

JOHN A. HOYT

John A. Hoyt has served as president of The Humane Society of the United States since 1970. As the chief executive officer of the nation's largest animal-protection organization, he heads a staff of approximately 135 persons located in Washington, D.C. and throughout various cities of the United States. Chartered for the purpose of preventing suffering and abuse to animals, the Society pursues this objective through education, investigation, litigation and legislation.

Mr. Hoyt is a past president and now serves as vice-president and a member of the executive committee of the World Society for the Protection of Animals, which is based in London, England. He is president of the National Association for Humane and Environmental Education and of the Center for the Respect of Life and Environment. Mr. Hoyt serves as a director of the National Society for Animal Protection; the Interfaith Council for the Protection of Animals and Nature; Earth Day 1990; the Global Tomorrow Coalition; and In Harmony With Nature, an organization of musicians dedicated to environmental concerns. He is actively involved in a number of other animal-protection organizations.

Mr. Hoyt holds both B.A. and D.D. degrees from Rio Grande College, Rio Grande, Ohio. He also holds a M.Div. degree from Colgate Rochester Divinity School, Rochester, New York. He is listed in Who's Who in America.

Mr. Hoyt and his wife Trudy are the parents of four daughters and have two grandsons.

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## Tilling a Common Ground

### Opening Statement

The HSUS welcomes this opportunity for dialogue and discussion. Indeed I am hopeful that this forum will provide yet another opportunity for exploring a common ground and increasing our understanding of each other's concerns. Misunderstanding is the biggest obstacle to the path of meaningful dialogue between farmers and the animal protection community. It is a misunderstanding that is frequently fueled and nurtured by certain industry leaders whose interests are best served by polarizing farmers and animal protectionists. It is a misunderstanding that is also perpetuated by certain extremists within the animal rights community. The scenario portrayed is often one of farmers and animal activists drawing battle lines with the stakes defined as the destruction of agriculture. This scenario is often coupled with the attempt to discredit all animal activists by placing labels such as "violent" or "destroyer of property" on everyone and every group working on behalf of animals.

Likewise, certain spokespersons have exploited to their advantage the accusation that all animal advocates are vegetarian and anti-vivisectionist, positions they equate with preferring the well-being of animals over that of humans and with a

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Presented by John A. Hoyt, President, The Humane Society of the United States at the California Farm Bureau Federation Conference "Animal Agriculture: Conflict or Compromise?,"  
Sacramento, California, December 2, 1990

unpublished by J. A. Hoyt  
RS 8/4/39-2

determination to destroy agriculture. Let there be no misunderstanding as to our position on these issues. The HSUS seeks to avoid personal confrontation and has vigorously renounced violence, intimidation and the destruction of property. We are not a vegetarian organization, and as a matter of policy do not consider the utilization of animals for food to be either immoral or inappropriate - a position that, as you might expect, earns us a great deal of criticism from various animal rights organizations.

We also recognize that livestock and poultry can make significant contributions to ecological farm management. We are, however, fully committed to pursuing reforms within agriculture that are necessary for insuring our goals for the humane treatment of farm animals and an ecologically sound, sustainable farming structure. These goals also encompass economic viability for the farmer and the production of adequate amounts of safe, wholesome food.

To dismiss all animal activists as being anti-agriculture, terrorists or even as uniformed "city folk" is to miss the point that there are very legitimate and appropriate concerns regarding the rearing, transporting and slaughtering of farm animals and the sustainability of current U.S. agricultural practices. By the same token, for animal advocates to paint a picture of the food animal industry as a cruel, heartless and profit-hungry villain is just as fruitless and nonproductive. Admittedly, there is room for improvement for all of us in addressing these issues.

Just as certain segments of industry exhibit an unwillingness to acknowledge shortcomings of particular offensive practices, so are animal activist groups sometimes too general and overstated in their criticisms. It is The HSUS's goal to provide consumers with credible information about modern systems of food production so that they may make informed, conscientious decisions regarding their food purchases. We will continue to refine our message to insure that we accomplish this goal. We will, however, make no apologies for continuing to bring to light legitimate concerns surrounding current agricultural practices, and to advocate the reform of these practices, reforms that in many instances will benefit not only farm animals but also the family farmer, the consumer, the environment, wildlife and society as a whole.

It is time to stop playing into the hands of polarizing forces that would paint farmers and animal protectionists into two separate camps with opposing goals. The reality of the situation is that farmers and The HSUS, as well as other responsible animal protection groups, are currently working together and share many of the same goals.

#### Common Ground: Animal Suffering

Let's begin the exploration of our common interests with the health and well-being of farm animals. Simply stated, the goals of The HSUS regarding farm animals are to help insure that farm animals are raised, transported and slaughtered humanely and that animal agriculture has an ecologically sound and sustainable basis.

Our goal is not the promotion of one system of animal agriculture over another for reasons of sentiment. Our goal is to evaluate these systems on many grounds--veterinary, scientific, ethological, humane, environmental, ethical and economic grounds. Only a broad-based analysis of animal production systems will uncover all of the costs and benefits of a particular system.

I question the logic of those who condemn all animal activists as being simplistic in approaching these issues while they themselves evaluate agricultural systems only on the basis of efficiency. The HSUS recognizes that economics must be a primary consideration in farming, and we promote systems that are both appropriate for the animal and viable for the farmer.

But we also recognize that many of the current costs of agriculture are not included in the dollars spent at the grocery store. How do you factor into food prices the USDA's estimated cost of \$4.8 billion for human foodborne bacterial diseases in 1987? What would we pay for food if groundwater pollution, the erosion of 1/3 of our nation's topsoil, or the chronic bronchitis of 58% of all swine confinement workers were included in the money we spend at the grocery store? Are the annual estimated costs of \$400 million dollars in post-weaning calf deaths or the \$2 billion lost to mastitis every year considered acceptable expenses? Hardly.

I am confident that no one here wishes to cause, perpetuate or condone animal suffering. I also accept the proposition that we are all interested in reducing and eliminating animal

suffering. We may not all agree on how, under what circumstances, and within what time frame animal suffering must be mitigated; but I am hopeful it is an objective we can pursue in common as well as through our individual initiatives and responses. The fact is that many farmers and ranchers also find certain industry practices offensive and are frustrated by the unwillingness of some industry associations to respond to legitimate concerns of responsible animal protection groups. Not only does this "we and they" attitude retard potential progress, it also undermines the confidence of the American public in the ability of farmers and ranchers to address consumer concerns for food safety, animal welfare and the environment. The HSUS welcomes dialogue with any organization interested in an open exchange of ideas, dialogue which would ideally be directed toward the exploration of a common ground and the resolution of current conflicts when possible.

The HSUS has been and will continue to work closely with farmers and farm organizations on animal welfare issues. We are finding that many farmers and ranchers often recognize the economic and animal health advantages associated with decreasing stress by giving animals more space and allowing them to exercise more of their normal behaviors. Our Farm Animals department - in collaboration with farmers and ranchers, the organic industry, animal scientists, veterinarians, and other animal experts is developing guidelines for the humane care and handling of livestock and poultry. These are guidelines that sectors of the organic industry are intending to include as part of their

certification standards for livestock and poultry. Endorsement of these guidelines by interested farmers and ranchers will provide producers with a powerful marketing tool to connect them with an ever growing number of consumers who are searching for alternatives to products from intensively raised animals.

#### Common Ground: Loss of the Family Farm

Concern for the plight of the American family farmer is an obvious area of common ground between farmers and The HSUS. Our nation has lost 2/3 of its farms since World War II and over 400,000 farm and ranch families just since 1985. The trend toward the control of animal production by corporations - many managed by non-farmers - is continuing the purge of the independent, diversified family-sized farm. Let it be said without equivocation that The HSUS is fully prepared to commit itself to support those actions and policies which seek to sustain the family farmers whose livelihood is being both threatened and jeopardized, so long as those actions and policies are also sensitive and responsive to the needs of animals. And we are indeed taking an active role in supporting farmers who seek to be responsible stewards of both the land and farm animals. The HSUS Humane Sustainable Agriculture program is supporting farmers who are choosing production systems that are both humane and ecologically sound and that seek to minimize the use of antibiotics, hormones and pesticides. We are finding that many farmers and ranchers don't even realize they currently farm according to the principles of humane sustainable farming. And

with little or no change in their practices they have the opportunity to immediately broaden their market.

We are working with farm organizations on common interests such as the benefits that less intensive systems can provide for farm animals and our mutual concerns for the responsible stewardship of the environment and the survival of the family farm. We have also played a significant role in several federal legislative agricultural initiatives. Additionally, we are working to educate consumers on the benefits of alternative farming practices and how to support producers practicing humane sustainable agriculture. The HSUS in conjunction with the International Alliance for Sustainable Agriculture (IASA) is publishing a "Directory of Humane Sustainable Agriculture." One of the purposes of this publication is to direct consumers to those farmers who are practicing humane sustainable agriculture.

This is an area where both farm organizations and animal protectionists can work for positive change and provide options for farmers and ranchers who wish to survive on independent family-sized farms. We continue to educate consumers and strengthen the demand for alternative products. We advocate changes within the existing agricultural infrastructure, changes that will allow for and support such products. The production of innovative animal products open up new markets and opportunities for the entire industry. The availability of such products would respond to growing consumer demand. Let's welcome and encourage new ideas and new products. Let's welcome and encourage innovative farmers who are taking a risk as they work to improve



agriculture. Let's welcome and encourage new directions for agriculture.

#### Common Ground: The Environment

The environmental impact of agriculture is another area of concern that provides farmers and animal protectionists with a natural alliance. There are a multitude of animal protection issues that are linked with environmental concerns and in turn with the concerns of farmers. One brief example is water pollution. Agriculture is the largest single nonpoint source of water pollution, with animal wastes and pesticides being significant contributors to this problem. Integration of animals and their waste into the farming system is not usually possible with large confinement systems, and waste disposal becomes a major problem. If for no other reason, farmers should share the concern that current agricultural practices are polluting underground water sources because 97% of rural drinking water comes from these sources. Additionally, greater than 40% of irrigation water and 55% of livestock water comes from underground water sources.

Another brief example of shared concerns involves the goal of minimizing pesticide use. That farmers are also interested in decreasing their use of pesticides is reflected in many polls. Their reasons? To reduce groundwater contamination and improve drinking water quality, to reduce production costs, and to reduce handling exposure - handling exposure that places certain farm workers at a higher risk for developing acute illness and cancer.

## Closing Statement

Will the current trend toward misunderstanding and polarization between animal advocates and farmers continue? The good news is that new trends are emerging--farmers are forming alliances with responsible humane organizations and recognizing that their goals are more often compatible than not. Farmers are also realizing what Gene Logston, himself a farmer, spoke of in the Farm Journal, and I quote:

"...farmers are being persuaded to paranoia over a movement that is going to do them more good than harm...Which is more of a threat to your independent business as a family livestock farmer: animal rights or animal megafactories? Think about it."

Many farmers and ranchers recognize that the public's growing concern for safe, humane and environmentally sound food production practices presents them with opportunities. New choices are being provided to farmers and ranchers who are being squeezed out by the trend to "bigger and better."

Humane organizations are becoming more receptive to the plight of the farmer and more sophisticated in their recognition of the benefits that less intensive systems can provide for farm animals and for the environment. And they are working to help educate consumers and build reliable markets for humane and sustainably produced food items.

Finally, responsible animal protection groups and farm groups are recognizing that the key to agriculture in the future is in flexibility and a frank evaluation of both the shortcomings and positive aspects of current U.S. agricultural practices.

There is no future in supporting animal production systems based only on personal beliefs that an animal prefers one system over another. Likewise, there is no future in the defense by industry of certain practices that are indefensible and harm agriculture's image in the public eye. The hope for the future lies in a willingness to question the ways in which we have all become accustomed to thinking about animal agriculture.

Steve Bjerklie, editor of Meat and Poultry, in the August 1989 edition of that publication, writes:

"If we always maintain our respect for the animals we raise for food, if we acknowledge at all times this is an animal, not a factory, that produces meat, if we treat our livestock with compassion and gentleness, if we honor with humaneness our animals' loss of life for our gain, then this industry will stay worthy."

We join you in hoping it will indeed be so.

NAME OF ORGANIZATION: The Humane Society of the United States

- 1) In what year was your organization established? 1954
- 2) What is your current membership? 1,000,000+
- 3) What are the objectives of your organization?  
Prevention of abuse and suffering to animals; preservation of the environment.
- 4) Please list the current officers of your organization:  
See attached sheet.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- 5) What is the background and experience of these officers? (Please include any biographical sketches if available)  
See attached sheet.
- 6) What do you feel has been your most successful activity or program in recent years which has helped to further your organization's objectives?  
Public education; awareness of specific issues affecting animals: ending clubbing of seals; anti-fur campaign; tuna/dolphin issue
- 7) Who does the major work for your organization? Please check all that apply.  
Professional Staff 95%  
Officers and Board Members 3%  
Professional Consultants 2%  
Volunteer Members \_\_\_\_\_

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- 8) What is the principal source of your organization's funding? If possible, could you furnish the percentage of your total budget in each of these categories?

Memberships Dues? <u>41%</u>	Contributions? <u>23%</u>
Grants? _____	Trusts? <u>2%</u>
Gifts & Bequests? <u>21%</u>	Royalties? _____
Publications? <u>2%</u>	
Conferences and Workshops? <u>1%</u>	
Other sources? <u>10%</u>	

- 9) If you receive membership dues, what is the annual amount?

\$10

- 10) Do members receive a newsletter or any other type of publications?  
Yes X No \_\_\_\_\_

If so, please list.

Quarterly magazine: HSUS News; quarterly Close-Up Reports;  
Animal Activist Alert on request.

- 11) Does your organization sell any merchandise? Yes X No \_\_\_\_\_  
If so, what type?

Books or other printed publications? <u>X</u>	
T-shirts? <u>X</u>	Posters? <u>X</u>
Bookmarks? _____	Films/Videos? <u>X</u>
Other? <u>Christmas cards</u>	

- 12) What is your approximate annual operating budget? \$17 million

- 13) a) Do you support any legislative efforts in Washington D.C.?  
Yes X No \_\_\_\_\_

b) In any states? Yes X No \_\_\_\_\_

- 14) Do you sponsor a specific political action committee? Yes \_\_\_\_\_ No X  
If so, what is the name of this PAC? \_\_\_\_\_

The Humane Society of the United States  
List of officers

K. William Wiseman  
Chairman of the Board

O.J. Ramsey, Esq.  
Vice Chairman

Dr. Amy Freeman Lee  
Secretary

John A. Hoyt  
President

Paul G. Irwin  
Executive Vice President/Treasurer

Roger A. Kindler, Esq.  
Vice President/General Counsel

John Hest, #HSUS, 11/29/96  
Washington DC

in right - absolutist  
not vegetarianism  
vegetarian - a personal choice -

Concerned about research - ~~characteristic~~ could be used  
HSUS is believes in

legitimate uses of animals but  
against violence - intimidation

a backlash developing on animal rights  
Responsible org - seek protection -  
Also environmental concerns -

VF - Jan Harkley (daughter)

Get members by direct mail -

membership & constituents - 1,200,000  
contributors individuals

1,000 local societies - independent -

some local groups have no rights -

8 regional offices -

Sacramento  
Conn.

Have initiatives

Referendum ballot - nominated

24 board members, elected annually 3-yr term

national influence - benevolence, business

staff - program oriented

board, fiscal, and it

former prob

130 staff

17 million budget -

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exec VP & Treas - former Methodist Minister -

connected effort - union of efforts perceived  
animal rights groups -  
- trying to paint broad brush -

opposed fur products production -  
separate from foods -

location

Mass SPCA

Conn SPCA

Am Humane Association - some common

Methodist line - peripheral - low profile -  
well-run -

also ASPCA - becoming more an rights imposition  
they are now less comfortable with them.

USPCA - like Toronto DPA, etc

John Callery <sup>ASPCA</sup> friend in New York, recommended  
for a visit - comp animals -  
maybe more radical - would

background <sup>leaders - in welfare</sup> some education, some former ministers  
on rights - civil rights, anti war, women's rights

Tom Regan - prof NC State Univ, Chapel Hill -  
Anger - an liberation, introduced improved  
others - some more credible.



Bornie Roland, Cdo Slab, superior to Regan -  
career retired military people in local societies

Legal SPCA in England - retired British Admiral  
"Leith" "

Wood Society, CFO, former British Naval Captain -  
will keep with contacts

Success - satisfying people, realistic balance, ideal  
& possible - <sup>an angle</sup> least some of society.

Michael Fox - one of 4 veterinarians on staff -  
Hoyt does not always agree with Fox -  
They will not promote his new book "Inhumane  
Society". Fox takes some positions not in line  
with HSCUS.

They do not oppose all Animal Rights groups - but neither  
do they agree with many of their views & doctrines.

Some Animal Rights Leaders have eyes to fulfill - try to  
get their news in front of the public more than  
the organization<sup>ans</sup>. Hoyt doesn't want HSCUS to be  
known as Hoyt's organization.

Interview with Mr. John Hoyt, Humane Society of the United States, November 29, 1990

The Humane Society of the U. S. believes strongly in animal welfare but does not support the absolute positions of animal rights groups. They believe vegetarianism is a personal choice and do not advocate vegetarianism.

They believe that use of animals for food, research, and companion purposes is acceptable.

\ They do have concerns about research with animals when alternative methods can be used, but they do not absolutely oppose animal research as some groups do.

The HSUS believes in legitimate uses of animals. It is opposed to violence and intimidation that has been used by animal rights groups.

They believe that a backlash is developing on animal rights groups. HSUS wants to be responsible organization, seeks protection for animals and also has environmental concerns.

One of their vice-presidents is Jan Hartke, daughter of former U.S. Senator Vance Hartke (D-Ind.)

They get their members by direct mail, their present membership and constituents are 1,200,000.

The 4000 local humane societies are independent. Some local groups are more oriented to animal rights than HSUS.

HSUS has 8 regional offices. Board members are nominated through a referendum ballot, for 3 year terms. Some are selected for their national influence, benevolence, or business affiliations.

The staff is program oriented. the board deals with fiscal and audit functions.

Hoyt is a former Presbyterian minister from Fort Wayne, Indiana. He heads a staff of 130 and oversees a \$17 million budget. The executive vice-president and treasurer is a former Methodist minister.

They make a concerted effort to work on humane issues. They see animal rights groups as trying to paint with a broad brush.

HSUS is opposed to fur products and fur production. They separate this issue from use of animals for food.

They form a coalition with the Massachusetts SPCA and the American SPCA (Society for the Prevention of Cruelty to Animals)

John Colbert (sp) of ASPCA is a friend of his in New York. He recommended a visit. They do more work with companion animals and may be a bit more radical than HSUS

The leaders of animal welfare groups more frequently come out of an education backgrounds and some are former ministers.

The animal rights groups get their start in civil rights, anti-war, and women's rights movements.

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Major thinkers in the animal rights movement and philosophy are Tom Regan, provessor at North Caroline State University, Chapel Hill (he is mixed up here, NC State is at Raleigh; UNC at Chapel Hill) Singer, a book called Animal Oiberation, introduced the movement. Hoyt believes that Singer has more credibility than Regan. Bernie Roland, Colorado State, is superior to Regan. Many local societies are led by retired military people.

Royal SPCA in England is head by a former British Naval admiral; the Scottish SPC^A is headed by a retired admirla; the World Society si headed by a former British Navla Captain.

Hoyt offered to help with internatinal contactsx if we wanted his help.

Michael Fox is one of 4 veterinarians on their staff. Hoyt does not always agree with Fox. They will not promote he new book "Innhumane Society".1 Fox takes some positions not in line with HSUS. Some Animal rights leaders have egos to fulfill. They try to get their naime in front of the public more than the organization's aims. Hoy doesn't want HSUS to be known as Hoyt's organization.

U.S. DEPARTMENT OF AGRICULTURE | DATE 1/25  
REFERENCE SLIP  
TO Harold Guither

- |   |   |
|---|---|
| <input type="checkbox"/> ACTION                     | <input type="checkbox"/> NOTE AND RETURN        |
| <input type="checkbox"/> APPROVAL                   | <input type="checkbox"/> PER PHONE CALL         |
| <input type="checkbox"/> AS REQUESTED               | <input type="checkbox"/> RECOMMENDATION         |
| <input type="checkbox"/> FOR COMMENT                | <input type="checkbox"/> REPLY FOR SIGNATURE OF |
| <input checked="" type="checkbox"/> FOR INFORMATION | <input type="checkbox"/> RETURNED               |
| <input type="checkbox"/> INITIALS                   | <input type="checkbox"/> SEE ME                 |
| <input type="checkbox"/> NOTE AND FILE              | <input type="checkbox"/> YOUR SIGNATURE         |

REMARKS

FROM Fred Woods

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HUMANE FARMS -- Americans should protest inhumane conditions for farm animals by eating less meat, the Humane Society of the U.S. says. The society presented photos of chickens jammed together in giant egg factories, sows tethered in one spot their entire lives, and cattle kept in small cages where they cannot even turn around. Its press conference marked the start of what the society termed a public education campaign about conditions on factory farms. (AP, DPT, CNS)

Donald Duck - v.  
FI

**THE HUMANE SOCIETY OF THE UNITED STATES FINANCIAL OPERATIONS REPORT  
FOR THE YEAR ENDED DECEMBER 31, 1995**



**Combined Statement of Financial Position**

**December 31**

	<u>1995</u>	<u>1994</u>
<b>Assets</b>		
Cash and cash equivalents	\$11,822,779	\$8,051,630
Receivables, deposits, and prepaid expenses	1,307,914	875,971
Investments	24,063,326	23,578,875
Fixed assets	10,422,237	9,734,164
<b>Total Assets</b>	<u>\$47,616,256</u>	<u>\$42,240,640</u>
<b>Liabilities</b>	\$2,724,622	\$2,359,347
<b>Net Assets</b>		
Unrestricted	36,044,479	31,519,038
Temporarily restricted	3,587,376	3,627,869
Permanently restricted	5,259,779	4,734,386
<b>Total Liabilities and Net Assets</b>	<u>\$47,616,256</u>	<u>\$42,240,640</u>

**Combined Statement of Activities**

**Year Ended  
December 31**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>1995 Total</u>	<u>1994 Total</u>
<b>Revenue, Other Additions, and Transfers</b>					
Contributions and grants	\$22,748,068	\$1,422,402	\$539,377	\$24,709,847	\$17,072,408
Bequests	9,376,899	312	—	9,377,211	4,033,646
Investment income	2,783,668	505,336	(13,984)	3,275,020	2,229,412
Sale of literature and other income	740,089	—	—	740,089	1,040,937
<b>Total Revenue and Other Additions</b>	<u>\$35,648,724</u>	<u>\$1,928,050</u>	<u>\$525,393</u>	<u>\$38,102,167</u>	<u>\$24,376,403</u>
Transfers (net assets released from restrictions)	\$1,968,543	(\$1,968,543)	—	—	—
<b>Total Revenue, Other Additions, and Transfers</b>	<u>\$37,617,267</u>	<u>(\$40,493)</u>	<u>\$525,393</u>	<u>\$38,102,167</u>	<u>\$24,376,403</u>
<b>Expenses and Other Deductions</b>					
Animal-protection programs					
Public education, membership information, and publications	\$13,771,425	—	—	\$13,771,425	\$9,986,305
Cruelty investigations and regional offices	2,710,951	—	—	2,710,951	2,753,459
Wildlife, animal-habitat, and sheltering programs	2,953,481	—	—	2,953,481	2,608,572
Youth- and higher-education programs	1,833,843	—	—	1,833,843	1,071,059
Legal assistance, litigation, legislation and government relations	1,365,435	—	—	1,365,435	1,330,447
Animal-research issues and bioethics and farm animals	713,845	—	—	713,845	705,680
Gifts and grants to other humane organizations	199,855	—	—	199,855	247,785
Payments to annuitants	180,232	—	—	180,232	161,865
Supporting services					
Management and general	2,475,415	—	—	2,475,415	1,887,170
Membership development	3,187,043	—	—	3,187,043	1,197,065
Fund-raising	3,700,301	—	—	3,700,301	2,277,777
<b>Total Expenses and Other Deductions</b>	<u>\$33,091,826</u>	<u>0</u>	<u>0</u>	<u>\$33,091,826</u>	<u>\$24,227,184</u>
<b>Change in Net Assets</b>	<u>\$4,525,441</u>	<u>(\$40,493)</u>	<u>\$525,393</u>	<u>\$5,010,341</u>	<u>\$149,219</u>

The HSUS is tax exempt under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax deductible to the extent allowed by law. The society's audited financial statements are available upon request.

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Marilyn E. Wilhelm

K. William Wiseman



August 5, 1996

Mr. Harold Guither  
[Redacted]  
Urbana, IL [Redacted]

Dear Mr. Guither:

Thank you for your recent inquiry into The Humane Society of the United States (HSUS). I am pleased to enclose a copy of our latest Annual Report and Financial Statement, along with some other publications to better familiarize you with The HSUS.

As you may know, The HSUS is a 501 (C)(3) tax exempt organization, gifts to which are tax deductible as charitable contributions. With over three million constituents, The HSUS has grown steadily into the nation's most respected and most effective animal protection organization. As needs or crises arise here or around the world, The HSUS has always responded with the capacity and expertise necessary to help solve these problems.

If I can ever provide you with further information about The Society's animal protection programs, please feel free to contact me directly.

Sincerely,

Laurie C. Hochstein  
Office of Development

LCH/hs

Enc.

The Humane Society of the United States  
2100 L Street, NW, Washington, DC 20037  
(202) 452-1100 FAX (202) 778-6132

University of Illinois  
R5 8/23/96



The Humane Society of the United States  
2100 L Street, NW  
Washington, DC 20037  
(202) 452-1100  
FAX (202) 778-6132

Arthur T. Keefe III  
Director  
Office of Development

June 27, 1994

Harold D. Guither

Urbana, IL

Dear Mr. Guither:

(ad gift)

Thank you for your recent note to The Humane Society of the United States (HSUS). I am pleased to enclose a copy of our latest Annual Report and Financial Statement, along with some other publications to better familiarize you with The HSUS.

As you may know, The HSUS is a 501 (C)(3) tax exempt organization, gifts to which are tax deductible as charitable contributions. With over one 1.5 million constituents, The HSUS has grown steadily into the nation's most respected and most effective animal protection organization. As needs or crises arise here or around the world, The HSUS has always responded with the capacity and expertise necessary to help solve these problems.

If I can ever provide you with further information about The Society's animal protection programs, please feel free to contact me directly.

Sincerely,

Arthur T. Keefe III  
Director of Development

ATK:lch

Enc.

Thanks for caring  
and sharing. Hope this  
helps!



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RS 8/18/94



**The Humane Society of the United States**  
**Financial Operations Report for the Year Ended December 31, 1992**  
 Contributions to The HSUS are tax-deductible to the extent allowed by law.



**Statement of Financial Position on December 31, 1992**

Assets	Unrestricted Funds	Restricted Funds	Endowment Funds	Annuity Funds	Trust Funds	Total 1992	Total 1991
Cash and Cash Equivalents	\$8,161,429	\$319,463	\$751,895	\$609,800	\$213,165	\$10,055,752	\$5,237,126
Receivables, Deposits, and Prepaid Expenses	766,918	(36,164)	858	318,234	113,324	1,163,170	458,714
Investments	10,828,454	69,653	2,472,698	2,591,222	1,038,215	17,000,242	15,686,780
Fixed Assets	9,150,215	—	—	—	—	9,150,215	8,590,066
<b>Total Assets</b>	<b>\$28,907,016</b>	<b>\$352,952</b>	<b>\$3,225,451</b>	<b>\$3,519,256</b>	<b>\$1,364,704</b>	<b>\$37,369,379</b>	<b>\$29,972,686</b>
<b>Liabilities</b>	<b>\$1,103,333</b>	<b>\$12,000</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>\$1,115,333</b>	<b>\$1,291,296</b>
<b>Fund Balances</b>	<b>27,803,683</b>	<b>340,952</b>	<b>\$3,225,451</b>	<b>\$3,519,256</b>	<b>\$1,364,704</b>	<b>36,254,046</b>	<b>28,681,390</b>
<b>Total Liabilities and Fund Balances</b>	<b>\$28,907,016</b>	<b>\$352,952</b>	<b>\$3,225,451</b>	<b>\$3,519,256</b>	<b>\$1,364,704</b>	<b>\$37,369,379</b>	<b>\$29,972,686</b>

**Statement of Revenue and Expenditures for the Year Ended December 31, 1992**

Revenue	Unrestricted Funds	Restricted Funds	Endowment Funds	Annuity Funds	Trust Funds	Total 1992	Percentage of Total	Total 1991
Dues and Contributions	\$8,472,889	—	—	—	—	\$8,472,889	30.97%	\$7,528,799 +12
Gifts and Grants	4,720,508	\$137,776	\$13,765	\$10,000	—	4,882,049	17.84	5,129,402
Bequests	11,949,364	—	—	—	—	11,949,364	43.67	6,392,777 +87
Investment Income	1,407,512	21,890	15,846	(95,769)	\$62,850	1,412,329	5.16	1,494,458
Sale of Literature and Other Income	644,203	1,365	—	—	—	645,568	2.36	533,838
Expired Annuities	—	—	—	—	—	—	—	—
<b>Total Revenue</b>	<b>\$27,194,476</b>	<b>\$161,031</b>	<b>\$29,611</b>	<b>(\$85,769)</b>	<b>\$62,850</b>	<b>\$27,362,199</b>	<b>100.00%</b>	<b>\$21,079,274</b>
<b>Expenditures</b>								
Animal-Protection Programs:								
Public Education, Membership Information, and Publications	\$5,922,743	—	—	—	—	\$5,922,743	29.93%	\$5,948,037
Cruelty Investigations and Regional Offices	2,447,246	\$115,150	—	—	—	2,562,396	12.95	2,270,995
Wildlife, Animal Habitat, and Sheltering	2,136,921	—	—	—	—	2,136,921	10.80	1,609,097
Youth and Higher Education	940,021	—	—	—	—	940,021	4.75	649,437
Legal Assistance, Litigation, Legislation and Government Relations	971,578	—	—	—	—	971,578	4.91	816,603
Bioethics and Farm Animals	677,929	—	—	—	—	677,929	3.42	380,277
Gifts and Grants to Other Humane Organizations	417,594	5,000	\$750	—	\$74,963	498,307	2.52	375,778
Payments to Annuitants	—	—	—	\$170,619	—	170,619	.86	208,492
Supporting Services:								
Management and General Membership	1,867,054	2,625	17,881	24,954	12,975	1,925,489	9.73	1,382,656 10
Development	2,418,146	—	—	—	—	2,418,146	12.22	2,733,754 20.13
Fund-raising	1,565,394	—	—	—	—	1,565,394	7.91	1,153,654
<b>Total Expenditures</b>	<b>\$19,364,626</b>	<b>\$122,775</b>	<b>\$18,631</b>	<b>\$195,573</b>	<b>\$87,938</b>	<b>\$19,789,543</b>	<b>100.00%</b>	<b>\$17,528,780</b>
<b>Excess of Revenue Over Expenditures</b>	<b>\$7,829,850</b>	<b>\$38,256</b>	<b>\$10,980</b>	<b>(\$281,342)</b>	<b>(\$25,088)</b>	<b>\$7,572,656</b>	<b>—</b>	<b>\$3,550,494</b>

The society's audited financial statements are available upon request.

university & all other activities  
 RC 8/4/92-2

# THE HUMANE SOCIETY OF THE UNITED STATES

## FINANCIAL OPERATIONS REPORT FOR THE YEAR ENDED DECEMBER 31, 1991

*Contributions to The HSUS are tax deductible.*

### Statement of Financial Position on December 31, 1991

Assets	Unrestricted Funds	Restricted Funds	Endowment Funds	Annuity Funds	Trust Funds	Total 1991	Total 1990
Cash and Cash Equivalents	\$3,198,883	\$270,889	\$755,930	\$277,291	\$734,133	\$5,237,126	\$7,864,028
Receivables, Deposits, and Prepaid Expenses	756,602	(63,021)	(8,237)	(123,423)	(103,207)	458,714	278,646
Investments	8,843,714	69,053	2,466,778	3,658,369	648,866	15,686,780	14,963,349
Fixed Assets	8,590,066	—	—	—	—	8,590,066	2,726,277
<b>Total Assets</b>	<b>\$21,389,265</b>	<b>\$276,921</b>	<b>\$3,214,471</b>	<b>\$3,812,237</b>	<b>\$1,279,792</b>	<b>\$29,972,686</b>	<b>\$25,832,300</b>
<b>Liabilities</b>	<b>\$1,279,657</b>	<b>—</b>	<b>—</b>	<b>\$11,639</b>	<b>—</b>	<b>\$1,291,296</b>	<b>\$701,404</b>
<b>Fund Balances</b>	<b>20,109,608</b>	<b>\$276,921</b>	<b>\$3,214,471</b>	<b>3,800,598</b>	<b>\$1,279,792</b>	<b>28,681,390</b>	<b>25,130,896</b>
<b>Total Liabilities and Fund Balances</b>	<b>\$21,389,265</b>	<b>\$276,921</b>	<b>\$3,214,471</b>	<b>\$3,812,237</b>	<b>\$1,279,792</b>	<b>\$29,972,686</b>	<b>\$25,832,300</b>

### Statement of Revenue and Expenditures for the Year Ended December 31, 1991

Revenue	Unrestricted Funds	Restricted Funds	Endowment Funds	Annuity Funds	Trust Funds	Total 1991	Percentage of Total	Total 1990
Dues and Contributions	\$7,528,799	—	—	—	—	\$7,528,799	35.72%	\$7,618,376
Gifts and Grants	4,967,244	\$136,658	\$10,500	\$15,000	—	5,129,402	24.33	4,121,022
Bequests	5,992,777	—	400,000	—	—	6,392,777	30.33	5,372,839
Investment Income	1,029,116	87,739	(7,042)	241,236	\$143,409	1,494,458	7.09	1,440,573
Sale of Literature and Other Income	527,778	3,281	1,533	168	1,078	533,838	2.53	685,161
Expired Annuities	139,262	—	—	(139,262)	—	—	—	—
<b>Total Revenue</b>	<b>\$20,184,976</b>	<b>\$227,678</b>	<b>\$404,991</b>	<b>\$117,142</b>	<b>\$144,487</b>	<b>\$21,079,274</b>	<b>100.00%</b>	<b>\$19,237,971</b>

### Expenditures

Animal-Protection Programs:								
Public Education, Membership Information, and Publications	\$5,847,703	\$100,334	—	—	—	\$5,948,037	33.93%	\$5,296,342
Cruelty Investigations and Regional Offices	2,230,608	40,387	—	—	—	2,270,995	12.96	1,880,445
Wildlife, Animal Habitat, and Sheltering	1,609,097	—	—	—	—	1,609,097	9.18	1,631,309
Youth and Higher Education	649,437	—	—	—	—	649,437	3.70	622,480
Legal Assistance, Litigation, Legislation and Government Relations	816,603	—	—	—	—	816,603	4.66	869,676
Bioethics and Farm Animals	380,277	—	—	—	—	380,277	2.17	412,167
Gifts and Grants to Other Humane Organizations	195,815	7,047	\$500	—	\$172,416	375,778	2.14	380,519
Payments to Annuitants	—	—	—	\$208,492	—	208,492	1.19	221,996
Supporting Services:								
Management and General	1,329,663	3,366	12,601	20,632	16,394	1,382,656	7.89	1,525,379
Membership Development	2,733,754	—	—	—	—	2,733,754	15.60	2,538,051
Fund-raising	1,153,654	—	—	—	—	1,153,654	6.58	1,106,845
<b>Total Expenditures</b>	<b>\$16,946,611</b>	<b>\$151,134</b>	<b>\$13,101</b>	<b>\$229,124</b>	<b>\$188,810</b>	<b>\$17,528,780</b>	<b>100.00%</b>	<b>\$16,485,209</b>

### Excess of Revenue Over Expenditures

	\$3,238,365	\$76,544	\$391,890	(\$111,982)	(\$44,323)	\$3,550,494	\$2,752,762
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The society's audited financial statements are available upon request.

University of Illinois  
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The Humane Society of the United States  
2100 L Street, N.W.  
Washington, D.C. 20037  
(202) 452-1100  
FAX (202) 778-6132

August 5, 1991

#### OFFICERS

K. William Wiseman  
*Chairman of the Board*  
Coleman Burke, Esq.  
*Chairman Emeritus*  
O.J. Ramsey, Esq.  
*Vice Chairman*  
Dr. Amy Freeman Lee  
*Secretary*  
John A. Hoyt  
*President*  
Paul G. Irwin  
*Executive Vice President/  
Treasurer*  
Roger A. Kindler, Esq.  
*Vice President/General Counsel*

#### SENIOR STAFF

##### VICE PRESIDENTS

Patricia Forkan  
*Senior Vice President*  
Dr. Richard M. Clugston  
*Higher Education*  
Patty A. Finch  
*Youth Education*  
Dr. Michael W. Fox  
*Farm Animals & Bioethics*  
Dr. John W. Grandy  
*Wildlife & Habitat Protection*  
Jan A. Harte, Esq.  
*Environment*  
Dr. Randall Lockwood  
*Field Services*  
Marc Paulhus  
*Companion Animals*  
Dr. Martin L. Stephens  
*Laboratory Animals*  
David K. Wills  
*Investigations*  
Murdaugh Stuart Madden, Esq.  
*Senior Counsel*

#### DIRECTORS

H. I. (Sonny) Bloch  
Coleman Burke, Esq.  
Anita Schoomaker Coupe, Esq.  
Carroll Forgham-Thrift  
Regina Bauer Frankenberg  
Harold H. Gardiner  
Alice R. Garey  
Dr. Jane Goodall  
Leslie R. Inglis  
John Kelly  
Dr. Amy Freeman Lee  
Jack W. Lydman  
Virginia Lynch  
O.J. Ramsey, Esq.  
Marilyn G. Seyler  
Robert Sorock  
John E. Taft  
Terry C. Thomason  
Viola Weber  
Robert F. Welborn, Esq.  
Dr. David O. Wiebers  
Marilyn Wilhelm  
K. William Wiseman

## NOTICE TO MEMBERS

The Board of Directors of The Humane Society of the United States is charged under the Bylaws with direction and management of the affairs of the Society. The Board is composed of 24 persons, all of whom must be members, and is divided into three classes of eight persons each. The terms of these classes expire at three-year intervals. Thus, one-third of the membership of the Board of Directors is elected each year for a term of three years. The Board establishes the policies of the corporation, approves budgets, and reviews Society actions and programs.

Board members are asked to attend at least two meetings each year. Those who serve on the Executive Committee or other committees are asked to attend additional meetings. All Directors serve in a nonsalaried volunteer capacity.

The Nominating Committee, composed of four members of the Society and two other members from the Board of Directors, has nominated the following eight members to serve on the Board of Directors for a three-year term (1991-1994), commencing with the annual meeting of members on October 12, 1991:

#### INCUMBENTS

Carroll Forgham-Thrift, Knoxville, Tennessee. President and owner, Carlson Travel Network/Corporate Travel; former board member, Knox County Humane Society.

Alice R. Garey, Arroyo Grande, California. Pension Trust Committee chair; Executive Committee member; board chairwoman, Central Coast Animal Protection Society; member of numerous organizations concerned with animal protection.

Jane Goodall, Ph.D., Tucson, Arizona. Primatologist, lecturer, writer; director, Gombe Stream Research Center, Tanzania; board member, Jane Goodall Institute for Wildlife Research, Education, and Conservation.

Marilyn G. Seyler, Mansfield, Ohio. Executive Committee member; board member, corresponding secretary, and author of the newsletter for The North Central Ohio Nature Preservation League; board member and advisor for S.T.O.P! (Stop the Overpopulation of Pets); active in civic associations and in state and national animal-protection organizations.

Marilyn Wilhelm, Houston, Texas. Founder-director, The Wilhelm Schole; lecturer on humane education.

K. William Wiseman, Arrowsic, Maine. Chairman, HSUS Board of Directors and Executive Committee; director, World Society for the Protection of Animals; former general manager, Producing Division, Mobil Oil Corporation; former president, Center for the Arts at the Chocolate Church, Bath, Maine.

(continued on reverse)

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### **NEW CANDIDATES**

**Donald W. Cashen**, Racine, Wisconsin. Accountant (Professional Services Associates); instructor, Gateway Technical College; former executive of community/civic organizations and clergyman-educator; active in local captive-wildlife-protection activities.

**Jennifer Leaning, M.D.**, Lincoln, Massachusetts. Internist and emergency physician; chief, emergency services, and director of medical program evaluation, Harvard Community Health Plan; board member, Physicians for Social Responsibility; member of HSUS Scientific Advisory Council; member of various animal-protection organizations.

Members are urged to elect this slate of nominees by completing the enclosed ballot and returning it in the envelope that is provided. Members are invited to write in the names of persons other than those nominated if they wish to do so. To be counted, your ballot should be received by the Elections Committee by September 27, 1991.

The Directors elected will take office at the time of the annual meeting of HSUS members, which will convene at 2:30 p.m. on Saturday, October 12, 1991, at the Embassy Row Hotel, Washington, D.C.

**AMY FREEMAN LEE**  
Secretary



August 14, 1992

## NOTICE TO MEMBERS

The Board of Directors of The Humane Society of the United States is charged under the by-laws with direction and management of the affairs of the Society. The board is composed of 24 persons, all of whom must be members, and is divided into three classes of eight persons each. The terms of these classes expire at three-year intervals. Eight members, comprising one-third of the Board of Directors, are elected each year for a term of three years.

The board establishes the policies of the corporation, approves budgets, and reviews Society actions and programs. Board members are expected to attend two meetings each year. Those who serve on the Executive Committee or other committees are expected to attend additional meetings. All directors serve in a nonsalaried, volunteer capacity and are eligible for reelection.

The Nominating Committee is elected each year at the time of the annual meeting of members. It is composed of four members at large and two other members from the Board of Directors. The committee meets to review the potential candidates who have been recommended and reports its nominations to the secretary. Any 250 members in good standing may also nominate one or more candidates for membership on the board by written petition.

The Nominating Committee has nominated the following eight members to serve on the Board of Directors for a three-year term (1992-1995), commencing with the annual meeting of members on October 31, 1992:

### Judi Friedman, Canton, Connecticut

Environmental educator and activist; author of children's books on animals and environment; vice president, Peace Ecology Inc.; chairwoman, People's Action for Clean Energy; board member, Promoting Enduring Peace, national peace organization; board member, ELECT (state environmental PAC); member, numerous animal-related organizations.

### Harold H. Gardiner, Salt Lake City, Utah

Facilities Committee chairman; Executive Committee member; retired; former owner, Gardiner-A Marketing Company; accredited member, Public Relations Society of America and other professional organizations; former president and board member, Humane Society of Utah.

### Leslie R. Inglis, Nokomis, Florida

Audit/Budget Committee chairman (until 9/92); Executive Committee member; chairman of the board, Humane Society International; retired chairman and CEO, Vortec Corporation; member, numerous animal-rights/animal-protection organizations.

### Virginia (Pat) Lynch, San Francisco, California

Nominating Committee chairwoman, 1992; Executive Committee member; docent council, California Academy of Sciences; member, Women for International Understanding; Marine Mammal Center volunteer.

(continued on reverse)

The Humane Society of the United States  
2100 L Street, NW, Washington, DC 20037  
(202) 452-1100 FAX (202) 778-6132

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Chief Executive

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President and Treasurer

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Richard M. Clugston, Ph.D.  
Higher Education

Patty A. Finch  
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Farm Animals & Bioethics

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Eugene W. Lorenz

Jack W. Lydman  
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John E. Taft  
Terry C. Thomason

Carroll Thrift  
Robert F. Welborn, Esq.

David O. Wiebers, M.D.  
Marilyn E. Wilhelm

K. William Wiseman

**O. J. Ramsey, Esq., Sacramento, California**

Vice chairman, HSUS Board of Directors; Board Development Committee chairman; Executive Committee member; partner, Ramsey, Morrison, Wallis & Abramson; member, American Board of Trial Advocates; member, Anthony M. Kennedy American Inn of Court.

**Robert B. Sorock, Tucson, Arizona**

Compensation Committee chairman; Executive Committee member; former president and board member, Michigan Humane Society; president, Sunrise Graphics.

**John E. Taft, Ojai, California**

Chairman of the board, EarthKind USA; environmentalist; founder and president, Conservation Endowment Foundation and African Conservation Fund to protect animals and critical wildlife habitat; former appliance business manager and environmental film producer.

**Robert F. Welborn, Esq., Denver, Colorado**

Executive Committee member; chairman of the board, Center for Respect of Life and Environment; partner, Welborn, Dufford, Brown & Tooley.

The bylaws provide for the election of directors by mail ballot in order to give all members the opportunity to select the governing board, whether candidates are nominated only by the committee or also by petition. Members may elect the slate of nominees by completing the enclosed ballot and returning it in the envelope provided. Members may also write in the names of persons other than those nominated if they wish to do so. To be counted, your ballot should be received by the Elections Committee by October 20, 1992.

The directors elected will take office at the time of the annual meeting of HSUS members, which will convene at 11:00 a.m. on Saturday, October 31, 1992, at the Clarion Harvest House, Boulder, Colorado.

**AMY FREEMAN LEE**

Secretary

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Virginia S. Lynch  
Thomas L. Meinhardt  
O. J. Ramsey, Esq.  
James D. Ross  
Marilyn G. Seyler  
John E. Tait  
Terry C. Thomason  
Carroll Thrift  
Robert F. Welborn, Esq.  
David O. Wiebers, M.D.  
Marilyn E. Wilhelm  
K. William Wiseman



July 31, 1993

## NOTICE TO MEMBERS

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The board establishes the policies of the corporation, approves budgets, and reviews Society actions and programs. Board members are expected to attend two meetings each year. Those who serve on the Executive Committee or other committees are expected to attend additional meetings. All directors serve in a nonsalaried, volunteer capacity and are eligible for reelection.

The Nominating Committee is elected each year at the time of the annual meeting of members. It is composed of four members at large and two other members from the Board of Directors. The committee reviews the potential candidates who have been recommended to fill the eight vacancies created each year and reports its nominations to the secretary. Any 250 members in good standing may also nominate one or more candidates for membership on the board by written petition.

The Nominating Committee has nominated the following eight members to fill the eight vacancies on the Board of Directors for the three-year term (1993-1996) commencing with the annual meeting of members on October 9, 1993.

## INCUMBENTS

**H.I. (Sonny) Bloch**, New York, New York and Clearwater, Florida  
Radio broadcast journalist on real-estate, financial, and marketing management; member, board of governors, National Center for Financial Education; member, National Association of Real Estate Brokers; former co-producer and host, "Living With Animals," nationally televised PBS series.

**Anita W. Coupe, Esq.**, New York, New York  
Labor-employment attorney; partner in firm of Morgan, Lewis & Bockius; board member, Center for Respect of Life and Environment; activist in various international, national, and local organizations concerned with protection of animals and preservation of wildlife habitats.

**Amy Freeman Lee, Litt. D.**, San Antonio, Texas  
Artist, writer, and lecturer; secretary, HSUS Board of Directors; Legal, Bylaws and Ethics Committee chairwoman; Elections Committee chairwoman; Executive Committee member; board chairwoman, The Wilhelm Schole, Houston; member, Texas Supreme Court's Lawyer Discipline Committee; board member, state and local animal-welfare organizations.

**Eugene W. Lorenz**, Falls Church, Virginia  
Publisher, St. Anthony Publishing; former administrator and consultant on health-care issues; member, various professional organizations; active in support of national and worldwide animal-protection programs.

(continued on reverse)

The Humane Society of the United States  
2100 L Street, NW, Washington, DC 20037  
(202) 452-1100 FAX (202) 778-6132

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**Jack W. Lydman**, Washington, D.C.

Lecturer; consultant; foreign-service officer, retired as ambassador to Malaysia; HSUS Planning and Policy Committee chairman; Alice Morgan Wright-Edith Goode Trust chairman; Board (Officer) Nominating Committee chairman; Executive Committee member.

**Thomas L. Meinhardt**, Cincinnati, Ohio

Owner and manager, T. Line Development, real-estate investment property; charter member and current membership chairman, Animal Rights Community of Greater Cincinnati.

**David O. Wiebers, M.D.**, Rochester, Minnesota

Consultant in neurology and epidemiology, Mayo Clinic; HSUS Scientific Advisory Council chairman; member, various professional organizations and numerous organizations concerned with animal protection.

#### **NEW CANDIDATE**

**William F. Mancuso**, Brookfield, Connecticut

Vice president, Trust Division, The Putnam Trust Company of Greenwich; member, Connecticut Bankers Association and Estate Planning Council of Lower Fairfield County.

The bylaws provide that directors be elected by mail ballot in order to give all members the opportunity to select the governing board, whether candidates are nominated only by the committee or also by petition. Members may vote by selecting from one to eight of the nominees and returning the completed ballot in the envelope provided. Members may write in the names of persons other than those nominated if they wish to do so. To be counted, your ballot should be received by the Elections Committee by September 24, 1993.

The eight directors elected will take office at the time of the annual meeting of HSUS members, which will convene at 1:30 p.m. on Saturday, October 9, 1993, at the ANA Hotel, Washington, D.C.

**AMY FREEMAN LEE**

Secretary





**BALLOT**  
**Election of Directors**  
**The Humane Society of the United States**  
**For the term 1992-95**

Please vote by checking the names of the persons you wish to elect.

- |   |  |
|---|--|
| <input type="checkbox"/> Judi Friedman      | <input type="checkbox"/> Harold H. Gardiner      |
| <input type="checkbox"/> Leslie R. Inglis   | <input type="checkbox"/> Virginia (Pat) Lynch    |
| <input type="checkbox"/> O. J. Ramsey, Esq. | <input type="checkbox"/> Robert B. Sorock        |
| <input type="checkbox"/> John E. Taft       | <input type="checkbox"/> Robert F. Welborn, Esq. |

Write-in votes:

_____	_____
_____	_____
_____	_____
_____	_____

I wish to propose the following people for consideration in future years as candidates for election to the HSUS Board of Directors:

_____	_____
_____	_____
_____	_____
_____	_____

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Note:** Please return your ballot so that it will be received no later than October 20, 1992.

University of Illinois Chicago  
PS 814139-2



The Humane Society of the United States  
2100 L Street, N.W.  
Washington, D.C. 20037  
(202) 452-1100  
FAX (202) 778-6132

#### OFFICERS

K. William Wiseman  
*Chairman of the Board*  
Coleman Burke, Esq.  
*Chairman Emeritus*  
O.J. Ramsey, Esq.  
*Vice Chairman*  
Dr. Amy Freeman Lee  
*Secretary*  
John A. Hoyt  
*President*  
Paul G. Irwin  
*Executive Vice President/  
Treasurer*  
Roger A. Kindler, Esq.  
*Vice President/General Counsel*

#### SENIOR STAFF VICE PRESIDENTS

Patricia Forkan  
*Senior Vice President*  
Dr. Richard M. Clugston  
*Higher Education*  
Patty A. Finch  
*Youth Education*  
Dr. Michael W. Fox  
*Farm Animals & Bioethics*  
Dr. John W. Grandy  
*Wildlife & Habitat Protection*  
Jan A. Hartke, Esq.  
*Environment*  
Dr. Randall Lockwood  
*Field Services*  
Marc Paulhus  
*Companion Animals*  
Dr. Martin L. Stephens  
*Laboratory Animals*  
David K. Wills  
*Investigations*  
Murdaugh Stuart Madden, Esq.  
*Senior Counsel*

#### DIRECTORS

H. I. (Sonny) Bloch  
Coleman Burke, Esq.  
Anita Schoomaker Coupe, Esq.  
Carroll Forgham-Thrift  
Regina Bauer Frankenberg  
Harold H. Gardiner  
Alice R. Garey  
Dr. Jane Goodall  
Leslie R. Inglis  
John Kelly  
Dr. Amy Freeman Lee  
Jack W. Lydman  
Virginia Lynch  
O.J. Ramsey, Esq.  
Marilyn G. Seyler  
Robert Sorock  
John E. Taft  
Terry C. Thomason  
Viola Weber  
Robert F. Welborn, Esq.  
Dr. David O. Wiebers  
Marilyn Wilhelm  
K. William Wiseman

December 10, 1991

#### TO ALL MEMBERS OF THE HSUS WHO ARE QUALIFIED TO VOTE:

At a meeting held in Washington, D.C., on October 13, 1991, the board of directors of our society voted to recommend to you certain amendments to our bylaws.

Under the democratic procedures of The HSUS, the bylaws can be amended only by the members, voting in a referendum.

Accordingly, the board hereby submits to referendum the proposed amendments to the bylaws presented in the enclosed notice of referendum.

To assist your consideration of the proposed amendments, we are presenting a general explanation of the proposed amendments at the beginning of the Notice of Referendum. In addition, for each recommended change to an existing bylaw provision, the Notice of Referendum sets forth the wording of the present bylaw, the change recommended, the new wording of each affected bylaw if the amendment is approved by the membership, and, where necessary, a briefer explanation for the particular amendment.

A ballot and envelope are enclosed for your use. You have the option of voting FOR or AGAINST each of these amendments.

Ballots must be returned within thirty days from the date of this letter and must be signed in order to be counted.

Please vote and return your ballot promptly.

Respectfully submitted,

Amy Freeman Lee  
Secretary

Enclosures

University of Illinois Archives  
RS 8/1/39-2

## NOTICE OF REFERENDUM

The board of directors of The Humane Society of the United States, acting pursuant to the provisions of the bylaws of the society, hereby submits for referendum vote by persons who have been members of the society prior to June 10, 1991, the recommended amendments to the bylaws set forth below:

### *General Explanation of the Proposed Amendments*

In the past several years, the charitable mission of The Humane Society of the United States has come to be implemented not just through the original HSUS, now in its thirty-seventh year of existence, but also through a cluster of separate organizations controlled by and affiliated with The HSUS, most notably the National Association for Humane and Environmental Education (NAHEE) and the Center for the Respect of Life and Environment (CRLE). Both NAHEE and CRLE are in a period of growth and expansion which necessitates increased executive oversight and administration of their programs. In addition, the board of directors, at its April 1991 meeting, endorsed the launching of an organization to be known as Humane Society International (HSI), which is intended to be the international operating arm of The HSUS. At the same meeting, the board also approved the creation of a new environmental organization called EarthKind, an organization whose role will be to address a wide variety of environmental issues with special concern for the protection and well-being of those animals being negatively affected by environmental changes. Nevertheless, The HSUS remains the centerpiece, primary funding source, and operational heart of this family of organizations.

The creation and expansion of this family of related organizations, in the view of the board of directors, calls for a redefining and restructuring of the functions, responsibilities, and titles of the executive leadership of The HSUS in order to more effectively administer and supervise both The HSUS and the cluster of related organizations.

Accordingly, the board of directors proposes that the bylaws be amended to create a new office, identified by the title Chief Executive, and that the duties of the existing office of President be redefined. The Chief Executive would have direct responsibility for the oversight and the supervision of NAHEE, CRLE, HSI, and EarthKind, and, as the Chief Executive Officer (CEO), would have final, but less direct, supervision of The HSUS, which would be managed by the President. The Chief Executive would be elected by and be responsible to the HSUS board of directors, which, partly through common membership with the boards of the controlled-affiliated organizations and through The HSUS's funding of such organizations, has ultimate managerial control over the related organizations. The Chief Executive, being freed of the more routine, day-to-day administration of The HSUS, would also become primarily responsible for projecting The HSUS's charitable mission onto the international stage.

The President of The HSUS, as reconstituted by the proposed bylaws amendments, would become the Chief Operating Officer (COO) of The HSUS and responsible for the management of The HSUS. The President would be responsible to and work under the general supervision of the Chief Executive and would be elected by and report to the board of directors.

In the judgment of the board of directors, this realignment of the two top management positions is necessary and appropriate, should result in the enlargement of our charitable mission, particularly into international spheres, and should enhance the outreach and effectiveness of our programs.

The board of directors respectfully recommends to the membership that the bylaws amendments described below be approved.

*Special Note:* To alleviate any member concern about the continuity or stability of The HSUS's leadership under this proposed reorganization, we feel it appropriate to add that, if the membership approves these changes to the bylaws, the board of directors anticipates keeping our longstanding and highly successful management team in place. The board will be meeting on February 2, 1992, and, assuming again that the changes to the bylaws are approved by referendum, expects to elect, as Chief Executive, John A. Hoyt, The HSUS's President for the past twenty-one years, and, as President, Paul G. Irwin, who has been Treasurer since 1975 and Executive Vice President since 1986.

Unreality p. 211  
8/4/39-2

## ARTICLE VIII, Section 1

### PRESENT WORDING:

**Section 1.** At each annual organization meeting of the Board of Directors, or in default of election at such meeting, then at an adjournment thereof, or at any meeting of the Board of Directors duly called for the purpose of election of officers, the Board of Directors shall elect a Chairman of the Board, a Vice Chairman of the Board, a President, a Secretary, and a Treasurer. The Board may also elect such other officers as the business of the Society may require. No person shall be eligible to hold office who is not a member of this Society at the time of his appointment. All the officers shall hold office at the pleasure of the Board of Directors but in no case beyond the time when their respective successors shall be elected and shall qualify. Any officer may be removed from office by the Board of Directors at any time.

### RECOMMENDED CHANGE:

In the first sentence, add the words "a Chief Executive" immediately after "a Vice Chairman of the Board."

### AMENDED WORDING:\*\*

**Section 1.** At each annual organization meeting of the Board of Directors, or in default of election at such meeting, then at an adjournment thereof, or at any meeting of the Board of Directors duly called for the purpose of election of officers, the Board of Directors shall elect a Chairman of the Board, a Vice Chairman of the Board, a Chief Executive, a President, a Secretary and a Treasurer. The Board may also elect such other officers as the business of the Society may require. No person shall be eligible to hold office who is not a member of this Society at the time of his appointment. All the officers shall hold office at the pleasure of the Board of Directors but in no case beyond the time when their respective successors shall be elected and shall qualify. Any officer may be removed from office by the Board of Directors at any time.

*Explanation:* The person serving in the new office of Chief Executive, as with the other higher management positions, would be elected annually by the board of directors.

## ARTICLE VIII, Section 5

### PRESENT WORDING:

None. What follows is an entirely new section displacing the present Section 5, which describes the duties of the president. The duties of the president, as reconstituted, will be set forth in a new Section 6.

### AMENDED WORDING:

**Section 5.** The Chief Executive shall be the chief executive officer of the Society and shall be responsible only to the Board of Directors. He shall have general supervision, direction, and control of the activities and business of the Society and its controlled-affiliated organizations in accordance with principles and policies prescribed by the Board of Directors and shall have final authority over all other staff officers and employees of the Society and its controlled-affiliated organizations. His salary shall be determined by the Board. He shall, a reasonable time before the beginning of each fiscal year of the Society, submit to the Board a written budget and program proposal for the coming year. The Board shall approve or amend and adopt a budget for the ensuing year and the Chief Executive shall operate within said adopted budget. The Chief Executive shall present annually to the membership of the Society a comprehensive report of the work done in the preceding year and the goals and objectives of the Society and its controlled-affiliated organizations for the ensuing year. The Chief Executive may participate in any meeting of the Board of Directors or any committee of the Board, but without vote.

*Explanation:* See General Explanation of the Proposed Amendments, above.

## ARTICLE VIII, Section 6

### PRESENT WORDING:

**Section 5.** The President shall be the principal executive officer of the Society and shall be responsible only to the Board of Directors. He shall conduct the activities and business of the Society in accordance with principles and policies prescribed by the Board of Directors. His salary shall be determined by the Board. He shall employ and have full authority over other staff members and shall determine the duties and, within the limits of a budget approved by the Board, the compensation of

\*\*Proposed new language is underlined.

all such staff members. He shall, a reasonable time before the beginning of each fiscal year of the Society, submit to the Board a written budget and program proposal for the coming year. The Board shall approve or amend and adopt a budget for the ensuing year and the President shall operate within said adopted budget. The President shall deliver to the annual meeting of the members of the Society a comprehensive report of the work done in the preceding year and an outline of plans for the ensuing year. The President may participate in any meeting of the Board of Directors or any committee of the Board, but without vote.

**RECOMMENDED CHANGE:**

This section has been substantially rewritten and is presented below.

**AMENDED WORDING:**

Section 6. The President shall be the chief operating officer of the Society and shall, in concert with the Chief Executive, report to the Board. He shall, subject to the direction and control of the Chief Executive, conduct the activities and business of the Society in accordance with principles and policies prescribed by the Board of Directors. His salary shall be determined by the Board. The Board shall approve or amend and adopt a budget for the ensuing year and the President shall operate within said adopted budget. The President may participate in any meeting of the Board of Directors or any committee of the Board, but without vote.

*Explanation: See General Explanation of the Proposed Amendments, above.*

**ARTICLE X.**

**PRESENT WORDING:**

Any two persons, being President, Secretary, Treasurer, or Assistant Secretary or Assistant Treasurer, shall have the joint authority to execute, under seal, such form of transfer and assignment as may be customary or necessary to constitute a regular transfer of any stocks or other registered securities standing in the name of the Society. They may from time to time execute and deliver on behalf of the Society proxies on any and all stock owned by the Society.

**RECOMMENDED CHANGES:**

In the first sentence, insert the words "Chief Executive" immediately before the word "President."

**AMENDED WORDING:**

Any two persons being Chief Executive, President, Secretary, Treasurer, or Assistant Secretary or Assistant Treasurer, shall have the joint authority to execute, under seal, such form of transfer and assignment as may be customary or necessary to constitute a regular transfer of any stocks or other registered securities standing in the name of the Society. They may from time to time execute and deliver on behalf of the Society proxies on any and all stock owned by the Society.

*Explanation: This is a technical amendment which follows from and is necessitated by the creation of the new office of Chief Executive.*

**FURTHER CHANGES NOT REQUIRING A VOTE:**

The texts of the present Sections 6 and 7, within Article VIII, describing the duties of the Treasurer and Secretary respectively, are not being amended, but would be renumbered as Sections 7 and 8 respectively.

Amy Freeman Lee  
Secretary

Roger A. Kindler  
General Counsel

# The Humane Society of the United States Animal Protection Referendum

Instructions: Please indicate your response by placing an "X" in the appropriate box after each question. Your vote will remain confidential. Thank you for your cooperation and support.

## 1. Animal Cruelty Laws

Do you agree or disagree that individuals convicted of animal abuse, neglect, torture, maiming and killing should be sentenced as felons and given severe punishment, instead of a "slap on the wrist" misdemeanor sentence?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 2. The Future of "Puppy Mills"

Do you agree or disagree that cruel, abusive and inhumane puppy mills should be shut down?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 3. Where to Go to Adopt a Pet

Do you agree or disagree that individuals and families should consider going to a local shelter to adopt an animal, rather than buying one at a pet store?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 4. The Solution to Pet Overpopulation

Do you agree or disagree that spaying and neutering can prevent unwanted litters and save millions upon millions of dogs and cats from being destroyed each year?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 5. Animal Experiments in the Classroom

Do you agree or disagree that all science classes should immediately abandon projects that involve the dissection of animals as a teaching technique?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 6. Extending Humane Treatment to Horse

Do you agree or disagree that horses should be classified as companion animals, the same as dogs and cats, instead of being classified as livestock and being subjected to inhumane transportation, treatment and slaughter for human consumption abroad?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 7. The Link Between Cruelty to Animals and to People

It has been documented that individuals who are violent and abusive to animals may also commit unspeakable acts of abuse against people. Do you agree or disagree that The HSUS must step-up its fight against animal cruelty?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 8. Disaster Relief Plans for Pets

Do you agree or disagree that when community leaders prepare emergency and disaster relief programs, the protection of pets should also be included?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

## 9. Extending Humane Treatment to Animals Who Live in the Wild

Do you believe that animals living in the wild should be protected from inhumane treatment, such as steel-jaw leg-hold traps that cause so much pain, or poisoning, or hunting from aircraft?

- ☐ Agree  
☐ Disagree  
☐ Not Sure

Please return this entire form: Do not detach any portion. Thanks!

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8/4/39-2

Aaron -  
New York Post

- Dec 31, 1993

- Jan 27, 1994

Dec. 1993 New Yorker  
magazine -

Animal Rights  
advertisement

HSUS

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BX 84/B9-2