

File Number: L201231100036
Date Filed: 11/8/2012 2:44:18 PM

Effective:

Elaine F. Marshall
NC Secretary of State

North Carolina Solicitation Campaign Financial Report

North Carolina Secretary of State - Charitable Solicitation Licensing Division Contact Information

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Instructions: ANSWER ALL QUESTIONS. This form is to be **COMPLETED AND FILED** with the Charitable Solicitation Licensing Division **WITHIN 90 DAYS AFTER A SOLICITATION CAMPAIGN HAS BEEN COMPLETED OR ON THE ANNIVERSARY OF THE COMMENCEMENT OF A CAMPAIGN LASTING MORE THAN A YEAR.** Any changes in any information filed with the Department under this section shall be reported in writing to the Department within seven (7) days after the change occurs.

- This form must be submitted directly to Charitable Solicitation Licensing (CSL).

- Attachment instructions: **DO NOT STAPLE OR BIND YOUR DOCUMENTS TOGETHER.** Paperclips are acceptable. If an answer requires more space than the form permits, please provide your answer as an attachment identified by the question number or letter.

- Please submit all attachments on "letter"-sized (8.5" x 11") paper.

I. GENERAL INFORMATION

FILL OUT COMPLETELY If more space is needed, attach additional pages and reference the item.

| | | | |
|---|---|---------------------------------|---------------------------------|
| A. Name of Solicitor exactly as it appears on North Carolina Solicitor's License PDR II, Inc. | B. N.C. Solicitor's License Number SL100910 | C. Expiration Date 3/31/2013 | D. Phone Number 617-467-3600 |
| E. Street Address of Solicitor 79 Chapel Street | F. City Newton | G. State MA | H. Zip Code 02458 |
| I. Name of Charitable Organization or Sponsor for whom solicitations will occur as it appears on North Carolina Solicitation License The Humane Society of the United States | J. Charitable Org. / Sponsor License Number or Exemption Status | K. Expiration Date | L. Phone Number 20037 |
| M. Street Address of Charitable Organization or Sponsor 2100 L Street, NW | N. City Washington | O. State DC | P. Zip Code 202-452-1100 |

II. CAMPAIGN INFORMATION

FILL OUT COMPLETELY If more space is needed, attach additional pages and reference the item.

A. Provide the beginning date of the campaign covered in this report. Beginning Date: 6/18/2011

B. Provide the ending date of the campaign covered in this report. If the campaign is still in progress, provide the dates covered in this report. Ending Date(s) or Anniversary Date: 6/17/2012

C. If this is an annual report of an ongoing campaign, indicate so by checking the "yes" box to the right. If not, check the "no" box. **Annual reports must be filed on the anniversary date of the campaign.** YES. NO.

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PROCEED TO THE NEXT PAGE

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III. GROSS REVENUE AND EXPENSES

Instructions: PROVIDE GROSS REVENUE RECEIVED NATIONALLY AND GROSS REVENUE RECEIVED WITHIN NORTH CAROLINA. PROVIDE NATIONAL EXPENSES AND EXPENSES INCURRED WITHIN THE STATE OF NORTH CAROLINA. **COMPLETE ALL SECTIONS.**

| | NATIONAL | NORTH CAROLINA |
|---|------------|----------------|
| A. Gross Revenue (e.g. Cash, Product Sales, Event Sales, In-Kind Contributions) | \$ 233,598 | \$ 30,700 |
| B. Expenses Fill out sections 1 - 12 below. | | |
| 1. Solicitor's Share, Commissions and Fees | \$ 207,813 | \$ 27,438 |
| 2. Employee/Independent Contractor Salaries, Fees, Commissions and Benefits | \$ | \$ |
| 3. Professional, Legal, Accounting Fees | \$ | \$ |
| 4. Office Expenses, Rental, Furniture, Equipment, Utilities | \$ | \$ |
| 5. Insurance | \$ | \$ |
| 6. Advertising | \$ | \$ |
| 7. Telephone, Printing, and Postage | \$ 8,434 | \$ 1,114 |
| 8. Travel/Vehicle Maintenance/Fuel | \$ | \$ |
| 9. Cost of Merchandise for Resale | \$ | \$ |
| 10. Cost of Show or Entertainment | \$ | \$ |
| 11. Facilities Rental | \$ | \$ |
| 12. Other (Specify) <i>State License / Permit Expenses</i> | \$ 440 | \$ |
| C. Total Expenses (Total of sections 1 - 12) | \$ 216,687 | \$ 28,552 |
| D. Net Proceeds (Gross Revenue (A) minus Total Expenses (C)) | \$ 16,911 | \$ 2,149 |
| E. Amount received by Charitable Organization/Sponsor as a benefit from the solicitation campaign. If (D) and (E) are not equal, attach an explanation. | \$ 16,911 | \$ 2,149 |
| F. Fixed Percentage of Gross Revenue received by Charitable Organization/Sponsor as a benefit from the solicitation campaign. (Amount received by Charitable Organization (E) divided by Gross Revenue (A)) | % 7 | % 7 |

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IV. METHOD OF FUNDRAISING Check all that apply.

- Door-to-Door
- Entertainment Event
- Telemarketing
- Internet
- Direct Mail
- Sale of Products

Other (Explain)

Telemarketing

V. SIGNATURE AND NOTARIZATION

I swear or affirm that I am an authorized official of the solicitor and I certify under oath that the information furnished in this financial report and all supplemental forms, reports, documents, and attachments are true and correct to the best of my knowledge under penalty of perjury. SIGN ONLY WHEN IN THE PRESENCE OF A NOTARY PUBLIC.

Signature:

Michael Campbell

Signer's Name (Type or Print):

Michael Campbell

Signer's Title or Position:

Secretary

Notarization: The following is for a notary public to place you under oath and then notarize your signature:

County:

Middlesex

State:

Massachusetts

Sworn to and subscribed before me this date of (MM/DD/YYYY):

10/31/2012

Notary Public's Signature:

Mary Schweitzer

Notary Public's Name (Print):

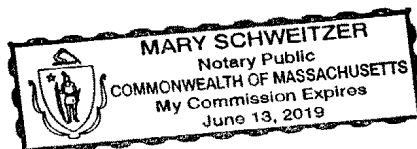
Mary Schweitzer

Date Notary Public's Commission Expires:

6/13/2019

If using a notary stamp or seal, stamp or imprint seal in the rectangle below:

PLACE NOTARY SEAL
HERE



MAINTAIN A COPY OF THIS FORM FOR YOUR RECORDS

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION

| ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION | |
|--|------------------|
| Humane Society of the United States | |
| Fundraising Fees | \$207,813 |
| Printing Costs | \$2,812 |
| Phone Match Fees | \$3,460 |
| License & Permit Expenses | \$440 |
| Postage Expenses | <u>\$2,162</u> |
| TOTAL EXPENSES | \$216,687 |