy future. Please send your contribution today, and be part of this important campaign from the very beginning.

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Signatur	e					_

Make checks payable to The HSUS. Please use the convenient postage-paid envelope and enclose this page with your gift. Thank you. The Humane Society of the United States, 2100 L Street, NW, Washington, DC 20037

problems in maintaining a healthful and humanely sustainable environment.

Concern over our diets has never been so intense or widespread, and The HSUS believes it is time to extend that concern to the animals involved. Respecting other creatures who share this planet with us, protecting the environment in which we live, and maintaining a healthy population go to the heart of a moral imperative that demands the creation of a truly humane society.

Addressing an overarching issue that encompasses animal suffering, human health, and the environment requires the establishment of a significant and sophisticated program by The HSUS. The campaign we envision must encompass many dimensions, and go beyond the pattern of programming we have pursued in the past. We are establishing alliances with various segments of the farming community and are continually seeking to establish ties with the medical and environmental communities as well. From a strong local base we will extend our message nationally; ultimately our focus will be global.

Big ideas need to be tested. We will launch our campaign this spring with pilot projects in the San Francisco Bay area, Denver, Colorado, and Columbus, Ohio, designed to raise consumers' consciousness regarding the eggs they purchase. As our campaign progresses, we will talk with television networks and public television about the possibility of presenting a documentary or a series of programs on this subject. We'll also be encouraging members of the academic community to support our ideas through their writing and teaching. We plan to test public forums as vehicles for communicating our message. And, finally, we envision the creation of an extensive speakers' bureau to spread our message at the grass-roots level throughout the nation.

As we start this daring new initiative, I would like to ask you—and everyone in the HSUS family—to do three things. First, think about your own eating habits.

Second, please think carefully about our program—and share your thoughts with me. Your ideas will provide us with helpful perspectives. Finally, please help us with your personal gift to make our goal of "eating with conscience" a mainstream issue in our time. Your gift, supplemented by foundation and corporate support, will provide the funds we need—and a program of this magnitude deserves a commitment of at least one million dollars. Any gift you can send will help. Please, let me hear from you today.

Sincerely,

Paul G. Irwin

President

P.S. I know it's difficult to comprehend the true magnitude of the problems caused by our methods of food production. However, Leslie Inglis, an HSUS member, has just completed a book that discusses this subject. Mr. Inglis's book, entitled Diet for a Gentle World, gives you a glimpse of the breadth and depth of eating with conscience. If you send The HSUS a contribution of \$50 or more, I will be pleased to send you a copy.

THE HUMANE SOCIETY OF THE UNITED STATES

Dear Valued Member:

Please accept my personal thanks for your generous support this past year.

You have helped more than you realize to reduce animal cruelty across America. There are, however, countless creatures still suffering from abuse, neglect and exploitation.

Needless to say, we continue to work actively in their defense. Your continued support, though, is essential to our success. Won't you renew your membership today?

Thank you in advance to your thoughtful gift to the animals.

The Helping Hands for Animals

Paul G. Irwin

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Help protect our animals with checks from The Humane Society of the United States. Exclusive HSUS Checks feature four endearing creatures with their own messages.

- Each order contributes to The Humane Society of the United States
- Increase awareness of ways to protect animals each time you write a check
- Printed on recycled paper with vegetable-based soy ink to help preserve the environment
- Our checks meet national standards for quality
- Guaranteed to work at your financial institution

ORDERS INCLUDE:

- All four scenes
- Single or duplicate checks
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- Vinyl HSUS cover
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HOW TO ORDER **HSUS CHECKS:**

- T. Complete order form.
- 2. Enclose the following with your order:
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 - PAYMENT CHECK

MAKE CHECK PAYABLE TO HSUS

3. Mail completed order (with attachments) to:

THE HSUS **Marketing Department** 700 Professional Drive Gaithersburg, MI) 20879-1417

O. lers will be shipped to address printed on check unles otherwise specified. Allow 3-4 weeks for delivery. For your protection, we will accept written orders only. We reserve the right not to process incompare te orders. For more information on how to order to 3S Checks, call our customer service represer lives toll-free at 1-800-438-9451 8: Oam v : Oopm Eastern Standard Time. Ask for your ISU Specialist.



edline active



It's our 40th Anniversary and you're a big part of the celebration, because you helped make it all possible.

May 9, 1994

Harold D. Guither

Urbana, IL

Dear Harold D Guither:

Yes, I can hardly believe it myself! Forty years of helping animals. Forty years of fighting animal cruelty, abuse and neglect.

And, most important, 40 years of progress, of real measurable success — thanks to the help of good friends, like you.

I'm pleased to be a part of the success. And I'm so very grateful because every gain we've made -- large or small -- has come . . .

. . . only because good people, <u>like you</u>, who love animals and care about them, helped make it all possible.

That's why, on behalf of the animals, I'm sending these postcards as a token of my personal appreciation for your continued support. And everyone connected with The Humane Society of the United States — staff, officers and directors — joins me in thanking you, too.

Through the support of our many members and friends, so much has been done over the last 40 years. If you haven't done so already, please take a minute and look back with pride over the sample of what we achieved — together.

Together, we've earned better treatment for animals here at home and all over the world: farm animals, animals in the wild, and companion animals, too. We've also helped to protect endangered species everywhere from certain extinction.

<u>Together</u>, we've seen to it that standards are improved at public and private shelters and zoos. Our public education programs have gone a long way to make this possible.

(over, please)



The Humane Sociaty of the United States

2100 L St., Washington, DC 20077-5844

Together, we're winning the fight for animal protection legislation at all levels of government -- and for better enforcement of existing laws.

Yes, we've made the world a better place for these defenseless animals together . . .

. . . but there is so much more to do!

We won't rest . . . until animals no longer suffer the excruciating agony of steel-jaw leghold traps.

We won't rest... while many laboratory animals are needlessly used and suffer in the name of so-called "research".

We won't rest... while pet overpopulation results in the death of 12 million dogs and cats each year for the "crime" of being unwanted.

. . . Yes, WE WON'T REST -- until millions of defenseless animals no longer suffer and die needlessly because nobody cares.

The commitment of everyone at The HSUS to fight for those animals is every bit as strong today as it was 40 years ago.

And I hope your commitment is also as strong as ever -- because we need your help, the animals need your help, as much as we ever have.

I hope you'll demonstrate that commitment by sending your most generous 40th anniversary contribution to The Humane Society of the United States, today.

If you can send \$100, \$200, \$500 or more, it would be an enormous boost to our critically important programs to eliminate all forms of animal abuse and suffering.

But your gift of \$20, \$40, or \$60 would also be gratefully appreciated and put to immediate good use in supporting our work to protect all animals.

Whatever you can afford to send, please know that you are helping to continue a tradition of caring for all animals which began 40 years ago.

Thank you.

truly yours.

Paul G. 17win

President

P.S. If you can't send a small contribution for the animals today, please remember the postcards are an expression of appreciation for all your past support. But I hope you'll help. Thanks.

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Commemorate 40 Years of Helping Animals

YES, I'm proud to be a part of The Humane Society of the United States during 40 great years of helping animals. To help that work continue, here's my tax-deductible gift of:

\$ \$48 \$28 \$18

Check enclosed (payable to *The Humane* Society of the United States)

Please send information on how I can include the important work of The Humane Society of the United States in my Will.

Harold D. Guither
Urbana, IL

⊾ 1F9

Please charge to my: VISA MasterCard

No.

Exp. Date

Signature

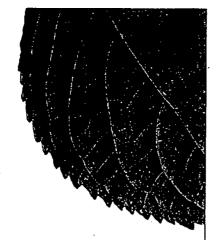


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The Humane Society
of the United States
2100 L Street, N.W.
Washington, DC 20037-1598

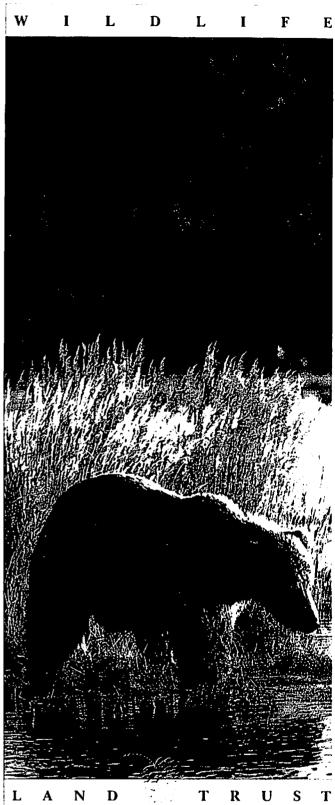
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Northern Rockies — Billings, MT





The Humane Society of the United States 2100 L Street, NW, Washington, DC 20037

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ANISHING LANDS

In the few minutes it takes to read this brochure,
America will lose acres of critical wildlife habitat.

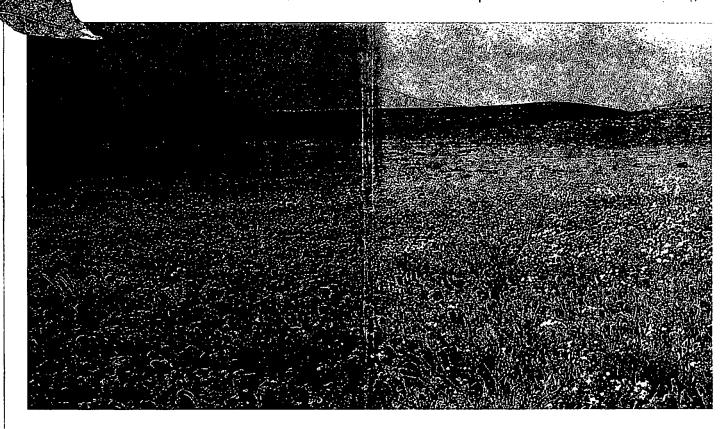
Every twenty-four hours life-giving wetlands are destroyed. Burgeoning suburbs take the place of fields and forests. Animal waste from factory farms turns meadows into polluted dumping grounds. Gone are the grasslands that sheltered rabbits and woodchucks; gone, too, are woods that were home to raccoons and salamanders, chipmunks and box turtles. Beautiful,



untouched, tranquil places—the kine of places that live in each of our memories—are covered by parking lots, buried under tract housing, or made barren by misuse. In the past

many Americans thought such destruction wouldn't have serious consequences. They were wrong. They now see th our wildlife and our natural lands are disappearing.

Study after study proves what many have long suspected. The destruction of habitat poses the greatest single threat to wildlife in the United States. For when we eradicate their habitat—a place to dwell, to bear and raise young.



and to find food—
we deprive animals of the
means for survival. Not only is wildlife in
danger. With its loss, each of us is impoverished.

The situation grows more urgent every day. Something must be done. Something *can* be done.



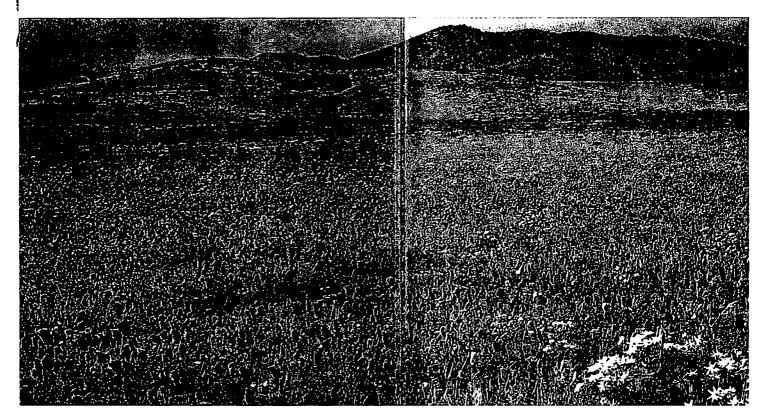
THE GROWING LAND
TRUST MOVEMENT
Land trusts—nonprofit organizations established to preserve open spaces, wetlands, and

woodlands—have emerged as an important tool in habitat conservation. But, until now, landowners have found it nearly impossible to protect the wildlife living on the land

they donate to land trusts. Most land trusts—whether loca regional, or national—will not accept gifts that include permanent legal restrictions against hunting, fishing, and trapping.

THE NEW HISTS WILDLIFF EAST TRUST

The Humane Society of the United States has created the HSUS Wildlife Land Trust based on the philosophical



tenets that underlie the society's existence:

q justice

@ compassion

♦ kindness

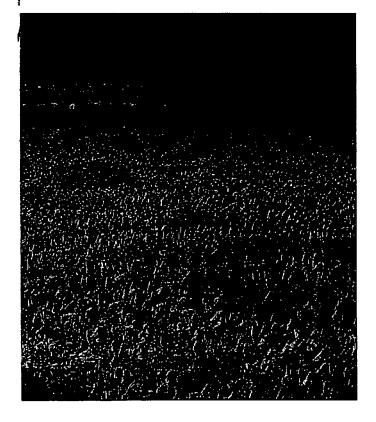
₹ reverence for life

PLEDGED TO HUMANE STEWARDSHIP

The guiding principle of the HSUS Wildlife Land Trust is "humane stewardship": every acre in the HSUS Wildlife Land Trust will be managed in perpe-

tuity for the benefit of its entire, interdependent, family of plants and animals. This makes the HSUS Wildlife Land Trust the







Your generous gift to the HSUS Wildlife Land
Trust will help create a national sanctuary system
pledged to the principles of humane stewardship.
By helping to protect the meadows and forests, the
wetlands and streams, you help safeguard the rich
variety of wildlife these natural lands shelter.

Share in the success with your generous gift to the HSUS Wildlife Land Trust. Gifts to the HSUS Wildlife Land Trust are tax deductible to the fullest extent permitted by law.

☐ Other \$	□ \$2 50
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□ \$500	□ \$2 5
☐ I may be interested HSUS Wildlife Lan	in donating land to the d Trust.
☐ Check enclosed (pa Land Trust)	yable to the HSUS Wildlife
☐ Please charge my V	ISA/Mastercard
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Expiration Date	
Signature	
Name	
Address	
City	State Zip
Please fill out and sen	d to:

Please fill out and send to: The HSUS Wildlife Land Trust 2100 L Street, NW Washington, DC 20037 (202) 452–1100



You really do need to know.

Because the food choices you make affect millions of animals, your health, and the health of the whole planet.

You may not know that most animal food products come from farm animals raised under miserable conditions.

But you should also know there *are* farmers and ranch ers who raise their animals more humanely, resulting in healthier animals and food products for you.

To help you make humane, healthy decisions, consider these three choices: Refine your diet by selecting humanely produced animal produced.

ucts. Reduce your consumption of meat, eggs, and dairy products. Replace the animal products in your dict with other loods.

The Humane Society of the United States, Washington, DC 20037

YES, I'LL BUY HUMANE ANIMAL PRODUCTS!

State

Flease send me a copy of The Humane Consumer and Producer Guide. Fem lose \$ to Condets) at \$2,500 cach 1 am enclosing an additional contribution of \$ to forther assist the HSUS. Funderstand that this contribution is tax deductible to the extent allowed by law (Make checks payable to The HSUS.) Do not send cash in the mail [1].

Name

Address

City

Zin

Please clip and send this coupon to The Homane Society of the United States (2400) L Street SW Weshington DC (20017)

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I WANT TO HELP THE HSUS HELP ANIMALS

Deas Friend, Your support enables us to help animals across the country every day. Please make your contribution as generous as possible.

Paul G. Irwin, President The Humane Society of the United State

Shipping/Handling for Items

Subtotal Contribution TOTAL



	animals in need.	contribution	to neip the H	umane Society o	of the United
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All orders must be prepaid; make checks payable to The HSUS. Please provide a street address and use the enclosed enve lope when you return this card. Allow four to six weeks for delivery. Contributions are tax-deductible to the extent allowed by law Thank you for your support of The HSUS.

The Humane Society of the United States, 2100 L Street, NW, Washington, DC 20037



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December 15, 1993

SEASON'S GREETINGS FROM "THE HELPING HANDS" FOR ANIMALS!



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Mr. Harold D. Guither

Urbana, IL

Dear Mr. Guither,

With 1994 just a few short weeks away, I wanted you to be the first to know the importance of the new year to us.

As you may be aware, 1994 will mark the 40th Anniversary of The HSUS and we ask you to join us as we rededicate ourselves to the principles of our founders who recognized the importance of eternal vigilance in protecting the lives of all animals.

Because you have given so generously in the past to The HSUS, I also wanted to thank you, in a special way, so I am enclosing our new HSUS calendar for 1994.

I hope you will enjoy it and reflect on it as we begin the new year, ever mindful of our year-round commitment to protect the interests of all animals.

Without the help and encouragement of our members and friends, it would be impossible to continue the vital work of The HSUS for the benefit of all animals.

During 1993, support from friends, like you, helped our dedicated staff to work on key issues and programs aimed at reducing animal suffering and exploitation, including:

* the ongoing, number one priority and absolutely essential campaign to educate our fellow Americans about the cruelties and needless suffering caused by the problem of pet overpopulation;

(over, please)

* reaching millions of Americans, with the message that ALL animals must be protected from cruelty, neglect, abuse and exploitation;

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- * active lobbying of Congress to pass laws that protect animals and reauthorize existing laws such as the Marine Mammal Protection Act, as well as working on pro-animal state and local legislation;
- * calling for a voluntary moratorium on breeding cats and dogs as long as millions of pets are euthanized because there aren't enough homes for them;
- * calling for an end to the capture and captivity of whales and dolphins;
- * helping consumers shop with compassion, by successfully promoting the sale of eggs from uncaged hens in supermarkets around the country;
- * helping the animal victims of the Great Flood of '93 and other disasters.

These are just a few of the important achievements made possible through the generosity of our loyal members and friends. As you may know, our other programs extend to such vital areas as: humane education; teacher training; shelter management; and farm animal rearing, to name just a few.

Together, all of these programs comprise the crucial work of the Humane Society of the United States and, again, you and other loyal supporters can take great pride and satisfaction in knowing that our work <u>is</u> making a difference and <u>you</u> make it "happen."

On behalf of the Board of Directors, Officers and Staff of The Humane Society of the United States, please accept our deepest and most sincere gratitude. Throughout the new year you can be sure we will continue to strive to fulfill the trust you have placed in us to protect the interests of all animals.

Best wishes for a healthy and peaceful New Year.

Paul G. Trwin

President

P.S. We need your financial support to continue our important work. If you have already sent your tax-deductible gift to our 1993 Holiday Appeal, please accept our thanks. If you haven't, or if you can help with an additional gift, won't you consider sending one today? You'll help us get off to a great start in 1994.

"The Helping Hands for Animals"

- Please Detach Here

Mr. Harold D. Guither Urbana, IL

YY5

YES! I wish to help put an end to animal suffering and abuse by supporting The Humane Societ of the United States. Here is my special holiday gift to strengthen The HSUS and support its
vital work in the coming year.

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□ \$				_ (Othe	r)

□\$100

□\$50

□\$25

METHOD OF PAYMENT:

My check is enclosed. (Payable to HSUS.)

□ VISA

Card No. Signature _

Please detach and return this form with your contribution in the envelope we have provided. Thank you for your support.

- Please Detach Here -

Contributions are deductible for federal income tax purposes to the extent allowed by law. Retain this stub for your records.

CHECK NO. AMOUNT_____ DATE_

CAR-RT SORT * * CR35 Mr. Harold D. Guither 613 E. Harding Dr. Urbana, IL 61801-6227



THE HUMANE SOCIETY OF THE UNITED STATES Division of Companion Animals

Martha Armstrong Vice President

Dear Friend of HSUS,

Please don't delay, even for a day, taking advantage of Paul Irwin's offer to participate in the new HSUS Pet Registration Service.

Offering this service to our Members is a small token of appreciation for the support and encouragement you give us throughout the year.

But even more important, it is a way WE can help YOU keep your special pet(s) safe from harm.

You would be shocked to see the number of letters we receive from members whose companion animal, truly a family member, has been lost or stolen.

Their anguish, their grief shows all too clearly in every word they write.

It would break your heart to have to read letters like those, believe me. But it would break your heart even more to have to write one! <u>Please...</u> take advantage of this special new privilege of HSUS Membership as soon as possible.

Sincerely,

Martha Armstrong

involuty of allmois where ps 8/4/39-2

EMERGENCY DISASTER CARE

IF YOU EVACUATE, TAKE YOUR PET!



Your animal's best protection is being with you, and taking your pet requires special planning. Remember that evacuation shel-

ters generally don't accept animals, so locate a safe place for your pets before disaster strikes.

•	
Hotel/Motel:	
Address/Phone:	_
Kennel/Vet:	_
Address/Phone:	
Friend/Pet Sitter:	
Address/Phone:	

DISASTER SUPPLIES

- Portable carrier (essential for cats)
- · Food and water bowls
- Supply of your pet's food and water in plastic bottles
- · Litter and litter box for cats
- A supply of your pet's regular medications
- · First aid kit
- Health records, including vaccination records
- Instructions for feeding schedules and diet, medications, and any special needs
- Name/phone number of your veterinarian:
- Leashes

IDENTIFICATION FOR YOUR PET



- Keep up-to-date identification on your pet at all times.
- Keep current color photos of your pet with your emergency supplies.

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Re 8/4/39-2

he HSUS is working on many fronts to address the needs of animals in disasters, through our on-the-scene efforts and through the workshops, seminars, and training that we began in Hurricane Andrew's aftermath. The string of disasters that has struck in the '90s has brought with it a new awareness of the need to prepare for possible disasters and the fact that caring for animals must be an element of all disaster plans and relief efforts.

To save animals' lives, The HSUS is now spreading this message: every individual, every community, every town and city, every state, and the nation as a whole must have a plan to respond to disasters. Animals must be a part of that plan. You can start today to safeguard your own pets in case of a disaster or emergency evacuation, which can occur anywhere, at any time. The disaster may not be a hurricane, flood, or fire-it may be an overturned tank truck on a nearby road, spilling toxic fumes-but it can happen to you. Be prepared! In the middle of a crisis, you need to know that your pets are protected. On the back of this emergency-care card is valuable information to get you started on your own safety plan. Start today! Keep this card in your address book or in your wallet for quick reference. You never know when the unthinkable may happen.

For more information call (202) 452-1100.



The Humane Society of the United States 2100 L Street, NW, Washington, DC 20037 01994 HSUS. All rights reserved.

----Amount: --

- Check No.:

Date: __

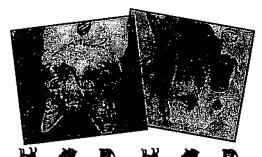
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	MR. HAROLD D. GUITHER 613 E HARDING DR URBANA, IL 61801-6227 2076 DD1237120 4 CHRPAN
	YES, I want to protect my pet and take advantage of The HSUS Members-only Pet Registration Service. I have completed the Pet Registration Record and am returning it along with my tax-deductible gift of:
	□ \$ □ \$50 □ \$25 □ \$15 (Payable to The HSUS)
	Please charge my (check one) □ VISA □ MasterCard □ Discover Card
	Card No Exp. Date
	I can't send a gift at this time, but want to use the Pet Registration Service. Please send information on Wills and The HSUS Tax-Saving Planned Giving Programs.
	THE HUMANE SOCIETY OF THE UNITED STATES • 2100 L STREET, NW, WASHINGTON, DC 20037 ▼ DO NOT DETACH ▼
	▼ DO NOT DEIACH ▼



PET REGISTRATION	R	E	С	o	R	D
MEMBER NO. MR. HAROLD D. GUITHER URBANA, IL	Regist Revo Amt. D/P_	offic Dffic J	e Us	er Abo		
Pet Registration Record (for one pet only, please):	On-li	ne_		-		:
My Phone Number: ()						_
Pet's Name:						-
Check One: □ Dog □ Cat □ Other:						_
Pet's Date of Birth (Mo/Yr):						_
I have other pets needing tags. Please send additional	Pet Tag K	its.				

You can protect your pet from loss or theft by using the <u>now</u> HFIR Members-Only 1- 12th Repistation Service. Please complete the Kepistation information on the inside.

Mr. Harold D. Guither -

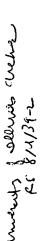


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A COPY OF THE LATEST FINANCIAL REPORT AND REGISTRATION FILED BY THIS ORGANIZATION MAY BE OBTAINED BY CONTACTING US AT: THE HUMANE SOCIETY OF THE UNITED STATES, 2100 L STREET, NW, WASHINGTON, DC 20037-1598, OR BY CONTACTING ANY OF THE STATE AGENCIES: FLORIDA A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE MARYLAND FOR THE COST OF COPIES AND POSTAGE: OFFICE OF THE SECRETARY OF STATE, STATE HOUSE, ANNAPOLIS, MD 21401. NEW JERSEY - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION MAY BE OBTAINED FROM THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK - OFFICE OF THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK - OFFICE OF THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK - OFFICE OF THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK - OFFICE OF THE ATTORNEY GENERAL, DEPARTMENT OF LAW, CHARITIES BUREAU, 120 BROADWAY, NEW YORK, NY 10271. NORTH CAROLINA - A COPY OF THE LICENSE TO SOLICIT CHARITABLE CONTRIBUTIONS AS A CHARITABLE ORGANIZATION OR SPONSOR AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DEPARTMENT OF HUMAN RESOURCES, SOLICITATION LICENSING BRANCH, BY CALLING 919-733-4510. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PENNSYLVANIA - THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF THE HUMANE SOCIETY OF THE UNITED STATES MAY BE OBTAINED FROM THE PENNSYLVANIA, 1-800-732-0999. REGISTRATION DOES NOT IMPLY ENDORSEMENT. VIRGINIA STATE DIVISION OF CONSUMER AFFAIRS, DEPARTMENT OF AGRICULTURAL AND CONSUMER SERVICES, PO BOX 1163, RICHMOND, VA 23209 WASHINGTON CHARITIES DIVISION, OFFICE OF THE SECRETARY OF STATE, STATE OF WASHINGTON, OLYMPIA, WA 98504-0422; 1-800-332-4483 WITHIN THE STATE. WEST VIRGINIA RESIDENTS MAY OBTAIN A SUMMARY FROM: SECRETARY OF STATE, STATE CAPITOL, CHARLESTON, WV 25305. REGISTRATI



The Humane Society of the United States 2100 L Street, NW, Washington, DC 20037





The Humane Society of the United States

July 22, 1996

Mr. Harold D. Guither

Urbana, IL

Dear Mr. Guither,

We love them dearly and we know they love us every bit as much. They're our pets, our beloved companions. And we do everything in our power to protect them and keep them safe.

But still it happens. No matter how careful we are. They get lost. Someone leaves a gate open. You forget to close a door.

Or they get taken from us. Someone may reach into a yard or even into a house or apartment and steal your pet for any number of purposes, most too horrible to think about.

What happens to that lost pet, Mr. Guither? How can we get them back home safe and sound? Or, what happens if that stolen pet manages to escape its captor?

How can we have them returned before something horrible happens to them, before they are hit by a car on one of the streets in and around Urbana?

Please don't underestimate this danger.

It happens millions of times each year across this country. Distraught families and owners scour their neighborhoods or wait in terrified anxiety for a phone call or the doorbell, hoping and praying their precious pet will be returned, alive and healthy.

It was to address this national nightmare that we've created The HSUS Members' Pet Registration Service, and it is that service I'm inviting you to join today, Mr. Guither.

I've enclosed your own Pet Registration Tag. Right below it is a special two-part sticker with a unique number.

(over, please)



To use this special service, just place one half of that sticker on the tag, place the other half on the Registration Form and return it to us as soon as possible.

Upon receipt, your <u>personalized number</u> will be activated and assigned exclusively to your pet. Then, if your pet is lost, in Urbana or anywhere else in the United States...

- ...the tag will direct anyone who finds your missing pet to call the toll-free number 1-800-755-8111, provide your unique registration number...
- ...and we'll immediately contact you with your pet's location so you and your best friend can get back together!

Mr. Guither, I can't tell you how delighted we at HSUS are to be able to offer a service like this to our most special friends and supporters, like you.

Together, we work so hard to protect animals everywhere, to keep them safe from abuse, from neglect. Now, I have a chance to help you protect your own favorite animal.

So, if you do nothing else after reading my letter, I hope you'll activate your HSUS Pet Registration Tag and that you'll affix the tag to your pet's collar.

It really could save that most precious life.

The HSUS Pet Registration Service is <u>offered only to HSUS</u> <u>Members</u> and there is no cost or obligation for you to join.

I hope, however, that you will consider enclosing with your Registration Form a generous contribution of \$10, \$20, \$50 or more to help The HSUS not only with the cost of this service but all the other programs we conduct on behalf of all animals.

Using your Pet Registration Tag $\underline{\text{could}}$ save your pet's life. Your continued support of The HSUS $\underline{\text{will}}$ save the lives of millions of other animals -- and make their world a better place.

Thank you, Mr. Guither, for being a good friend of The Humane Society of the United States. We -- and the animals -- are truly blessed to have you in our family.

Sincerely,

Paul G. Irwin

P.S. Please use the Pet Registration Tag even if you can't send a gift. But if you can, it would help if you could send your gift this week, or by Monday at the latest. Thanks!

Please take a moment to protect your pet right now!

will help us maintain this service and continue our life-saving is only available to members of The HSUS. Your most generous gift contact you in the event your lost pet is found. This special offer programs for the benefit of all animals. registration number for the next twelve months. This will help us completed registration form, we will activate your per's joining The HSUS Pet Registration Service. Upon receipt of your home. You can help protect your pet from loss or theft by A properly registered pet tag can be your pet's return ticket



lacktriang detach and keep this card in a convenient location. lacktriang



Your Per's Registration Number.

HUGUST 31, 1997 Registration Expiration:

Registered by:

HAROLD D. GUITHER

Your Pet Tag Registration No.



Directions: Affix one half of this sticker in the open area on the back of the pet tag. Affix the other half of the sticker to the designated area on the reply form. Return the reply form along with your contribution. Please allow 30 days to activate your registration.

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The Humane Society of the United States 2100 L Street, NW Washington, DC 20037-1598

The Helping Hands for Animals

NON-PROFIT ORG. U.S. POSTAGE PAID THE HUMANE SOCIETY OF THE UNITED STATES

Membership Card enclosed...

Harold D Guither Urbana, IL

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The Humane Society of the United States

2100 L Street, NW Washington, DC 20037-1598

Harold D Guither

Urbana, IL

Dear Member of HSUS.

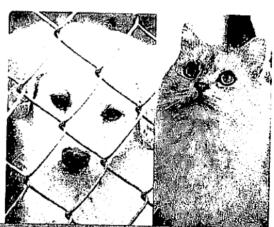
This membership packet has a special meaning for both of us.

First, it helps to identify you as a loyal member of The Humane Society of the United States (HSUS) and signifies that you agree protecting all animals is important.

Second, it confirms for us your active participation in the largest animal protection organization in the United States (1,500,000 voices strong), as we work to end all forms of animal suffering and abuse.

As a member of The HSUS you will receive our magazine, HSUS News, periodic Close-up Reports, and timely Action Alerts.

These publications will keep you informed about the programs and activities of The





Humane Society of the United States, especially as they relate to: companion animals; laboratory animals; farm animals; and wildlife.

During the 1990's, our work to protect the lives of all animals will grow more demanding, and more important. And to achieve our goals will require the continued support which you and our other loyal members and donors provide.

Your tax-deductible contributions are always needed and welcomed and are put to immediate use in working to eliminate all forms of animal cruelty and abuse.

Again, thank you for your past support and I look forward to your continued participation in the work of The Humane Society of the United States.

 $(I) \cap I$

Paul G. Irwin President

Dear Mr. Secretary:

The Animal Damage Control program has indiscriminately been destroying wildlife for decades. Tax dollars fund the ADC program's unnecessary and brutal killing. Please stop the slaughter. Restructure the ADC program so that it helps ranchers better protect their livestock and emphasizes nonlethal methods of controlling livestock losses.

Signature			
Name	-	 	 _
Address		 	_
Audiess			



The Honorable Mike Espy

Secretary
U.S. Department of Agriculture
14th St. and Independence Ave., SW
Washington, DC 20250



YES! I WANT TO HELP THE HSUS HELP ANIMAL



Enclosed is my tax-o	deductible (contribut	ion in the an	nount of	
Other	\$500	\$250	\$100	\$50 \$29	5
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Reprints of this C (12 for \$2.00; 25 fo	lose-Up Ro r \$3.50)	eport			
	·	C22	:		
			Shipping/Ha	ndling for Items	s

Subtotal Contribution TOTAL

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Signature						Expiration Date
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Address					···· ··· ··· ··· ··· ··· ··· ··· ··· ·	,
City				State		Zip

All orders must be prepaid; make checks payable to The HSUS. Please provide a street address and use enclosed envelope when you return this card. Allow four to six weeks for delivery. Contributions to The HSUS tax-deductible to the extent allowed by law. Thank you for your support of The HSUS.

The Humane Society of the United States, 2100 L Street, NW, Washington, DC 20037

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I WANT TO HELP END PET OVERPOPULATION!



Enclosed	is my tax	-deductib	le contri	bution in	the an	nount of:	
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"Just O	ne Litter	" Brochu	ıre	-			
(10 for \$	2.00: 25	for \$3.50) B03				
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Shipping/Handling for Items

Subtotal

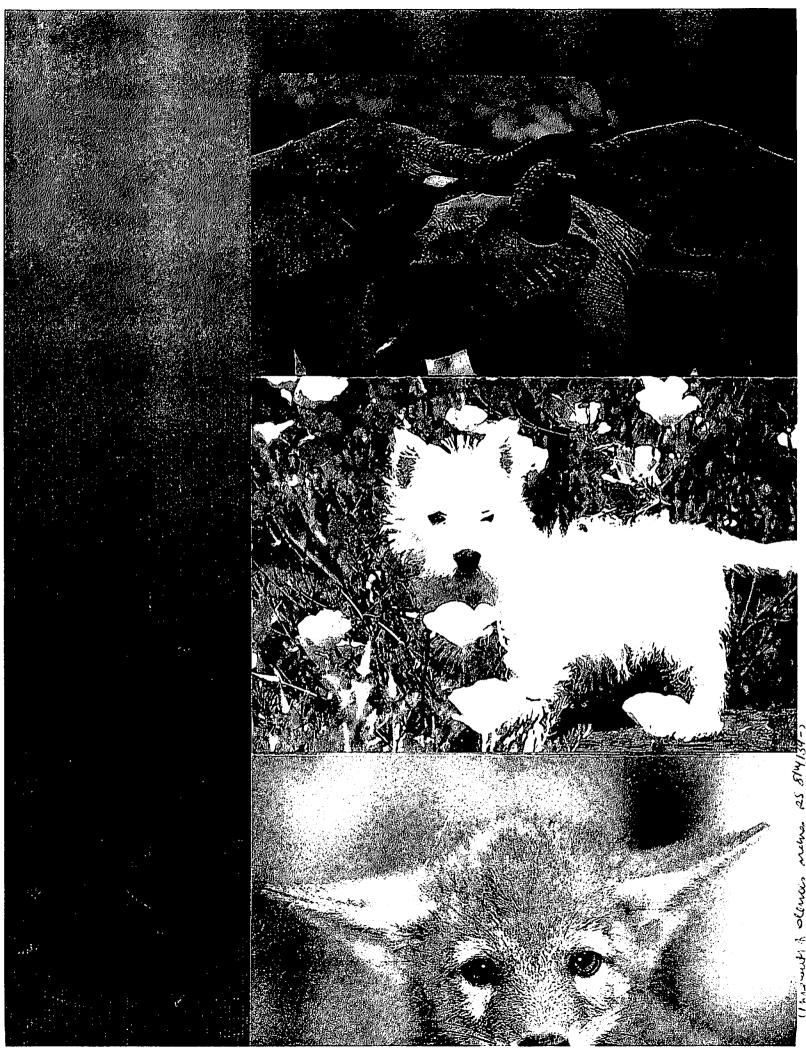
Contribution

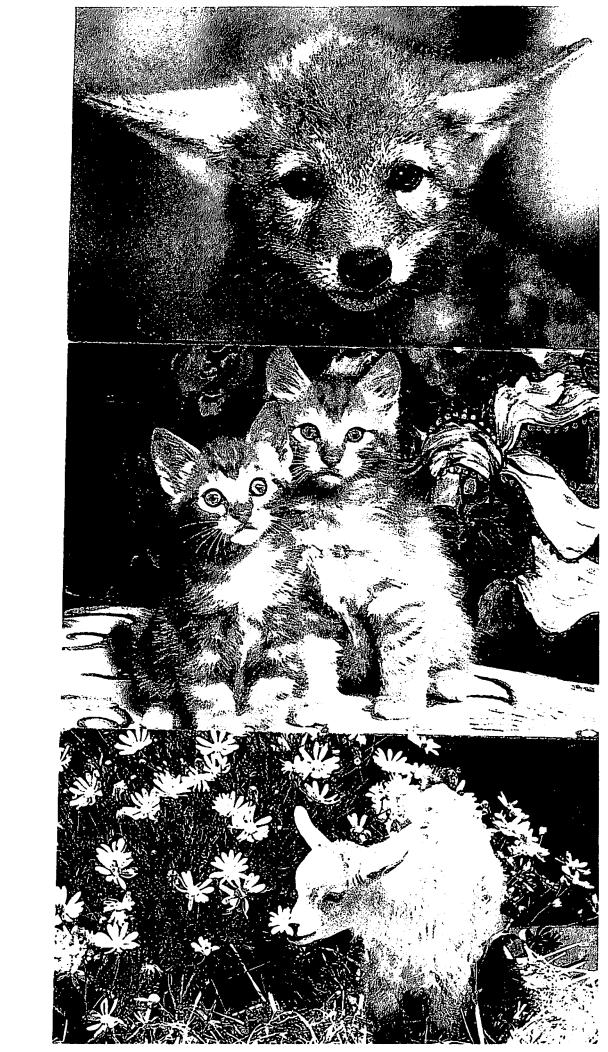
TOTAL

Method of Payment:	Check V/SA	VISA MasterCard	MasterCard (Check one.)
Account #			Expiration Date
Signature			
Name		Daytime Tele	phone ()
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All orders must be prepaid. It 20037. We ship UPS; please pard. Allow four to six weeks for	provide street address. Ple		

(10 for \$2.00: 25 for \$3.50) L01

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How can an HSUS VISA® Card with a 9.9% APR* bonus help you protect animals you love?

Harold D. Guither Urbana, IL

Dear Harold D. Guither:

Lately, I seem to cross paths with animals everywhere I go. Dogs and dolphins, cats and raccoons of all stripes fill my everyday experience! (For an animal lover and a city dweller, this is heaven!)

Do I live an exotic life? Hardly. I work in an office. My wife and I are raising two kids. But I made a simple choice. The same choice I'm offering you now: to try a new VISA Card created by The Humane Society of the United States (HSUS) and Marine Midland® Bank. (There's a picture of the card on the brochure enclosed for you.)

This new VISA is just like a regular VISA Card, with one important exception: every time you use it, a portion of your purchase is donated to The HSUS. (Average use of your VISA Card in the first year should generate \$25-\$40 for The HSUS, depending on personal spending and financing patterns.) Now you can support the Society's vital work at no cost to you, and make a real difference, everyday.

And the choice is so easy, because the card is yours FREE for six months*.

The HSUS VISA Classic Card does a world of good for you, too: a personal credit line of up to \$25,000, a competitive 16.95% variable APR*, a full 25-day grace period on purchases and a host of valuable services:

- Emergency cash and card replacement
- Free \$500,000 Travel Accident Insurance
- Free \$3,000 Lost Luggage Insurance
- Free \$25,000 Car Rental Collision Insurance
- Toll-free 24-hour Travelers Message Service
- Toll-free access to Account information
- Free personalized Line of Credit Checks
- Free additional VISA cards
- Free Credit Card Protection Program
- Hotel, airline and car rental discounts

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Respond now, and get an even lower 9.9% APR* on all your transferred credit card balances!

It's so easy! Just transfer the balances from your higher-interest credit cards, travel cards and most gas and department store cards to your new VISA® Card (up to your approved credit limit) at a very attractive 9.9% APR! If you're paying upwards of 18% APR on your current credit cards, this Balance Transfer Bonus could save you hundreds of dollars in interest charges alone.

As a fellow member of The HSUS, I've always believed that the way you live and how you spend your money makes a powerful statement. Now, those everyday choices can help protect animals the world over.

Use your HSUS VISA Classic Card FREE for six full months to do a world of good. If you decide to keep the card, your annual membership fee is just \$20* - a small price to pay for benefits usually offered only with gold cards costing many times more.

How often does such a simple choice make you feel so good, and so effective? Don't delay. Please complete and return the enclosed VISA Card Application today. And to start saving with your bonus 9.9% APR personalized Line of Credit Checks, simply initial the Balance Transfer Approval.

Gratefully yours,

Arthur Keefe Member of The Humane Society

of the United States

P.S. You are one of a very select group receiving this invitation. Which means that your new VISA Card in support of The HSUS counts a lot. Let your money talk for the animals who cannot. Mail your Application now, or to apply by phone, call one of our Client Services Representatives at 1-800-850-3144 from 8:00 a.m. to 12:00 midnight ET and ask for Operator HS-6.

^{*} See back of Application for Truth-in-Lending Disclosures and Balance Transfer Program Cardholder Agreement Amendment.

	would like to be come S15.000 annual incor	nsidered for a V	ISA Gold	Card. (\$35,000 minir for The HSUS VISA (varonoider Agreemi			ersonal, family, or household in its offices in New York Stat e for VISA Gold.)
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Signature of authorized user with adottonal income. Laiso authorize credit reports to be obtained on the same terms and critical onsiset forth above for applicant

Save Time! Apply by Phone! Call the Marine Midland Service Center weekdays from 8 am - 12 midnight ET at 1-800-850-3144. (Ask for operator HS-6.) Do it today.

FOR OFFICE CL IDE KEY PCE PO POA VOP VPOE AA	
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EXCLUSIVE INTRODUCTORY BALANCE TRANSFER BONUS

Now, Get A 9.9% APR' On Your Other Transferred Credit Card Balances!

Average Daily Balance	\$1,000	\$2,500	\$5,000
If You're Now Paying 19.9% APR** You'll Save	\$100	\$250	\$500
If You're Now Paying 17.8% APR** You'll Save	\$79	\$198	\$395

See back of Application for Truth-in-Lending Disclosures and Balance Transfer Program Cardholder Agreement Amendment

The More You Transfer, The More You Save.

The Balance Transfer Bonus lets you transfer the balances from your other, higher-interest credit cards to your new Marine Midland VISA Card account - at a rock-bottom 9.9% APR!

It's as easy as writing a Marine Midland Line of Credit Cheek. If you currently carry monthly balances, it could mean considerable savings over your present eard payments.

To receive your Line of Credit Checks, and take full advantage of this limited time offer, please initial the Authorization above.

Based on simple interest at the nominal Annual Percentage Rate over a one-year period. Amounts shown are for example only and have been rounded to nearest dollar

*TRUTH-IN-LENDING DISCLOSURES

Annual Percentage Rate For Purchases	CLASSIC: Current variable APR through 12/31/94 is 16.95% / 25% maximum APR.	Grace Period For Purchases	The minimum Grace Period is 25 days.
	GOLD: Current variable APR through 12/31/94 is 14.95% / 25% maximum APR.	Annual Fees	CLASSIC: \$20 Annual Membership Fee. GOLD: \$36 Annual Membership Fee. First six months FREE. Additional Gold Cards: \$15.
Variable Rate Information	by adding the following: CLASSIC: 9.00% (900 basis points) or		Average Daily Balance (including new purchases).
	GOLD: 8 60% (800 basis points) to the Index Rate for the current calendar quarter. The variable rate may change in the first cycle of any calendar quarter. The Index Rate for the current and each subsequent calendar quarter is the monthly average offered rate in the secondary market for 3-month Certificates of Deposit, for the first month of the prior calendar quarter, as published in Federal Reserve Statistical Release G-13.	Transaction Fee for Cash Advances and Fees for Paying Late or Exceeding the Credit Limit	Transaction Fee For Cash Advances: 1% of toan amount or a ftat \$1.25 if obtained at an electronic facility. Late Payment Fee (Atter 10 Days): \$15. Overtimit Fee (By 5% or more): \$15.

Returned Payment and Dishonored Line of Credit Check Fees:

Returned Payment Fee: \$10.

Dishonared Line of Credit Check Fee: \$15.

Information about the costs of the card described in this application is accurate through 12/31/94. This information may have changed after that date. To find out what may have changed write to us at Manne Midland Bank, P.O. Box 1351, Buffalo, NY 14240-1351 or call 1-(800)-874-2100.

NEW YORK RESIDENTS may contact the New York State Banking Department to obtain a comparative listing of credit card rates, fees and grace periods. New York State Banking Department, 1-(800)-518-8866. WISCONSIN RESIDENTS ONLY: Wisconsin taw provides that no agreement, court order or individual statement applying to marital property will affect a creditor's interest unless prior to the time the credit is granted, the creditor is furnished with a copy of the agreement, court order, or statement or has actual knowledge of the adverse provision. APPLICABLE LAW: The above rates and fees are governed by the laws and regulations of the State of New York as well as the applicable laws and regulations of the State of New York as well as the applicable laws and regulations of the United States of America.

CHARGEGARD PROTECTION SUMMARY OF COVERAGES

To enroll in Chargegard, you must be under age 70 in all states except age 71 in AZ. FL., MI., MO., OK; age 64 in HI, IN, and VT. In CA, CT, NJ, RI, WA, WI, and WY maximum enrollment age is through age 64 (age 65 in IA, ID, MA, ME, MN, NY, OR and TX) and coverage ends at age 65 (age 66 in ID, MA, ME, MN, NY, OR and TX). You, the primary cardholder, are eligible for this coverage if you are employed full-time in a nonseasonal occupation. (Seasonal restriction does not apply in AZ. MI, NC, NM, NY, OR and RI.) Unemployment and disability coverages begin after 30 consecutive days of unemployment exclusions vary by state. All benefits are based on the outstanding balance as of the date of loss and will continue until your balance is paid off, you return to work, or you reach the limits of the master ocicy. \$10,000, whichever occurs first. Only Life benefits are available to the authorized user listed on your account (spouse, if no authorized user). Benefits are not payable on purchases or advances made while claims are being paid.

UNEMPLOYMENT BENEFIT: If you become involuntarily unemployed. Chargegard vill make your scheduled minimum monthly payments, subject to the master policy limit. Retirement is not covered. (Coverage not available in MN; labor disputes/strikes excluded in AR, IL, and NY.)

DISABILITY BENEFIT: If you become disabled, Chargegard will make your scheduled minimum monthly payments as long as you are under a doctor's care and unable to work, up to the master policy limit.

LIFE BENEFIT: If you or the authorized user listed on your account (spouse, if no authorized user) die, Chargegard will pay the outstanding account balance as of the date of death, up to the master policy maximum of \$10,000. (Suicide excluded except in MD, ME and MO.) At age 65 (age 66 in IA) Life benefits convert to Accidental Death in HI, IN and VT. (Single Life coverage only in MA and ME.)

CHARGEGARD COSTS: 66¢ per S100 of your New Balance (6.9¢ in MA; 29.3¢ in MN; 48.1¢ in CT; 42.7¢ in TX; 43.7¢ in NY; 46.9¢ in NH; 55.8¢ in ME; 56.7¢ in VT; 57.3¢ in VA; 57.5¢ in HI; 59¢ in WI; 60¢ in ID and WA; 63.8¢ in GA; 64.5¢ in MO; 64.6¢ in NC; 64.8¢ in IA and ND; 66.6¢ in NJ; 67¢ in RI; 67.6¢ in CA and WY; 68¢ in NE; 68.1¢ in NC; 68.2¢ in AK; 69.2¢ in AL; 69.8¢ in OR, 70.2¢ in MI; 70.7¢ in AZ; 72.1¢ in OH; 72.3¢ in SC, 74¢ in IL, KY, MS, NV, PR, TN and WY; 75¢ in LA and NM). Coverage is underwritten by American Bankers Life Assurance Company of Florida and American Bankers Insurance Company of Florida, 11222 Quail Roost Drive, Miami, Florida 33157-6596. In NY, Life and Disability coverage is provided by Bankers American Assurance Company. TX Certificate numbers AC3181CB-0592 3.53 R.A., AD9139CO-0791 & 82754EO 1089. Certificate provisions vary by state. Read your certificate for full details. NO COVERAGE IS AVAILABLE TO RESIDENTS IN PA.

BALANCE TRANSFER PROGRAM CARDHOLDER AGREEMENT AMENDMENT

Upon approval and if you decide to take advantage of this 9.9% APR* offer by utilizing your Line of Credit Checks, the following terms and conditions will apply and your Cardholder Agreement shall be amended accordingly:

- i. The Nominal ANNUAL PERCENTAGE RATE (APR) for all balances you transfer shall be a fixed rate of 9.9%. This rate shall apply only to Loans obtained via the Line of Credit Checks or a cash advance. All Purchases shall be subject to the rate as outlined in the Truth-in-Lending Disclosures provided above and in your Cardholder Agreement.
- II. The standard 1% transaction fee for cash advances and Line of Credit Checks and the standard \$1.25 fixed transaction fee for cash advances obtained at an electronic facility or Automated Teller Machine shall be waived throughout the term of this offer. Standard transaction fees will be instituted after June 30, 1995 in accordance with your Cardholder Agreement which you will receive with your Card(s).
- III. Line of Credit Checks are subject to applicable negotiation rules. Marine Midland Bank is not responsible for checks returned based upon insufficient available credit. The maximum amount for all balances transferred cannot exceed your available credit under this Account.
- IV. The reduced APR shall remain in effect through June 30, 1995. After that date, this program and its terms shall be deemed expired and the normal Account rates and terms as described in the Truth-in-Lending Disclosures and in your Cardholder Agreement shall apply and your Loans interest rate shall revert to the rate then in effect.
- V. The Balance Transfer Program and offer is applicable only to the Account provided, upon credit approval.
- VI. All other provisions of your Cardholder Agreement shall remain in full force and shall be unaffected by this Balance Transfer Program Amendment.



From the desk of Paul G. Irwin President, The Humane Society of the United States

March 1, 1994

Dear Friend of The HSUS,

In the last few months, The Humane Society of the United States has made tremendous progress toward ending the inhumane destruction of America's wildlife by the U.S. Department of Agriculture's Animal Damage Control (ADC) program. But despite our recent victories, much work remains if we are to end the ADC's wasteful, merciless killing. We will never have a better opportunity than we have now, but we need your immediate help.

Every year our government spends millions of tax dollars killing wildlife in efforts to protect livestock and agricultural crops. Year after year, decade after decade, western wildlife has been pounded by ADC agents under an archaic 1931 law that directs them to eradicate and destroy wildlife considered to be harmful to livestock. Owing in large measure to this government killing machine, wolves, grizzly bears, and black-footed ferrets currently survive only on fragments of their former ranges. ADC operatives now target mostly coyotes, using a battery of lethal methods. The scope of their death-dealing is immense: in the 1992–93 season, more than 100,000 coyotes were trapped, poisoned, chased down by dogs, and shot from the ground and from planes and helicopters. Coyote pups are dragged from their dens to be slaughtered, or suffocated in their dens with gas cartridges. But that is only part of the carnage: countless thousands of foxes, badgers, opossums, raccoons, and even eagles round out the grisly toll.

Despite the ADC program's efforts to destroy wildlife who are only potential threats to livestock, all the killing has not solved—and will not solve—wildlife-damage problems. The program is merely a psychological salve for a few ranchers—poor justification indeed for the indiscriminate slaughter of wildlife.

In 1993 The HSUS intensified its ongoing efforts to force the ADC program to change. We focused our attention on public lands managed by the Bureau of Land Management (BLM)—lands that belong to all Americans but where, nonetheless, much of the needless killing takes place. We discovered that the administrators of many BLM districts allowed ADC personnel to kill wildlife on

The Humane Society of the United States 2100 L Street, NW, Washington, DC 20037 (202) 452–1100 FAX (202) 778–6132 BLM land without complying with federal law. The HSUS quickly took legal action. In response, the BLM in Washington, D.C., sent a memo to its state directors ordering them to prohibit ADC activities in their districts until they complete adequate environmental review and fully comply with the law.

We were elated at the thought that, except for emergency measures, predator killing had stopped on millions of acres of western BLM lands. But ADC personnel are now using so-called emergency-control provisions to continue the slaughter—and killing far more animals than could ever create true emergencies. Moreover the ADC program has continued its destruction unmolested on U.S. Forest Service and private lands. It's time for this brutal and senseless slaughter to end!

This and other evidence points to one fact: the ADC program is out of control. In New Mexico, when ADC agents refused to comply with a requirement that they check their leghold traps and snares on state lands every forty-eight hours (already twenty-four hours over and above the time allowed other trappers), the state land commissioner ordered them off state lands. Now ADC agents are quietly training private ranchers in New Mexico to use deadly cyanide devices so that the killing can go on. In Texas an ADC agent was convicted of having illegally killed eagles during an aerial gunning expedition for coyotes. Despite his record, this agent was rehired by the ADC program in Wyoming. In 1991 a bald eagle was caught in a leghold trap set by an ADC agent on BLM land in Utah. Hideously injured, the eagle had to be destroyed.

The HSUS must act now—and we need your help. The death toll rises sharply in spring, when ADC agents go on a seasonal killing spree targeting coyotes and their newborn pups. We need your help in two ways. First, please sign and mail the enclosed postcard immediately. This administration must know the depth of public concern over this destruction of wildlife. Having stopped some of the killing on BLM lands, we see our chance to end the ADC's destructive slaughter now. And second, please support our efforts as generously as you can. We need your contribution to continue our fight against the ADC program's cruel and wasteful destruction of America's wildlife. Without your past support, we couldn't have achieved our recent successes. Please help us at this critical time!

Sincerely,

Paul G. Irwin

President